



**KAPLAN**

KAPLAN HIGHER EDUCATION  
KAPLAN HIGHER EDUCATION



# WELCOME TO KAPLAN 2023

INTERNATIONAL  
STUDENT  
PROSPECTUS

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# Explore Singapore

Living and learning in a clean, safe and modern metropolis like Singapore means you stand to benefit from its many advantages, ensuring a pleasant and memorable experience.



## ACCOMMODATION

A comfortable home is always important to help you make the best of your learning experience. As a Kaplan student, you will enjoy privileged rates through our Kaplan-approved accommodation partners.



## CULTURAL DIVERSITY

The nation boasts a rich multicultural heritage where various ethnic groups such as the Chinese, Malays, Indians and Eurasians, co-exist peacefully. International students have the opportunity to experience this diversity and unity for themselves, and discover the vibrancy of unique ethnic districts such as Chinatown, Kampong Glam and Little India.



## DINING & SHOPPING

You will never run out of options when it comes to Singaporeans' favourite pastimes – dining and shopping. Singapore's multi-ethnic society means an abundance of food variety that is as affordable as it is delectable. When it comes to shopping, the famous Orchard Road belt and other trendy retail hotspots offer endless choices.



## HEALTHCARE

A comprehensive healthcare network ensures you are well taken care of when it comes to your personal health. Private and public hospitals, and outpatient clinics are located throughout the island, as well as private medical clinics covering all specialisations.



## SAFETY

Singapore has been consistently ranked as one of the world's safest cities\*. The country provides a safe living and learning environment for students from all parts of the world.



## SOCIAL LIFE

Student life at Kaplan is so much more than books and classes. Kaplan Campus Life is managed by the Employability and Student Affairs (ESA) team with a focus on enhancing the student learning experience at Kaplan. Go to page 74 to learn more!



## TRANSPORT

An efficient network of public transportation ensures you can travel comfortably and affordably to any part of the island by bus, taxi or train.



## WEATHER

Singapore is an equatorial country which experiences summer-like weather for most of the year and more rain towards the end of the year. This is good news as you can wear light clothing and enjoy outdoor activities throughout the year.

## Kaplan – The Choice of Many

Kaplan in Singapore is part of Kaplan Inc., one of the world’s most diverse education providers and the largest subsidiary of Graham Holdings, formerly The Washington Post Company. To date, Kaplan in Singapore has students from over 35 countries and regions, and has served more than 85,000 graduates. With over 450 academic programmes and professional certification courses for higher learning and skills development, Kaplan provides opportunities for individuals to pursue lifelong learning.

Registered with the Committee for Private Education (CPE), part of SkillsFuture Singapore (SSG)



<p>Over</p> <h1>450</h1> <p>Programmes &amp; Certifications Available</p>	<p>Over</p> <h1>85,000</h1> <p>Diploma &amp; Degree Graduates<sup>1</sup></p>	<p>Students From Over</p> <h1>35</h1> <p>Countries &amp; Regions</p>	<p>More than</p> <h1>96%</h1> <p>of our graduates will recommend Kaplan<sup>2</sup></p>
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## Your Lifelong Integrated Learning Partner

Higher Learning | Skills Development

## Award Winning Private Education Provider in Singapore

JobsCentral Learning Training & Education Development (T.E.D.) Awards<sup>3</sup>



### 2018 Best Private Education Institution

- Accountancy<sup>5</sup>
- Banking & Finance<sup>5</sup>
- Business Management<sup>5</sup>
- Communications & Media<sup>4</sup>
- Computer Science & IT<sup>4</sup>
- Law<sup>5</sup>
- Sales & Marketing<sup>4</sup>
- Social Sciences<sup>5</sup>



### 2017 Best Private Education Institution

- Accountancy<sup>5</sup>
- Business Management<sup>5</sup>
- Law<sup>5</sup>
- Marketing<sup>4</sup>
- Psychology<sup>4</sup>



### 2016 Best Private Education Institution

- Business Management<sup>5</sup>
- Communications & Media<sup>4</sup>
- Computer Science & IT<sup>4</sup>
- Marketing<sup>5</sup>



### BERG Icons of Learning 2017

- Winner of Best Private Education Institution in Singapore<sup>6</sup>



### EC-Council Global Awards ATC Circle of Excellence Award (Asia Pacific)<sup>4</sup>

- 2017 • 2018 • 2019 • 2020 • 2021

### Academia Circle of Excellence Award (Asia Pacific)<sup>4</sup>

- 2017



### AsiaOne People's Choice Awards

- Top 3 Best Private Schools in Singapore
- 2013 • 2014 • 2015 • 2016



### JobsCentral Learning and Rankings Survey

- Preferred Private Education Institution
- 2010/2011 • 2011/2012
- 2012/2013 • 2013/2014

Kaplan Higher Education Academy UEN 199409389H; Validity 20/5/2022-19/5/2026. Kaplan Higher Education Institute UEN 198600044N; Validity 17/8/2022-16/8/2026. <sup>1</sup>Total Diploma and Degree graduates from Kaplan Higher Education Academy and Kaplan Higher Education Institute from 2007 to 2020. <sup>2</sup>Based on total survey respondents of the Kaplan Graduate Employment Survey 2020/21: 1,766 full-time and part-time graduates. <sup>3</sup>Awarded to Kaplan in Singapore by JobsCentral Learning T.E.D. Awards. <sup>4</sup>Awarded to Kaplan Higher Education Academy. <sup>5</sup>Awarded to Kaplan Higher Education Institute. <sup>6</sup>Awarded to Kaplan in Singapore by BERG Icons of Learning 2017.

## Kaplan Helps You Get Ahead

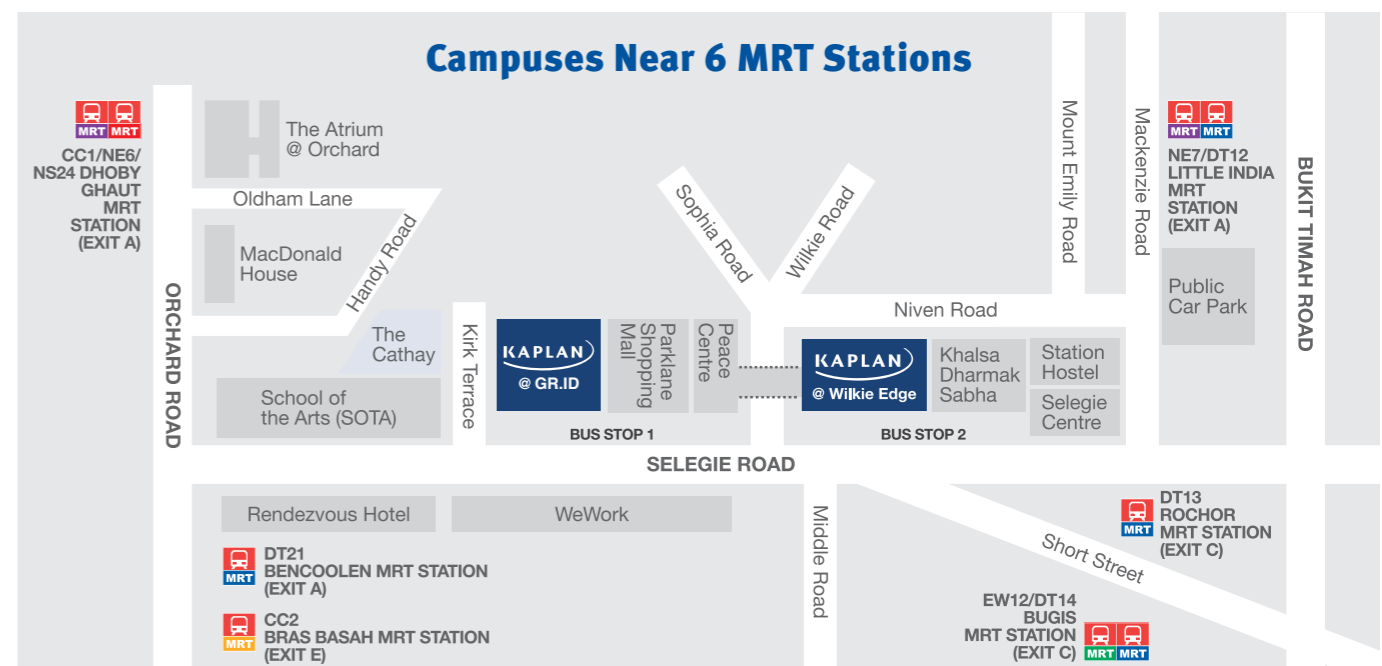
At Kaplan, we understand your need to pursue a quality education that can help you achieve your career goals. We offer one of the widest ranges of academic programmes, from Diploma to Bachelor’s Degree and Postgraduate qualifications, for you to choose your area of interest and balance your commitments through flexible study modes and schedules.

### Disciplines available:

- Accounting, Banking & Finance
- Business & Management
- Communication & Media
- Education & Social Sciences
- Hospitality & Tourism Management
- Information Technology
- Law & Criminology

<p>CHOOSE FROM OVER</p> <h1>300</h1> <p>DEGREE PROGRAMMES<sup>1</sup></p>	<p>KAPLAN DIPLOMA ARTICULATES TO</p> <h1>YEAR 2</h1> <p>BACHELOR'S DEGREE<sup>2</sup></p>	<p>DIRECT ENTRY<sup>3</sup> TO</p> <h1>2ND YEAR</h1> <p>FOR DIPLOMA GRADS</p>	<p>DEGREES AWARDED</p> <h1>SAME AS ON-CAMPUS</h1>
<p>STUDENT SATISFACTION LECTURERS &amp; COURSE MATERIALS<sup>4</sup></p> <h1>4.3/5</h1>	<p>STUDENT SATISFACTION OPERATIONS &amp; INFRASTRUCTURE<sup>4</sup></p> <h1>4.1/5</h1>	<h1>4-YEAR EDUTRUST CERTIFIED</h1>	

One of the largest private education institutions in Singapore, our two campuses at Kaplan City Campus @ Wilkie Edge and @ GR.ID are located in the heart of the city, all within walking distances of 6 MRT stations across major train lines. They are strategically located to provide students with convenience and conducive study environments, including state-of-the-art classrooms and computer laboratories, WIFI access, student lounges, a well-resourced library and food & beverage outlets on campus.



<sup>1</sup>Refers to Degree programmes at Kaplan in Singapore. <sup>2</sup>With our university partners and other higher education institutions from Australia, Ireland and the UK (relevant disciplines and/or subject to university’s requirements). <sup>3</sup>Subject to entry requirements and university’s approval. <sup>4</sup>Source: Kaplan Student Course Evaluation 2021.

## Raising Your Employability with Industry Relevance

Kaplan in Singapore is committed to offering quality education through higher learning and skills development. As a result, Kaplan students will gain a holistic experience with emphasis on graduate outcomes that will enhance their employability.



### Kaplan Industry Advisory Boards (IABs)

Our six Kaplan Industry Advisory Boards, comprising industry leaders and entrepreneurs, provide industry perspectives and insights that help us ensure our curriculum is current, relevant and robust. These, together with our enhanced employability initiatives, help us prepare our students to be industry-ready, with knowledge and key skill sets that employers are looking for in a new graduate.

### Developing Industry-Ready Talent

We have a comprehensive series of initiatives to complement our students' academic learning. Students will be guided to build their professional profile and be equipped with soft, technical and digital skills, ready for life after graduation. These initiatives promote skills-based learning that aim to help our graduates be career and industry-ready to make an impact in the real world.

## Kaplan Employability Services



### PROFESSIONAL DEVELOPMENT SERIES

- Career Advisory
- Career Portfolio
- Interview Skills
- LinkedIn Workshops
- Personality Profiling
- Resume Writing



### EMPLOYABILITY TRAINING

- 4th Industrial Revolution (4IR) Courses
- Academic Referencing
- Digital Skills
- Good Writing Skills
- Soft Skills
- Technical Skills



### INDUSTRY INSIGHTS

- Entrepreneurship Talks
- Industry Talks
- Industry Visits
- Kaplan iCare
- MasterClasses



### GRADUATE EMPLOYMENT

- Career Fair
- Industry Projects
- Job Matching Service
- Mock Interviews
- Recruitment Talks



### STUDENT ENGAGEMENT

- Alumni Club
- Campus Life
- CareersHub Portal
- Interest Clubs
- International Community Clubs
- Kaplan Student Leadership Programme

## Graduate Employability After Programme Completion

More than  
**4 in 5**  
employed within 6 months<sup>1</sup>

More than  
**7 in 10**  
of those employed secured full-time employment within 6 months<sup>2</sup>

More than  
**4 in 5**  
agreed that Kaplan Employability Services improved their chances of securing job interviews in a relevant field<sup>3</sup>

More than  
**1 in 2**  
given pay raise<sup>4</sup>

More than  
**3 in 10**  
given a promotion<sup>4</sup>

### Our graduates are employed by leading organisations and in the public sector

3M Technologies Singapore	Health Promotion Board	Ministry of Education	Shopee
Adidas	Huawei Technologies	Ministry of Foreign Affairs	Singapore Tourism Board
Apple	Integrated Health	Ministry of Health	Singtel
ByteDance	Information Systems	Ministry of Social and Family Development	ST Engineering
DB Schenker	Inland Revenue Authority of Singapore	National Youth Council	Standard Chartered Singapore
DBS Bank	J.P. Morgan Private Banking	National University Hospital	Tata Consultancy Services
Deloitte	Lazada	OCBC	Tencent
DKSH	Mapletree Investments Pte Ltd	People's Association	The St. Regis Singapore
Estée Lauder	Marina Bay Sands	PwC Indonesia	Uniqlo
Far East Organization	Marriott International	Resorts World Sentosa	UOB
Fila	Maybank	Schneider Electric	W Hotels
Google Asia Pacific	McKinsey London	Seagate Technology	
Grab	Ministry of Defence	Shangri-La Hotel Singapore	
H&M			

Source: Kaplan Graduate Employment Survey 2020/21

All statistics are based on the Kaplan Graduate Employment Survey 2020/21 conducted by Nexus Link Pte Ltd for graduating cohorts between June 2020 – May 2021. Respondents include full-time (FT) graduates: 700; and part-time (PT) graduates: 1,066. This survey is not the same survey conducted by the Committee for Private Education (CPE). As a result, the CPE Graduate Employment Survey may not be directly comparable due to some differences in sample size scope between the two surveys. <sup>1</sup>Base: FT External Degree Programme graduates (FT & PT employed + Self-employed + Freelance + Seeking employment). Employed refers to FT & PT employed + Self-employed + Freelance. <sup>2</sup>Base: FT External Degree Programme graduates (FT & PT employed + Self-employed + Freelance). FT employment refers to FT employed + Self-employed + Freelance working 35 hours or more per week. <sup>3</sup>Base: FT Diploma + External Degree Programme graduates (FT & PT employed + Self-employed + Freelance + Seeking employment) who have participated in Kaplan Employability Services. <sup>4</sup>Base: PT Diploma + External Degree Programme graduates (FT employed + Self-employed + Freelance working 35 hours or more per week).



## Study with confidence

Helping every student achieve their education and career goals is at the core of what Kaplan stands for, and we strongly believe that having in place an environment conducive for academic pursuit and social interactions, is essential for learning and instrumental in providing the headstart you need to pursue your dreams.

We are therefore pleased to announce that Kaplan is enhancing the student experience with significant upgrades to our campus at Wilkie Edge. In addition to Level 2, we have expanded to occupy Levels 5 and 6 with an all-new setup.

Here are some photos of the new spaces that students can look forward to, and we hope you are just as excited about our new campus as we are!



*“The dedicated guidance and support from lecturers and programme managers at Kaplan have been beyond my expectations. With their enthusiasm and guidance, the programmes I have studied have helped me build a strong foundation of knowledge in Communication and Marketing.”*



**Pham Khanh Minh**  
VIETNAM  
Bachelor of Communication in Global Media and  
Communication and Marketing  
Murdoch University Student (2022)

## WHAT CAN I STUDY?



### Accounting, Banking & Finance

With a wide range of professionally accredited Accounting, Banking and Finance programmes, you can maximise the wealth of your potential as an Accountant, Auditor, Comptroller, Financial Analyst and more.



### Communication & Media

Lead with new ideas in the mediascape from radio and television to the internet and social media as a Copywriter, Journalist, Producer, Public Relations Executive and more.



### Hospitality & Tourism Management

Meet new people and create treasured memories for travellers on a global scale, from managing hotel accommodations and destination weddings at resorts to planning and executing corporate meetings, exhibitions and even large-scale concerts for thousands of attendees.



### Law & Criminology

Law focuses on teaching you how to research, present and debate your case effectively, as well as to counter-argue and draw conclusions in court. Critical roles in Law include Business Advisors, In-house Counsels and Paralegals. Criminology encompasses skills such as Forensic Science and Insurance Fraud in addition to police work. Through its study, you will understand criminal behaviour, criminal law and criminal justice, as well as crime and its prevention from a multidisciplinary approach.



### Business & Management

Our programmes emphasise on real-world applicability and impart essential knowledge on the core business principles and strategies required to become an effective professional, entrepreneur or business leader.



### Education & Social Sciences

You can be a Counsellor, Educator, Enforcement Officer, Human Resource Personnel, Psychologist (with further study) or a Social Worker to help others surmount their difficulties and recentre themselves.



### Information Technology

Economies and businesses are moving towards digitalisation. Surge in demand for professionals in fields such as Cyber Security and Forensics, Data Analytics, Games Software Design, IT Development, Mobile and Web Application Development, and Web Communication.



Accounting,  
Banking & Finance



**Zhang Hanzhi**  
China  
University of Portsmouth  
Student (2021)



Business &  
Management



**Sunho Kang**  
South Korea  
University College  
Dublin Student (2021)



Communication  
& Media



**Nguyen Hoai An**  
Vietnam  
Murdoch University  
Student (2021)



Education &  
Social Sciences



**Liu Yan Ru Sandy**  
Malaysia  
Murdoch University  
Student (2021)



Information  
Technology



**Austin Alessandro  
Tjahjono**  
Indonesia  
Murdoch University  
Student (2021)



Hospitality &  
Tourism Management



**Mya Sandar Kyaw**  
Myanmar  
Northumbria  
University Student  
(2021)



Law &  
Criminology



**Ajay Aravin**  
Singapore  
Murdoch University  
Student (2021)

Choose from 7  
Disciplines, with  
pathway programmes  
leading to a Bachelor's  
Degree.

Blaze your own trail  
and become a master  
of your craft.

## UNIVERSITY PARTNERS



Murdoch University believes that you are the best asset for yourself and recognise your personal investment as preparation for your future. As a member of the Innovative Research Universities Group, the Murdoch University collaborates with a number of distinguished Australian universities in conducting research of a national and international standing.

As a forward-thinking university with an international reputation and a wealth of expertise, Murdoch University is a top choice for a world-class degree.



**Murdoch EDGE @ Kaplan**  
(EDGE: Entrepreneurship Development & Graduate Employability)

Murdoch EDGE @ Kaplan offers Murdoch University students and graduates in Singapore a range of unique services to improve their career readiness or gain the confidence to pursue new ideas that can turn into real-world solutions. Through complimentary services that include industry events, seminars, entrepreneurship training and access to business leaders and mentors to forge new networks, students and graduates of Murdoch University will be equipped with skills that will give them the competitive edge to pursue their careers or entrepreneurial ventures.

Murdoch EDGE @ Kaplan is located at Kaplan City Campus @ Wilkie Edge on Level 2.

<sup>1</sup> QS Next 100 Under 50 2021 | <https://www.topuniversities.com/university-rankings-articles/top-50-under-50-next-50-under-50/qs-top-50-under-50-2021>

**TOP 100**  
UNDER 50 YEARS OLD  
(QS NEXT 100 UNDER 50, 2021)<sup>1</sup>

**FLEXIBLE** STUDY  
SCHEDULE / PLAN AT  
YOUR **OWN PACE**

CHOOSE FROM OVER  
**250** DOUBLE  
MAJORS



**Professor Peter Waring**

Pro Vice-Chancellor Transnational  
Education & Singapore Dean  
Murdoch University Singapore

“Murdoch University has a longstanding reputation in Singapore established over more than 20 years. We are committed to excellence in teaching and research, and ensuring our graduates’ success in their chosen careers.”



Northumbria University is a research-rich, business-focused professional university with academic excellence sitting firmly at its core. The University is recognised nationally and internationally for the quality of their students and graduates. Northumbria University is currently named University of the Year 2022 in the Times Higher Education Awards and Top 25 in the UK<sup>1</sup> and ranked in the Top 25 in the UK for research power, according to the results of the latest Research Excellence Framework<sup>2</sup>. Northumbria University offers mainly assignment-based Bachelor’s and Master’s Degree programmes with well-paced schedules for busy adults.

**Newcastle Business School**  
Newcastle Business School, Northumbria University, has a global reputation for delivering some of the best Business Management education in the UK, having been awarded the Association to Advance Collegiate Schools of Business (AACSB) double accreditation in Business and Accounting<sup>3</sup>, Northumbria University.

It is amongst the elite 1% of institutions worldwide offering Business Degree programmes that are developed by research-engaged academics and highly experienced business practitioners.

The AACSB accreditation is an internationally recognised and specialised accreditation for Business schools. It assesses standards across the whole school, from taught programmes to research and internal operations. It is also a sign of quality that employers recognise, and graduates from AACSB-accredited schools are known to be career-ready.

<sup>1</sup> Based on data from: <https://www.hesa.ac.uk/data-and-analysis/graduates>  
<sup>2</sup> <https://www.timeshighereducation.com/news/ref-2021-golden-triangle-looks-set-lose-funding-share>  
<sup>3</sup> <https://www.aacsb.edu/accredited/n/northumbria-university>  
<sup>4</sup> University of the Year 2022 by Times Higher Education | <https://newsroom.northumbria.ac.uk/pressreleases/northumbria-named-as-uks-best-university-3218399>  
<sup>5</sup> Amongst elite 1% of institutions worldwide offering Business Degrees with Dual AACSB accreditation - <https://www.northumbria.ac.uk/about-us/academic-departments/newcastle-business-school/study/aacsb/> | Association to Advance Collegiate Schools of Business (AACSB)  
<sup>6</sup> With exception of Accounting Degree  
<sup>7</sup> QS Stars 2022 | <https://www.topuniversities.com/universities/northumbria-university-newcastle>

**UNIVERSITY**  
OF THE YEAR 2022<sup>4</sup>

AMONGST  
**ELITE 1%**  
WITH DUAL AACSB  
ACCREDITATION

MOSTLY  
**ASSIGNMENT**  
**BASED**<sup>6</sup>

**5** RATED  
**STARS**<sup>7</sup>



**Professor Andy Long**

Vice-Chancellor  
Northumbria University, UK

“Northumbria University is a truly international university. Our student population is made up of more than 37,000 students from 137 countries and regions and have strategic partnerships across the globe.”

## UNIVERSITY PARTNERS



The University of London was established by Royal Charter in 1836 for the public benefit and is recognised globally<sup>1</sup>. Royal Holloway, University of London (RHUL) received its charter from the University of London in 1990 to be one of the 17 independent Member Institutions<sup>2</sup>.

When studying with the University, students belong to a Member Institution as well as the University of London.

By choosing to study at Royal Holloway, one of the UK's leading research-intensive universities, students become part of a close-knit community that is all about inspiring them to succeed academically, socially and culturally.

### University Recognition and Memberships

- **Top 25 Best UK Universities** (The Guardian Best Universities in the UK 2022)<sup>3</sup>
- **Top 40 Best UK Universities** (Times Higher Education Best Universities in the UK 2022)<sup>4</sup>
- **Royal Holloway's University of London has a reputation as one of the world's leading research-intensive universities, and is ranked among the Top 25% of UK Universities for research quality** (Research Excellence Framework 2021)<sup>5</sup>

<sup>1</sup> <https://london.ac.uk/about-us>

<sup>2</sup> <https://london.ac.uk/ways-study/study-campus-london/member-institutions>

<sup>3</sup> The Guardian Best Universities in the UK 2022 | <https://www.theguardian.com/education/ng-interactive/2021/sep/11/the-best-uk-universities-2022-rankings>

<sup>4</sup> Times Higher Education Best Universities in the UK 2022 | <https://www.timeshighereducation.com/student/best-universities/best-universities-uk>

<sup>5</sup> Research Excellence Framework 2021 | <https://www.timeshighereducation.com/news/ref-2021-research-excellence-framework-results-announced>

<sup>6</sup> The Complete University Guide 2022 | <https://www.thecompleteuniversityguide.co.uk/universities/royal-holloway-university-of-london>

<sup>7</sup> Association to Advance Collegiate Schools of Business (AACSB)

**32<sup>ND</sup>**  
IN THE UK<sup>6</sup>

**DIRECT  
HONOURS**

**AACSB  
ACCREDITATION<sup>7</sup>**



**Professor Paul Layzell**

Principal  
Royal Holloway University of London



Through Kaplan in Singapore, you will have the opportunity to pursue a Royal Holloway, University of London Degree programme taught by Royal Holloway staffs and supported by online resources in Singapore.



University College Dublin  
Ireland's Global University



Ranked among the Top 1% of Universities Worldwide<sup>1</sup> and one of the few elite business schools to hold the 'Triple-crown' accreditation<sup>2</sup> by three centres of business and academic excellence, namely AACSB (US), AMBA (UK) and EQUIS (Europe), University College Dublin (UCD) continues to deliver top quality, internationally recognised Business Bachelor's Degree programmes and Master of Science (MSc) programmes to help students fulfil their personal and professional goals.

As Ireland's largest and most globally engaged university<sup>3</sup>. UCD is benchmarked against the best business schools in the world, UCD Business programmes are consistently ranked in the World's Top 100 by the Financial Times<sup>4</sup> and The Economist Newspaper<sup>5</sup>.

UCD has resident faculty based in Kaplan to support students' academic journey and help ensure a high standard of programme delivery.



<sup>1</sup> Times Higher Education World University Rankings 2022 | <https://www.timeshighereducation.com/world-university-rankings/university-college-dublin>

<sup>2</sup> AACSB – [datadirect.aacsb.edu](http://datadirect.aacsb.edu) | AMBA – [associationofmbas.com](http://associationofmbas.com) | EQUIS – [efmd.org](http://efmd.org) | Accredited to UCD Michael Smurfit Graduate Business School

<sup>3</sup> Education in Ireland | <http://www.educationinireland.com>

<sup>4</sup> Financial Times European Business School Rankings 2021 | <https://rankings.ft.com/rankings/2869/european-business-school-rankings-2021>

<sup>5</sup> QS Graduate Employability Rankings 2022 | <https://www.topuniversities.com/university-rankings/employability-rankings/2022>

**TOP 1%**  
OF UNIVERSITIES  
WORLDWIDE<sup>1</sup>

**TRIPLE-CROWN  
ACCREDITATION**  
AACSB (US), AMBA (UK) AND EQUIS  
(EUROPE)<sup>2</sup>

**A 30-YEAR  
PARTNERSHIP**  
WITH KAPLAN AND OVER 15,800 ALUMNI



**Professor Anthony  
Brabazon**

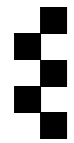
Dean, UCD College of Business



Since its foundation in 1908, the College of Business has a proud tradition of educating business leader. We are a University and College committed to transformation with a vision for global impact, actively shaping the development of Ireland and the world for the better.



## UNIVERSITY PARTNERS



University of Essex



The University of Essex is a university where curiosity prevails, and where exploring new ways of thinking and pushing boundaries is not just encouraged but expected. The University of Essex is committed to excellence in teaching and research. It puts student success at the heart of its mission, supporting every student from all backgrounds to achieve outstanding outcomes and prepare them to thrive in their future lives.

The University of Essex is ranked among the global Top 100 Times Higher Education Impact Rankings 2022<sup>1</sup>, which recognises universities for making a difference in society and working towards a more sustainable future. It is also ranked among the Top 25 Universities in the World for International Outlook (Times Higher Education, World University Rankings 2022)<sup>2</sup> and has staff and students from more than 140 countries and regions.

### Multiple Accreditations for Accounting and Finance Programme

- Get ACCA, CIMA and Singapore CA Qualification paper-exemptions after graduation<sup>3</sup>
- Aligned to the Investment Management Certificate (IMC) syllabus, which covers 30% of the CFA Level I curriculum<sup>4</sup>

<sup>1</sup> Times Higher Education Impact Rankings | [www.timeshighereducation.com/impactrankings#/page/o/length/25/sort\\_by/rank/sort\\_order/asc/cols/undefined](http://www.timeshighereducation.com/impactrankings#/page/o/length/25/sort_by/rank/sort_order/asc/cols/undefined)

<sup>2</sup> Times Higher Education, World University Rankings 2022 | [www.timeshighereducation.com/world-university-rankings/2022#/page/o/length/25/sort\\_by/scores\\_international\\_outlook/sort\\_order/asc/cols/scores](http://www.timeshighereducation.com/world-university-rankings/2022#/page/o/length/25/sort_by/scores_international_outlook/sort_order/asc/cols/scores)

<sup>3</sup> To be eligible for credit-based exemptions, ICAEW requires that students apply for credit within 5 years of completion and have achieved a minimum mark of 50% in all modules of their Degree programme relevant to their application for credit. Students who scored a minimum of 60% passing score for BE111 Management Accounting I, BE113 Management Accounting II and BE132 Auditing can be exempted for the Accounting for Decision Making (ADF) and Assurance (ASF) modules under the Singapore CA Qualification (Foundation Level). Exemptions granted will be subject to the sole discretion of Singapore Accountancy Commission at any time. Please refer to [www.essex.ac.uk/departments/essex-business-school/professional-accreditation](http://www.essex.ac.uk/departments/essex-business-school/professional-accreditation) for further information on professional accreditations. The professional bodies for ACCA, CIMA and Singapore CA may change the number of exemptions they award to this Degree programme at their discretion and without notice. Students will only receive formal notification of any exemptions when they register as a student member with one of the professional bodies.

<sup>4</sup> The IMC provides the ideal foundation for those with future plans for the Chartered Financial Analyst (CFA) Programme. IMC cover 30% of the CFA Level I curriculum. For more information, please refer to [www.cfauk.org/study/imc/imc-university-partners](http://www.cfauk.org/study/imc/imc-university-partners).

<sup>5</sup> University of the Year (Times Higher Education Awards 2018)

<sup>6</sup> Best universities in the UK 2023 - University Rankings | <https://www.timeshighereducation.com/student/best-universities/best-universities-uk>

UNIVERSITY  
OF THE YEAR<sup>5</sup>

DIRECT  
HONOURS  
WITH DUAL SPECIALISATIONS

TOP 40  
BEST UK UNIVERSITIES<sup>6</sup>

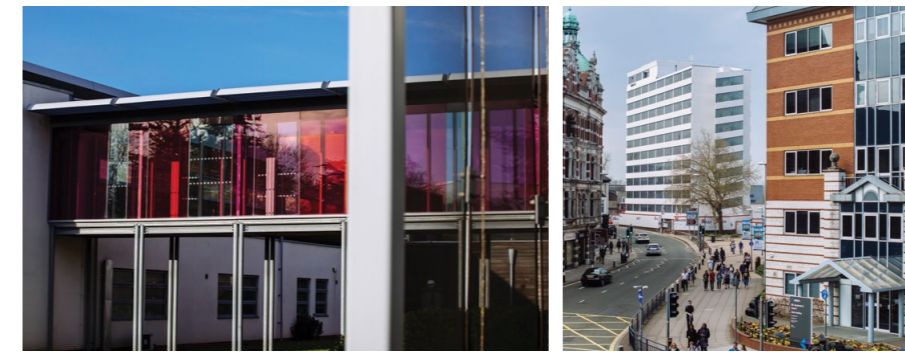


Anney Lax

Dean of Partnerships, University of Essex



Our programmes are designed by world leading academics and practitioners, and we put student success at the heart of our mission. Students undertaking Essex programmes will gain industry relevant skills and knowledge, ready to make an impact in the world of work.



As a Top 25 University in the UK<sup>1</sup> and Gold-rated by the Teaching Excellence Framework<sup>2</sup>, the University of Portsmouth (UOP) has an excellent reputation for quality teaching and high levels of student satisfaction. The University provides a variety of programmes, catering to the needs of popular career fields such as Accounting, Banking and Finance.

### Fast-track to Accounting Qualifications for Accounting and Financial Programme

Complete the ACCA Professional papers during your studies and graduate with an Accounting Degree and ACCA-Affiliate status.

### Accreditation of Prior Learning for Accounting and Financial Programme<sup>5</sup>

Students who completed ACCA Fundamental Skills papers may apply for exemptions for up to 6 subjects.

<sup>1</sup> <https://www.ukuni.net/uk-ranking/overall>

<sup>2</sup> Awarded the prestigious Gold rating for Teaching Excellence Framework (TEF) in the UK (Times Higher Education 2019) | <https://www.timeshighereducation.com/student/blogs/what-tef-results-teaching-excellence-framework-2019>

<sup>3</sup> Applicable for Bachelor of Arts (Honours) in Accountancy and Financial Management (Top-up) students. The professional bodies for ACCA, CPA, CIMA and Singapore CA may change the number of exemptions they award to this Degree programme at their discretion and without notice. Students will only receive formal notification of any exemptions when they register as a student member with one of the professional bodies

<sup>4</sup> The Complete University Guide 2022 – Accounting & Finance Rankings | <https://www.thecompleteuniversityguide.co.uk/league-tables/rankings/accounting-and-finance>

<sup>5</sup> Applicable for Bachelor of Arts (Honours) in Accountancy and Financial Management (Top-up) students who completed ACCA Fundamental Skills papers and subject to University approval.

GOLD RATING  
FOR TEACHING EXCELLENCE  
FRAMEWORK (TEF)<sup>2</sup>

GAIN  
EXEMPTIONS  
FOR ACCA, CIMA, CPA AUSTRALIA,  
ICAEW & SINGAPORE CA MODULES<sup>3</sup>

RANKED 50<sup>TH</sup>  
IN THE UK  
FOR ACCOUNTING & FINANCE<sup>4</sup>



Professor Gioia Pescetto

Executive Dean Portsmouth  
Business School



We are strongly committed to developing graduates who can operate in the increasingly complex and global world of business, where boundaries across organisational functions, and across geographical and cultural settings, have become fluid and dynamic.



## ENGLISH &amp; FOUNDATION

## ENGLISH PROGRAMME



## DIPLOMA IN PROFESSIONAL BUSINESS ENGLISH

The Diploma in Professional Business English offered by Kaplan Higher Education Academy (KHEA) is designed to develop non-native English speakers' English language skills in preparation for successful entry into mainstream academic programmes of study. The programme focuses on developing the skills students will need to become a successful and confident language user by using authentic reading passages and unscripted recordings, exposing students to English as it is being used around the world today. With purposeful integration of critical thinking, students will be able to develop strategies for success, both in and out of the classroom. They are assessed regularly with listening practice tests, oral presentations, unit tests, writing assignments and a final examination. Participation and the use of English in the classroom are also taken into consideration.

## PROGRAMME STRUCTURE

This programme comprises 5 academic levels and may be completed in 10 months.



## FOUNDATION PROGRAMME

## FOUNDATION DIPLOMA

The Foundation Diploma programme is designed and developed to prepare students for their pursuit of a Kaplan Diploma.

## PROGRAMME STRUCTURE

This programme comprises 6 modules and may be completed in 6 months\*.

- Academic Skills
- Communication Studies
- Critical Thinking and Innovation
- Culture and Organisations
- Foundation Mathematics
- Organisations in a Global Context

## DELIVERY METHOD

The curriculum is taught over 3 terms of 7 weeks with each term covering 2 modules. Each module is supported with at least 46.5 contact hours. Classes are scheduled for 5 days a week, 3 hours a day.

\*Subject to meeting programme and entry requirements.  
For more information on the individual programme, please refer to [kaplan.com.sg](http://kaplan.com.sg).

## DIPLOMA PROGRAMMES

## DIPLOMA PROGRAMMES



- Diploma in Accountancy
- Diploma in Business Management
- Diploma in Business Management (Finance and Banking)
- Diploma in Business Management (General Studies)
- Diploma in Business Management (Hospitality and Tourism)
- Diploma in Business Management (Human Resource)
- Diploma in Business Management (Logistics and Supply Chain)

- Diploma in Business Management (Marketing)
- Diploma in Computer Forensics
- Diploma in Counselling
- Diploma in Digital Marketing
- Diploma in Information Technology
- Diploma in Legal Studies
- Diploma in Mass Communication
- Diploma in Psychology
- Diploma in Sports and Exercise Science

## DIPLOMA IN ACCOUNTANCY

The Diploma in Accountancy aims to prepare students for further studies in the fields of Business and Accountancy. In the Diploma in Accountancy, students will examine the underpinning foundations of business and its environment, particularly the disciplines of accounting, cost and finance. Diploma graduates can progress to pursue a Bachelor's Degree programme with one of our prestigious university partners in Singapore.

## PROGRAMME STRUCTURE

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Business Statistics and Data-Driven Decision Making
- Commercial Law
- Corporate Finance and Planning
- Cost and Management Accounting
- Financial Accounting
- Financial Reporting Analysis
- Principles of Economics
- Principles of Management

## DIPLOMA IN BUSINESS MANAGEMENT

The Diploma in Business Management programme aims to provide students with a well-rounded discourse of the business landscape. This specialisation complements the 6 core modules with the Principles of Human Resource Management, and Globalisation and the World Economy modules, and extends the discussion of business in general. Diploma graduates can progress to pursue a Bachelor's Degree programme with one of our prestigious university partners in Singapore.

## PROGRAMME STRUCTURE

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Business Statistics and Data-Driven Decision Making
- Commercial Law
- Globalisation and the World Economy
- Principles of Accounting
- Principles of Economics
- Principles of Human Resource Management
- Principles of Management
- Principles of Marketing

\*Subject to meeting programme and entry requirements.  
For more information on the individual programme, please refer to [kaplan.com.sg](http://kaplan.com.sg).

## DIPLOMA PROGRAMMES

### DIPLOMA IN BUSINESS MANAGEMENT

- Diploma in Business Management (Finance and Banking)
- Diploma in Business Management (General Studies)
- Diploma in Business Management (Hospitality and Tourism)
- Diploma in Business Management (Human Resource)
- Diploma in Business Management (Logistics and Supply Chain)
- Diploma in Business Management (Marketing)

The Diploma in Business Management is a pathway programme designed to fulfil the requirements of many first-year Business Bachelor's Degree programmes. Diploma graduates can progress to pursue a Bachelor's Degree programme with one of our prestigious university partners in Singapore.

#### PROGRAMME STRUCTURE

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*. Students can choose from one of the specialisations to complete the programme.

#### CORE MODULES

- Business Statistics and Data-Driven Decision Making
- Commercial Law
- Principles of Accounting
- Principles of Economics
- Principles of Management
- Principles of Marketing

#### FINANCE AND BANKING MODULES

This specialisation provides students with a well-rounded discourse of business in general, and of the finance and banking sector. Students will also learn about capital, the financial system and investments.

- Corporate Finance and Planning
- Principles of Finance and Banking

#### GENERAL STUDIES MODULES

This specialisation provides students with a well-rounded discourse of business in general. This specialisation complements the 6 core modules with 2 elective modules for students.

- Principles of Consumer Behaviour (Marketing Pathway)
- Principles of Finance and Banking (Marketing Pathway)

#### HOSPITALITY AND TOURISM MODULES

This specialisation provides students with a well-rounded discourse of business in general and of the hospitality and tourism industry.

- Food and Beverage Management and Operations
- Principles of Hospitality and Tourism Management

#### HUMAN RESOURCE MODULES

This specialisation provides students with a well-rounded discourse of business in general and the human resource function. Students will also learn about management, recruitment, selection and talent.

- Principles of Human Resource Management
- Principles of Talent Management

#### LOGISTICS AND SUPPLY CHAIN MODULES

This specialisation provides students with a well-rounded discourse of business in general, and of the logistics and supply chain sector. Students will also learn about efficiency modelling, forecasting and planning.

- Principles of Logistics Management
- Principles of Supply Chain Management

\*Subject to meeting programme and entry requirements.  
For more information on the individual programme, please refer to [kaplan.com.sg](http://kaplan.com.sg).

## DIPLOMA PROGRAMMES

### MARKETING MODULES

The Diploma in Business Management (Marketing) programme provides students with a well-rounded discourse of business in general and in the field of marketing. This specialisation extends the discussion of business in general to the realms of the marketing concept to understand, know and deliver the needs and wants of customers.

- Data Analytics and Decision Science
- Principles of Consumer Behaviour

### DIPLOMA IN COMPUTER FORENSICS

Contemporary globalised organisations rely on computer systems to support, communicate and perform many core activities. The storage of sensitive data, transactions and strategic communication is facilitated by this critical technology. The Diploma in Computer Forensics programme aims to provide students with practical foundation skills in computing, security and forensics to ensure systems are secure from cybercrime. Diploma graduates can progress to pursue a Bachelor's Degree programme with one of our prestigious university partners in Singapore.

#### PROGRAMME STRUCTURE

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Computational Mathematics and Computer Architecture
- Fundamentals of Computer Systems
- Introduction to Computer Science
- Introduction to Data Communications
- Introduction to Programming Using Java
- Principles of Computer Forensics
- Principles of Computer Security
- Principles of Information Systems and Data Management

### DIPLOMA IN COUNSELLING

This programme encompasses the basic theoretical and practical skills using case studies, journals, research articles and role plays. The programme also enables students to apply counselling skills which are relevant in the 21st century. It educates students about the impact of multi-culturalism in the counselling industry and prepares them to pursue a career in counselling. Diploma graduates can progress to pursue a Bachelor's Degree programme with one of our prestigious university partners in Singapore.

#### PROGRAMME STRUCTURE

This programme comprises 8 modules. Programme can be completed in 8 months\*.

- Career Counselling
- Conflict Management
- Counselling Skills
- Counselling Theories and Approaches
- Crisis Intervention
- Ethics in Counselling
- Foundational Psychology
- Group Counselling Techniques

\*Subject to meeting programme and entry requirements.  
For more information on the individual programme, please refer to [kaplan.com.sg](http://kaplan.com.sg).

## DIPLOMA PROGRAMMES

### DIPLOMA IN DIGITAL MARKETING

The Diploma in Digital Marketing programme aims to prepare students to analyse conditions of business operations and its environment, which are generally volatile and subjected to significant technological disruptions. Students will experience building marketing solutions and creating digital content as means of progressing business objectives and meeting key performance indicators. Diploma graduates can progress to pursue a Bachelor's Degree programme with one of our prestigious university partners in Singapore.

#### PROGRAMME STRUCTURE

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Advertising and Public Relations
- Data Analytics and Decision Science
- Graphic Design in a Digital Age
- Introduction to Media Studies
- New Media and Social Networks
- Principles of Management
- Principles of Marketing
- Visual Storytelling in a Digital Age

### DIPLOMA IN INFORMATION TECHNOLOGY

The Diploma in Information Technology programme aims to meet the increasing demands and needs of business Information Technology (IT). To equip students with relevant and updated knowledge and skills, this comprehensive programme provides them with what they need to know about the ever-changing IT world. Diploma graduates can progress to pursue a Bachelor's Degree programme with one of our prestigious university partners in Singapore.

#### PROGRAMME STRUCTURE

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Computational Mathematics and Computer Architecture
- Fundamentals of Computer Systems
- Introduction to Computer Science
- Introduction to Data Communications
- Introduction to Database Design and Development
- Introduction to Multimedia and the Internet
- Introduction to Programming Using Java
- Principles of Information Systems and Data Management

### DIPLOMA IN LEGAL STUDIES

The Diploma in Legal Studies programme prepares students for further studies in the fields of Business and Law. In this programme, students will examine the underpinning foundations of law, legal practices and processes; in particular, the areas of commercial, family and criminal law. It further builds knowledge and skills in case analysis through citing appropriate precedent cases. Over and above these experiences, students should be able to critically read, write, research materials and think analytically upon successful completion of the programme. Diploma graduates can then progress to pursue a Bachelor's Degree programme with one of our prestigious university partners in Singapore.

#### PROGRAMME STRUCTURE

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Commercial Law
- Criminal Law
- Family Law
- Intellectual Property Law
- Introduction to the Singaporean and International Legal Systems
- Law of Tort and Civil Obligation
- Property Law and Conveyance
- Wills and Estates

\*Subject to meeting programme and entry requirements.  
For more information on the individual programme, please refer to [kaplan.com.sg](http://kaplan.com.sg).

## DIPLOMA PROGRAMMES

### DIPLOMA IN MASS COMMUNICATION

The Diploma in Mass Communication programme aims to provide students with all the essential skills for Mass Communication. Students will learn about the impact of technology on the communication industry and the role, importance and techniques of effective communication in both consumer and industrial markets. Furthermore, students should be able to develop the skills to apply appropriate tools and techniques for the promotion of both goods and services. Diploma graduates can progress to pursue a Bachelor's Degree programme with one of our prestigious university partners in Singapore.

#### PROGRAMME STRUCTURE

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Advertising and Public Relations
- Graphic Design in a Digital Age
- Introduction to Media Studies
- Journalism and Ethics
- New Media and Social Networks
- Principles of Management
- Principles of Marketing
- Visual Storytelling in a Digital Age

### DIPLOMA IN PSYCHOLOGY

The Diploma in Psychology programme aims to prepare students for further studies at the undergraduate level. Upon successful completion of the programme, students should be able to relate psychological constructs, approaches and research methods to appropriations and variations in practice. Diploma graduates can progress to pursue a Bachelor's Degree programme with one of our prestigious university partners in Singapore.

#### PROGRAMME STRUCTURE

This programme comprises 8 modules. Programme duration is 11 months with possible completion in 8 months\*.

- Counselling Skills
- Ethics in Counselling
- Foundational Psychology
- Personality and Health Psychology
- Principles of Mental Health
- Psychological Research Methods and Analysis
- Qualitative Research in Psychology
- Quantitative Research in Psychology

### DIPLOMA IN SPORTS AND EXERCISE SCIENCE

In light of the nation's focus on competitive and leisure sports development, qualified sports professionals are required in Singapore. The Diploma in Sports and Exercise Science programme will provide the necessary knowledge and skills for professionals in this sector. Diploma graduates can progress to pursue a Bachelor's Degree programme with one of our prestigious university partners in Singapore.

#### PROGRAMME STRUCTURE

This programme comprises 8 modules. Programme can be completed in 8 months\*.

- Fundamentals of Sports and Exercise Science
- Nutrition and Metabolism
- Physiology and Anatomy
- Principles of Management
- Skills for Sport Science Professionals
- Sports and Exercise Biomechanics
- Sports and Exercise Psychology
- Sports Coaching

\*Subject to meeting programme and entry requirements.  
For more information on the individual programme, please refer to [kaplan.com.sg](http://kaplan.com.sg).

## SHORT COURSES

## SHORT COURSES

**ENGLISH EXPERIENCE PROGRAMME (EEP)**

The English Experience Programme (EEP) is designed to help international students improve their English in just 3 weeks while experiencing student life in Singapore. Students will study on site at the Kaplan city campuses while participating in interactive lectures and oral presentations to improve their general English language skills. They will be awarded with a Certificate of Participation upon completion of the programme.

**STUDY TOUR**

The StudyTour programme allows international students to experience customised English lessons in Singapore while enjoying a vacation. The programme's commencement and duration can be tailored to the requests of each group of students, at a minimum of 15 study hours. Students can also choose to request for optional tours that will bring them to local attractions. They will be awarded with a Certificate of Participation upon completion of the programme.



**BACHELOR OF BUSINESS IN ACCOUNTING**

- Accounting and Banking
- Accounting and Human Resources Management
- Accounting and Business Law
- Accounting and International Business
- Accounting and Criminology
- Accounting and Management
- Accounting and Finance
- Accounting and Marketing

Accounting is essential to every industry – from your favourite products and platforms, to favoured sports teams and causes. Through this Degree programme, you will acquire the necessary professional and creative skills to shape business interactions in a creative, well-informed and ethical way. Students will explore and understand how to make decisions related to buying and selling shares, lending or borrowing money, and providing goods for cash or on credit. You will gain new skills in areas such as ethical decision-making, financial statement analysis, forecasting and budgeting, negotiation and problem solving. These are skills that enhance your understanding of accounting standards, auditing standards and taxation acts. Thoroughly understand the language of business by acquiring a Murdoch University Accounting Degree.

**PROGRAMME STRUCTURE**

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

**Accounting Units**

- Accounting Theory and Accountability
- Auditing
- Company Law
- Contemporary Financial Accounting
- Corporate Finance
- Management Accounting
- Taxation
- Technology and Accounting Processes

**Common Units**

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career<sup>^</sup>

<sup>^</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval. Applicants may be required to complete general elective units to fulfil the required credit points.

**DOUBLE MAJOR OPTIONS**

**Accounting and Banking**

- Commercial Banking
- Credit and Lending Decisions
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

**Accounting and Business Law**

- Alternative Dispute Resolution
- Finance Law
- Tourism and Hospitality Law
- Workplace Law

**Accounting and Criminology**

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

**Accounting and Finance**

- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

**Accounting and Human Resources Management**

- Business Analytics
- Change Management
- Employment Relations in Asia

- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management
- Workplace Law

**Accounting and International Business**

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

**Accounting and Management**

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

**Accounting and Marketing**

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

**BACHELOR OF BUSINESS IN BANKING**

- Banking and Business Information Systems
- Banking and Human Resources Management
- Banking and Business Law
- Banking and International Business
- Banking and Criminology
- Banking and Management
- Banking and Cyber Security and Forensics
- Banking and Marketing
- Banking and Finance

Acquire the skills and knowledge you need to have a career in the banking industry with a Murdoch University Banking Degree programme. You will explore how the banker-customer relationship works and learn how to build customer trust, create and manage loans, make strategic investment decisions and help businesses, governments and people with their finances to achieve their goals. Banks and financial institutions have debt built into their structure in order to work. You will therefore learn about interest, credit and liquidity risk management issues which may arise because of this. You will also examine how banking systems work and how they affect the local business environment as well as international trade.

Applicants may be required to complete general elective units to fulfil the required credit points.

## PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### Banking Units

- Commercial Banking
- Corporate Finance
- Credit and Lending Decisions
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

### Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career<sup>^</sup>

## DOUBLE MAJOR OPTIONS

### Banking and Business Information Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Databases
- Enterprise Architectures
- Information Systems Management
- Systems Analysis and Design

### Banking and Business Law

- Alternative Dispute Resolution
- Company Law
- Taxation
- Tourism and Hospitality Law\*
- Workplace Law\*

### Banking and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

### Banking and Cyber Security and Forensics

- Computer Security
- Cyber Forensics and Information Technology
- Databases
- Information Security Policy and Governance
- Security Architectures and Systems Administration
- Systems Analysis and Design

### Banking and Finance

- Derivative Securities
- International Finance
- Investment Analysis

### Banking and Human Resources Management

- Business Analytics
- Change Management
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management
- Workplace Law

## DOUBLE MAJOR OPTIONS

### Banking and International Business

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

### Banking and Management

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business

- Organisational Theory and Behaviour
- Scaling Agile Projects

### Banking and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

## BACHELOR OF BUSINESS IN FINANCE

- Finance and Business Information Systems
- Finance and Business Law
- Finance and Criminology
- Finance and Cyber Security and Forensics

- Finance and Journalism
- Finance and Management
- Finance and Marketing

A Finance Degree may lead you to a prestigious position with a competitive salary package, but that is not your only option. In alignment with your life goals, you could find fulfilment in non-profit organisations, government agencies or start-ups as well. By learning how to explore business opportunities, analyse problems and find solutions, you can make informed decisions and shape business interactions in a creative, confident and ethical way. In addition, the Murdoch University Finance Degree programme will provide you with a better understanding of capital investment, cost of capital, dividend policy, efficient capital markets, portfolio management, sources of funds, the use of options, futures and forward exchange contracts, working capital management, and more. By equipping yourself with a Finance Degree, you will be well-prepared to make your mark on the business landscape.

## PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### Finance Units

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

### Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career<sup>^</sup>

\*Applicants will only need to do 1 business law specified elective.  
<sup>^</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval.  
 Applicants may be required to complete general elective units to fulfil the required credit points.

<sup>^</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval.  
 Applicants may be required to complete general elective units to fulfil the required credit points.

## DOUBLE MAJOR OPTIONS

### Finance and Business Information Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Databases
- Enterprise Architectures
- Information Systems Management
- Systems Analysis and Design

### Finance and Business Law

- Alternative Dispute Resolution
- Company Law
- Taxation
- Tourism and Hospitality Law\*
- Workplace Law\*

### Finance and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

### Finance and Cyber Security and Forensics

- Computer Security
- Cyber Forensics and Information Technology
- Databases
- Information Security Policy and Governance
- Security Architectures and Systems Administration
- Systems Analysis and Design

### Finance and Journalism

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

### Finance and Management

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

### Finance and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

# UNIVERSITY COLLEGE DUBLIN



University College Dublin  
Ireland's Global University

## BACHELOR OF BUSINESS STUDIES (HONOURS) (TOP-UP)

- Finance
- FinTech

The Bachelor of Business Studies programme is aimed at those wishing to develop a career in Business and particularly in an area related to Finance, Financial Services and Financial Services Technology (FinTech). It provides students with key finance knowledge and theory, as well as a strong grounding in the key management disciplines, including corporate strategy, finance, marketing and operations management, and the opportunity to specialise in financial technology theory and practice. This enables students to understand the discipline of Finance within the wider business, giving them managerial insight into key business functions, and new digital technologies in financial markets today.

### PROGRAMME STRUCTURE

This programme comprises 7 core modules. Students specialise by taking 5 pathway modules, which may be completed in 18 months.

#### Core Modules

- Corporate and Competitive Strategy
- Digital Business
- Economics and Market Innovations
- Marketing in a Digital Era
- Operations Management
- Principles of Finance
- The Future of Organisations and Work

#### PATHWAY MODULES

##### Finance

- Corporate Finance
- Data Analytics for Finance
- Derivative Securities
- Finance and Financial Institutions
- Investment and Portfolio Management

##### FinTech

- Business Analytics
- Cyber Security
- Data Analytics for Finance
- Finance and Financial Institutions
- Introduction to Machine Learning

\*Applicants will only need to do 1 business law specified elective.  
Applicants may be required to complete general elective units to fulfil the required credit points.

# UNIVERSITY OF ESSEX



## BACHELOR OF SCIENCE (HONOURS) (TOP-UP)

- Accounting and Finance
- Banking and Finance

This programme provides knowledge of financial theory, portfolio management, option and futures markets, and how risk can be managed with the use of derivative instruments. Students also learn about key issues that are relevant today within the Accounting, Banking and Finance fields.

### PROGRAMME STRUCTURE

This programme comprises 14 - 15 modules and may be completed in 18 months.

#### Accounting and Finance

- Accounting Project
- Advanced Management Accounting
- Audit Principles and Practice
- Auditing
- Corporate Finance
- Current Issues in Financial Reporting
- Elements of Corporate and Business Law
- Financial Management
- Financial Modelling
- Financial Reporting and Analysis
- Introduction to Banking
- Management Accounting 1
- Management Accounting 2
- Taxation Policy and Practice

#### Banking and Finance

- Corporate Finance
- Empirical Finance
- Finance Research Project
- Financial Management
- Financial Markets and Monetary Policy
- Financial Modelling
- Financial Reporting and Analysis
- International Banking
- Introduction to Banking
- Management Accounting 1
- Options and Futures
- Portfolio Analysis
- Quantitative Foundations of Finance
- Risk Management and Financial Institutions
- Taxation Policy and Practice

# UNIVERSITY OF PORTSMOUTH



## BACHELOR OF ARTS (HONOURS) (TOP-UP)

- Accountancy and Financial Management

This programme is designed for students planning to obtain a professional qualification after graduation to become an accountant, or to forge a career within the financial sectors by utilising their analytical skills, financial expertise and strategic insights.

### PROGRAMME STRUCTURE

This programme comprises 12 modules and may be completed in 18 months.

#### Core Modules

- Accounting Packages and Systems
- Advanced Financial Reporting
- Advanced Global Financial Management
- Auditing
- Business Law
- Financial Investment Project
- Financial Management
- Financial Reporting
- Independent Study Project
- Management Accounting
- Strategic Management Accounting
- Taxation

# MURDOCH UNIVERSITY



## BACHELOR OF BUSINESS IN HUMAN RESOURCES MANAGEMENT

- Human Resources Management and Business Law
- Human Resources Management and Criminology
- Human Resources Management and Finance
- Human Resources Management and Management
- Human Resources Management and Marketing
- Human Resources Management and Strategic Communication
- Human Resources Management and Tourism and Events

Robots may be getting more intelligent, but people remain essential to the success of any organisation. Studying Human Resources Management will help you gain the knowledge and skills needed to attract, build, develop and maintain teams of people within any organisation in any industry. You will explore strategic Human Resources Management, employment policies and legal regulations, and learn about recruitment and interview techniques, rewards, pay, performance management and the future direction of Human Resources.

### PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

#### Human Resources Management Units

- Business Analytics
- Change Management
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management
- Workplace Law

#### Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career<sup>^</sup>

### DOUBLE MAJOR OPTIONS

#### Human Resources Management and Business Law

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation\*
- Tourism and Hospitality Law\*

#### Human Resources Management and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

<sup>^</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval.

\*Applicants will only need to do 1 business law specified elective.

Applicants may be required to complete general elective units to fulfil the required credit points.

### DOUBLE MAJOR OPTIONS

#### Human Resources Management and Finance

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

#### Human Resources Management and Management

- Cultures of Innovation
- Global Strategic Management
- International Business
- Scaling Agile Projects

#### Human Resources Management and Marketing

- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

#### Human Resources Management and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Web Analytics

#### Human Resources Management and Tourism and Events

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

## BACHELOR OF BUSINESS IN INTERNATIONAL BUSINESS

- International Business and Business Law
- International Business and Cyber Security and Forensics
- International Business and Finance
- International Business and Hospitality and Tourism Management
- International Business and Human Resources Management
- International Business and Journalism
- International Business and Management
- International Business and Marketing
- International Business and Tourism and Events
- International Business and Web Communication

Organisations are looking for ways to expand and operate across international borders. This programme equips you with the skills and experience you need to succeed in the world of international business. As you develop your strategic decision-making abilities, put your cross-cultural skills into practice and explore new ways of thinking, you will build a skill set essential to practically any business operation. You will explore management, marketing and finance, which will provide you with a global perspective and help you achieve results doing business across international borders.

### PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

#### International Business Units

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

#### Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career<sup>^</sup>

<sup>^</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

**DOUBLE MAJOR OPTIONS****International Business and Business Law**

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation\*
- Tourism and Hospitality Law\*
- Workplace Law

**International Business and Cyber Security and Forensics**

- Computer Security
- Cyber Forensics and Information Technology
- Databases
- Information Security Policy and Governance
- Security Architectures and Systems Administration
- Systems Analysis and Design

**International Business and Finance**

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

**International Business and Hospitality and Tourism Management**

- Destination Management
- Organisational Theory and Behaviour
- Sustainable Tourism
- Tourism and Hospitality Law

**International Business and Human Resources Management**

- Business Analytics
- Change Management
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management
- Workplace Law

**International Business and Journalism**

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

**International Business and Management**

- Business Analytics
- Change Management
- Cultures of Innovation
- Organisational Theory and Behaviour
- Scaling Agile Projects

**International Business and Marketing**

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

**International Business and Tourism and Events**

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

**International Business and Web Communication**

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

**BACHELOR OF BUSINESS IN MANAGEMENT**

- Management and Business Law
- Management and Criminology
- Management and Global Media and Communication
- Management and International Business
- Management and Journalism
- Management and Marketing
- Management and Strategic Communication
- Management and Tourism and Events

Management used to be about organising, directing and controlling, but times have changed, and now it refers to the process of employing resources to achieve organisational goals and customer needs. Today's managers are facing new challenges, often with teams working across a range of locations, and they must adapt to a constantly shifting set of macro conditions. You will learn how to identify opportunities, assess challenges and find the best solutions to real-world management issues. You will work with organisations on projects to develop the skills and knowledge you need to become a successful manager. You can use your Management Degree to explore exciting career paths, such as making a real difference in not-for-profit and charity organisations across the world. The study of management explores a wide range of relevant issues, theories and perspectives to prepare you for challenges at a managerial level.

**PROGRAMME STRUCTURE**

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

**Management Units**

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

**Common Units**

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career<sup>^</sup>

**DOUBLE MAJOR OPTIONS****Management and Business Law**

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation\*
- Tourism and Hospitality Law\*
- Workplace Law

**Management and Criminology**

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

\*Applicants will only need to do 1 business law specified elective.

<sup>^</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval. Applicants may be required to complete general elective units to fulfil the required credit points.

**DOUBLE MAJOR OPTIONS**

**Management and Global Media and Communication**

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media
- Web Analytics

**Management and International Business**

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- International Logistics
- Introduction to International Finance

**Management and Journalism**

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

**Management and Marketing**

- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

**Management and Strategic Communication**

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Web Analytics

**Management and Tourism and Events**

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

**BACHELOR OF BUSINESS IN MARKETING**

- Marketing and Business Law
- Marketing and Global Media and Communication
- Marketing and International Business
- Marketing and Journalism
- Marketing and Strategic Communication
- Marketing and Tourism and Events
- Marketing and Web Communication

Have you ever scrolled through your Facebook or Instagram feeds, only to see ads popping up for something you were looking for that morning? Or perhaps you noticed that your recommended songs on Spotify were very similar to the songs you listen to regularly? Marketing teams across the world are using data and new digital marketing strategies to lead us to what we are looking for. In this programme, you will learn about different kinds of marketing including content, digital, influencer, social media, traditional, and more. Observe marketing theories brought to life through case studies and work with actual clients to develop real-world marketing plans.

**PROGRAMME STRUCTURE**

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

**Marketing Units**

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

**DOUBLE MAJOR OPTIONS**

**Marketing and Business Law**

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation\*
- Tourism and Hospitality Law\*
- Workplace Law

**Marketing and Global Media and Communication**

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media
- Web Analytics

**Marketing and International Business**

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

**Marketing and Journalism**

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

**Common Units**

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career<sup>^</sup>

**Marketing and Strategic Communication**

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Web Analytics

**Marketing and Tourism and Events**

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

**Marketing and Web Communication**

- Content Creation
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

<sup>^</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval.

\*Applicants will only need to do 1 business law specified elective.

Applicants may be required to complete general elective units to fulfil the required credit points.

# NORTHUMBRIA UNIVERSITY



## BACHELOR OF ARTS (HONOURS) (TOP-UP)

- Business with International Management

This programme offers a wide range of knowledge and skills in real-world business, combining the study of the chosen pathway with solid conceptual and practical knowledge. This Direct Honours programme with dual specialisations gives students twice the advantage in the highly competitive graduate employment market.

### PROGRAMME STRUCTURE

This programme comprises 10 modules and 1 dissertation, and may be completed in a minimum of 16 months.

#### Modules

- Business Professional Practice
- Contemporary Issues in International Business
- Critical Organizational Analysis
- Digital Business
- Dissertation
- Employability and Career Planning
- Human Resource Management
- International Business: Growth Strategies and Resourcing
- International Business and Innovation
- Strategic Frameworks and Cultural Contexts in International Management
- Strategic Management for Sustainable Leadership

# ROYAL HOLLOWAY, UNIVERSITY OF LONDON



## BACHELOR OF SCIENCE (HONOURS) (TOP-UP)

- Management with International Business
- Management with Marketing

### PROGRAMME STRUCTURE

This programme comprises 16 modules and may be completed in 18 months.

#### Core Modules

- Asia Pacific Business
- Clusters, Small Business and Entrepreneurship
- Global Marketing
- Human Resource Management
- Innovation, Strategy and the Corporation
- Managerial Accounting
- Marketing Strategy in Context
- Operations Management
- Responsible Business in Context
- Strategic Management

#### Management with International Business

Globalisation is providing international business opportunities for organisations of all shapes and sizes. The potential gains as well as challenges, can be immense and there are many case studies showing vast success or failure from trading across borders. Students will explore key areas of management, ranging from accounting and business statistics to the global economy, multinational enterprise and sustainability in business.

- Emerging Markets
- Entrepreneurship Theory and History
- European Business
- Fundamentals of Entrepreneurship
- Multinational Enterprise
- The Global Economy

#### Management with Marketing

This programme combines core topics in modern management with the skills and techniques of marketing, providing a solid foundation in the theoretical and practical aspects and preparing student for a successful career in the field of marketing. Students will explore key areas of management, ranging from accounting and business statistics to consumer behaviour, e-commerce, marketing management and marketing research.

- Advertising and Promotion
- Brands and Branding
- Consumer Behaviour
- Digital Marketing
- Marketing Research
- New Venture Creation

# UNIVERSITY COLLEGE DUBLIN



University College Dublin  
Ireland's Global University

## BACHELOR OF BUSINESS STUDIES (HONOURS) (TOP-UP)

- Business Analytics
- Digital Business
- Logistics and Supply Chain Management
- Management
- Marketing

This programme provides students with a strong conceptual and practical understanding of business and management. Students develop important communication, knowledge-application, leadership, team-building and technical skills, consistent with the changing needs of modern businesses.

### PROGRAMME STRUCTURE

This programme comprises 8 core modules. Students specialise by taking 4 pathway modules, which may be completed in 18 months.

#### Core Modules

- Corporate and Competitive Strategy
- Digital Business
- Economics and Market Innovations
- Managing People at Work
- Marketing in a Digital Era
- Operations Management
- Principles of Finance
- The Future of Organisations and Work

### PATHWAY MODULES

#### Business Analytics

- Analytics Modelling
- Business Analytics
- Data Analysis for Decision Makers
- Introduction to Programming

#### Digital Business

- Cyber Security
- Data Analysis for Decision Makers
- Digital Business and Social Media Strategy
- Digital Business Infrastructure and Applications

#### Logistics and Supply Chain Management

- Global Logistics
- Project Management for Supply Chain Management
- Supply Chain Management
- Supply Chain Planning and Control

#### Management

- Entrepreneurship and Innovation
- Global Business
- Leadership and Change Management
- Managing the Negotiation Process

#### Marketing

- Branding in Digital Era
- Digital Marketing Practice
- Global Strategic Marketing
- Integrated Digital Marketing Communications

# MURDOCH UNIVERSITY



## BACHELOR OF COMMUNICATION IN GLOBAL MEDIA AND COMMUNICATION

- Global Media and Communication and Journalism
- Global Media and Communication and Marketing
- Global Media and Communication and Strategic Communication
- Global Media and Communication and Tourism and Events
- Global Media and Communication and Web Communication

Do you aspire to have a career in Global Media and Communication? In this programme, you will develop new skills and gain experience as you analyse both traditional and new media texts. Learn about the power of communication and its impact on society and culture, and develop research skills that enable you to examine audience behaviour, cultural and media policies, and global media issues. You will also have a chance to work on a real-world communication project.

### PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

#### Global Media and Communication Units

- Communicating Global Issues
- Communication Research
- Global Media and Culture
- Introduction to Digital Media Skills
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media
- Specialist Communication
- Web Analytics

#### Common Units

- Consulting and Freelancing
- Career Learning: Managing Your Career<sup>^</sup>

<sup>^</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval. Applicants may be required to complete general elective units to fulfil the required credit points.

## DOUBLE MAJOR OPTIONS

### Global Media and Communication and Journalism

- Digital Newsroom
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism

### Global Media and Communication and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

### Global Media and Communication and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Issues and Crisis Management
- Public Relations in Society

### Global Media and Communication and Tourism and Events

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

### Global Media and Communication and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Web Communication Project
- Web Design

## BACHELOR OF COMMUNICATION IN JOURNALISM

- Journalism and Business Law
- Journalism and Criminology
- Journalism and Global Media and Communication
- Journalism and Management
- Journalism and Marketing
- Journalism and Strategic Communication
- Journalism and Web Communication

This programme provides students with the journalism skills to operate in the digital era of news, such as practical reporting, writing and producing skills. It investigates the cultural, ethical and legal contexts of the news media, and allows students to learn about the industry and the influence of journalism on society. The Degree programme also bolsters the students' learning with the practical experience of working in an online newsroom. In this programme, you will develop a broad understanding of your field and proficiency in producing written and oral arguments, and creative artefacts in response to social, human and natural phenomena. You will also develop a critical appreciation of the perspectives of others. As an Arts graduate, you will be able to think critically and creatively, apply knowledge and information, and communicate effectively. These are professional skills which are essential across a range of industries. You will also be able to pursue further study in the fields of the creative arts, humanities and/or social research.

### PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### Journalism Units

- Communication Research
- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Specialist Communication
- Video Journalism
- Web Analytics

### Common Units

- Consulting and Freelancing
- Career Learning: Managing Your Career<sup>^</sup>

## DOUBLE MAJOR OPTIONS

### Journalism and Business Law

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation
- Tourism and Hospitality Law\*
- Workplace Law\*

### Journalism and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

### Journalism and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

### Journalism and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Issues and Crisis Management
- Public Relations in Society

### Journalism and Global Media and Communication

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games And Mobile Media

### Journalism and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Web Communication Project
- Web Design

### Journalism and Management

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

\*Applicants will only need to do 1 business law specified elective.

<sup>^</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval.

Applicants may be required to complete general elective units to fulfil the required credit points.

**BACHELOR OF COMMUNICATION IN STRATEGIC COMMUNICATION**

- Strategic Communication and International Business
- Strategic Communication and Journalism
- Strategic Communication and Management
- Strategic Communication and Marketing
- Strategic Communication and Tourism and Events

Explore the field of Strategic Communication with a Bachelor’s Degree programme from Murdoch University. This programme provides opportunities for in-depth learning to develop your analytical, critical thinking and evaluative skills through a combination of theoretical and practical components. People wanting to work in tomorrow’s media and communication environment will need technical skills and the ability to think quickly and act professionally. This programme will teach you how to communicate and engage with various stakeholders and audiences strategically. You will develop digital and traditional communication skills and learn how to apply these skills in a range of contexts, from public relations to social media to creative production and news media. You will work with actual clients on real campaigns as you build a wide range of skills for professional communication in the digital age, including creating and producing content, managing social media, and developing public relations and communications strategies.

**PROGRAMME STRUCTURE**

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

**Strategic Communication Units**

- Campaign Management
- Communication Research
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Specialist Communication
- Web Analytics

**Common Units**

- Consulting and Freelancing
- Career Learning: Managing Your Career<sup>^</sup>

**DOUBLE MAJOR OPTIONS**

**Strategic Communication and International Business**

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

**Strategic Communication and Journalism**

- Digital Newsroom
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism

<sup>^</sup>3-year Polytechnic Diploma holders are exempted, subject to university’s approval. Applicants may be required to complete general elective units to fulfil the required credit points.

**DOUBLE MAJOR OPTIONS**

**Strategic Communication and Management**

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

**Strategic Communication and Tourism and Events**

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

**Strategic Communication and Marketing**

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing

**BACHELOR OF COMMUNICATION IN WEB COMMUNICATION**

- Web Communication and Global Media and Communication
- Web Communication and Management
- Web Communication and Marketing
- Web Communication and Strategic Communication
- Web Communication and Tourism and Events

This programme offers a combination of digital marketing, public relations and web design. You will learn how to design and develop strategies for web communication campaigns using a range of digital media, including games, mobile technology, online news media, social media, video and websites. Studying Web Communication will allow you to effectively convey information and ideas using networks, such as Facebook, Twitter and YouTube, and powerful search engines, such as Google and Yahoo, to build well-designed and well-written websites and blogs to deliver strategic outcomes for organisations. You will also develop a broad understanding of your field and proficiency in producing written and oral arguments, as well as creative artefacts in response to social, human and natural phenomena. This programme helps pave the way for further study in the fields of the creative arts, humanities and/or social research.

**PROGRAMME STRUCTURE**

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

**Web Communication Units**

- Communication Research
- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Specialist Communication
- Web Analytics
- Web Communication Project
- Web Design

**Common Units**

- Consulting and Freelancing
- Career Learning: Managing Your Career<sup>^</sup>

<sup>^</sup>3-year Polytechnic Diploma holders are exempted, subject to university’s approval. Applicants may be required to complete general elective units to fulfil the required credit points.

**DOUBLE MAJOR OPTIONS**

**Web Communication and Global Media and Communication**

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media

**Web Communication and Management**

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

**Web Communication and Marketing**

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

**Web Communication and Strategic Communication**

- Campaign Management
- Communication Strategy and Planning
- Issues and Crisis Management
- Public Relations in Society

**Web Communication and Tourism and Events**

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

NORTHUMBRIA UNIVERSITY



Northumbria University  
NEWCASTLE

**BACHELOR OF ARTS (HONOURS) (TOP-UP)**

- Mass Communication with Public Relations

This programme provides students with an understanding of the contemporary global mass communication landscape and its key industries. Students will gain practical and critical understanding of key developments within advertising, audiences and approaches to audience research, global media, mass communication approaches, mass communication production techniques and film or media production, new media and technology, and reporting.

**PROGRAMME STRUCTURE**

This programme comprises 10 modules and 1 dissertation, and may be completed in a minimum of 16 months.

**Modules**

- Cinema and Society
- Cultural Identities on Screen
- Current Affairs in Public Relations
- Media Cultures
- Media Dissertation
- Media Events
- Media Industries
- Media Methodologies
- Promotional Writing
- Public Relations in Context
- Researching Audiences

# UNIVERSITY OF ESSEX



## BACHELOR OF SCIENCE (HONOURS) IN PSYCHOLOGY (TOP-UP)

Psychologists undertake scientific study to try to explain and predict how people work. It is the study of our feelings and perceptions, mind and body, thoughts and behaviour. We conduct experiments in order to investigate how people develop throughout childhood, the way in which they acquire language and the behavioural changes that can occur as a result of brain injury, disease or life experience.

### PROGRAMME STRUCTURE

A typical term is approximately 8 to 9 weeks covering 1 to 3 modules. Generally, each 15-credit module is supported with an estimated 28 contact hours, conducted on weekday evenings and weekends for part-time basis, and conducted during daytime on weekdays for full-time basis. The actual cycle may vary depending on the nature of the programme and the lecturers' availability. This programme can be completed in a minimum of 18 months for both full-time and part-time basis.

### Psychology Units

- Ageing: Mind, Brain and Behaviour
- Brain and Behaviour
- Culture and Psychology
- Developmental Psychology
- Emotion
- Judgement and Decision-Making
- Making Connections: How Children Develop
- Memory Attention and Language
- Personality and Individual Differences
- Psychology of Body, Senses and Existence
- Psychology Project
- Seeing and Hearing
- Social Psychology
- Statistics for Psychologists, 2nd Year

# MURDOCH UNIVERSITY



## BACHELOR OF ARTS IN PSYCHOLOGY

- Psychology
- Psychology and Criminology
- Psychology and Global Media and Communication
- Psychology and Human Resources Management
- Psychology and Journalism
- Psychology and Management
- Psychology and Marketing
- Psychology and Web Communication

Love exploring the motivations behind people's thoughts and actions? Psychology is the study of human behaviour and mental processes, encompassing many aspects of human behaviour from individual differences in personality and intelligence to emotions, interpersonal relationships, memory, motivations and thought processes. A Psychology Degree programme equips students with broad theoretical and practical knowledge of Psychology, as well as job-ready skills in analysis, communication, research, teamwork and writing. At Murdoch University, our Degree programme goes a step further, integrating the established basis of psychological knowledge and methods of investigation with the latest developments in the field. With a Psychology Degree, you will be well-versed in human cognition and motivations, and capable of exploring a wide range of career opportunities in this diverse field.

### PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### Psychology Units

- Advanced Quantitative Research Methods
- Introduction to Cultural Psychology
- Introduction to Psychological Research Methods
- Introduction to Psychological Science
- Psychology of Ageing
- Psychology: Abnormal Behaviour
- Psychology: Biological Bases of Behaviour
- Psychology: Cognitive Processes
- Psychology: Human Development
- Psychology: Individual Differences and Performance
- Psychology: Measurement, Design and Analysis
- Psychology: Social Bases of Behaviour

### Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career<sup>^</sup>

<sup>^</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval. Applicants may be required to complete general elective units to fulfil the required credit points.

**DOUBLE MAJOR OPTIONS**

**Psychology and Criminology**

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Policing and Crime Prevention
- Psychology and Law

**Psychology and Global Media and Communication**

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media
- Web Analytics

**Psychology and Human Resources Management**

- Business Analytics
- Change Management
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management
- Workplace Law

**Psychology and Journalism**

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

**Psychology and Management**

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

**Psychology and Marketing**

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

**Psychology and Web Communication**

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

MURDOCH UNIVERSITY



**BACHELOR OF BUSINESS IN HOSPITALITY AND TOURISM MANAGEMENT**

- Hospitality and Tourism Management and Business Law
- Hospitality and Tourism Management and Human Resources Management
- Hospitality and Tourism Management and Management
- Hospitality and Tourism Management and Marketing
- Hospitality and Tourism Management and Strategic Communication
- Hospitality and Tourism Management and Tourism and Events
- Hospitality and Tourism Management and Web Communication

A Degree in Hospitality and Tourism Management can help you turn your passion for travel into a career almost anywhere in the world. Learn about hospitality and tourism management, and how the industry is always changing. Explore sustainable tourism and discover how you can use data to help predict trends in a particular place or region. Your assessments will be based on actual scenarios rather than theory. You will learn business management principles and be mentored through a range of projects as you learn to use research to make business decisions.

**PROGRAMME STRUCTURE**

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

**Hospitality and Tourism Management Units**

- Destination Management
- Global Strategic Management
- Organisational Theory and Behaviour
- Sustainable Tourism
- Tourism and Hospitality Law

**Common Units**

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career<sup>^</sup>

**DOUBLE MAJOR OPTIONS**

**Hospitality and Tourism Management and Business Law**

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation
- Workplace Law

**Hospitality and Tourism Management and Human Resources Management**

- Business Analytics
- Change Management
- Employment Relations in Asia
- Talent Acquisition
- Talent Management
- Workplace Law

<sup>^</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval. Applicants may be required to complete general elective units to fulfil the required credit points.

**DOUBLE MAJOR OPTIONS**

**Hospitality and Tourism Management and Management**

- Business Analytics
- Change Management
- Cultures of Innovation
- International Business
- Scaling Agile Projects

**Hospitality and Tourism Management and Marketing**

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

**Hospitality and Tourism Management and Strategic Communication**

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Web Analytics

**Hospitality and Tourism Management and Tourism and Events**

- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Tourism and Events Project
- Travel and Tourism in Society

**Hospitality and Tourism Management and Web Communication**

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

NORTHUMBRIA  
UNIVERSITY



**Northumbria  
University**  
NEWCASTLE

**BACHELOR OF ARTS (HONOURS) (TOP-UP)**

- **Business with Tourism Management**

This programme introduces you to the world of business whilst allowing you to combine key business subjects with functional areas. It equips students with a clear understanding of the management challenges in this sector and prepares them for managerial posts in the tourism industries.

**PROGRAMME STRUCTURE**

This programme comprises 10 modules and 1 dissertation, and may be completed in a minimum of 16 months.

**Modules**

- Business Professional Practice
- Business, Sports and Mega Events
- Critical Organizational Analysis
- Digital Business
- Dissertation
- Employability and Career Planning
- Human Resource Management
- Innovation and Creativity in Tourism, Hospitality and Events
- Strategic Management for Sustainable Leadership
- Tourism Industry Operations and Management
- Understanding Tourism



**BACHELOR OF SCIENCE (HONOURS) IN COMPUTER SCIENCE (TOP-UP)**

The Bachelor of Science (Honours) in Computer Science (Top Up) Degree programme is the most flexible of our programmes in computing, allowing you to choose from a wide range of optional modules and to specialise in areas as diverse as artificial intelligence, assistive technologies, Big Data, computer games, evolutionary computation and robotics. If you have a good ability to think in a computational way, this is the right programme for you.

**PROGRAMME STRUCTURE**

This programme comprises 14 modules and may be completed in a minimum of 18 months. Classes are conducted during daytime on weekdays for full-time basis as well as weekday evenings and weekends for part-time basis. The actual cycle may vary depending on the nature of the programme and the lecturers' availability. The University and Kaplan reserve the rights to alter the learning cycle, days and timing of the seminar, if necessary. This Degree programme may be completed in a minimum of 18 months on a full-time or part-time basis.

**Information Technology Units**

- Advanced Programming
- Application Programming
- C++ Programming
- Computer Security
- Data Structures and Algorithms
- Databases and Information Retrieval
- Individual Capstone Project Challenge
- Information Retrieval
- Languages and Compilers
- Large Scale Software Systems and Extreme Programming
- Natural Language Engineering
- Software Engineering
- Team Project Challenge (CS)
- Web Application Programming



**BACHELOR OF INFORMATION TECHNOLOGY IN ARTIFICIAL INTELLIGENCE AND AUTONOMOUS SYSTEMS**

- Artificial Intelligence and Autonomous Systems and Business Information Systems
- Artificial Intelligence and Autonomous Systems and Computer Science
- Artificial Intelligence and Autonomous Systems and Cyber Security and Forensic
- Artificial Intelligence and Autonomous Systems and Games Software Design and Production
- Artificial Intelligence and Autonomous Systems and Mobile and Web Application Development

Artificial Intelligence (AI) and Autonomous Systems professionals build AI software for smart systems used in driverless cars, smart robots, intelligent chatbots, and intelligent diagnostic systems.

This programme is designed to provide you with an in-depth understanding of the theory, methods, systems, software design and development used in Artificial Intelligence and Autonomous Systems that can be used in different industries and organisations.

You will be equipped with knowledge and hands-on experience with up-to-date technologies that prepare you for the workforce. The number of jobs emerging in Artificial Intelligence and Autonomous Systems is increasing yearly, driven by the need for productivity improvements and efficiencies in many industries across the globe.

**PROGRAMME STRUCTURE**

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

**Artificial Intelligence and Autonomous Systems Units**

- AI System Design
- Artificial Intelligence and Intelligent Agents
- Data Visualisation and Simulation
- Databases
- Information Technology Project Management
- Introduction to ICT Research Methods
- IT Professional Practice Project
- Machine Learning
- Principles of Computer Science
- Systems Analysis and Design

**Common Units**

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career<sup>^</sup>

<sup>^</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval. Applicants may be required to complete general elective units to fulfil the required credit points.

DOUBLE MAJOR OPTIONS

**Artificial Intelligence and Business Information Systems**

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Databases\*
- Enterprise Architectures
- Information Systems Management
- Information Technology Project Management\*
- Introduction to ICT Research Methods\*
- IT Professional Practice Project\*
- Systems Analysis and Design\*

**Artificial Intelligence and Autonomous Systems and Computer Science**

- Advanced Machine Learning and Artificial Intelligence
- Data Structures and Abstractions
- Databases\*
- Information Technology Project Management\*
- Intelligent Systems
- Introduction to ICT Research Methods\*
- IT Professional Practice Project\*
- Operating Systems and Systems Programming
- Principles Of Computer Science\*
- Software Architectures

**Artificial Intelligence and Autonomous Systems and Cyber Security and Forensic**

- Computer Security
- Cyber Forensics and Information Technology
- Databases\*
- Information Security Policy and Governance
- Information Technology Project Management\*
- Introduction to ICT Research Methods\*
- IT Professional Practice Project\*
- Security Architectures and Systems Administration
- Systems Analysis and Design\*

**Artificial Intelligence and Autonomous Systems and Games Software Design and Production**

- Databases\*
- Information Technology Project Management\*
- Introduction to ICT Research Methods\*
- IT Professional Practice Project\*
- Principles of Computer Science\*
- Systems Analysis and Design\*
- User Interface Design
- Virtual Realities and Games Software Design
- Virtual Realities and Games Software Production

**Artificial Intelligence and Autonomous Systems and Mobile and Web Application Development**

- Advanced Web Programming
- Databases\*
- Information Technology Project Management\*
- Introduction to ICT Research Methods\*
- IT Professional Practice Project\*
- Mobile Application Development
- Principles of Computer Science\*
- Software Development Frameworks
- Systems Analysis and Design\*
- Web and Mobile Computing

\*Units common to both majors need only be taken once.  
 ^3-Year Polytechnic Diploma holders are exempted, subject to University's approval.  
 Applicants may be required to complete general elective units to fulfil the required credit points.

BACHELOR OF INFORMATION TECHNOLOGY IN BUSINESS INFORMATION SYSTEMS

- Business Information Systems and Banking<sup>1</sup>
- Business Information Systems and Computer Science
- Business Information Systems and Finance<sup>1</sup>
- Business Information Systems and Management<sup>1</sup>
- Business Information Systems and Web Communication<sup>2</sup>

Organisations rely on effective information systems to provide the right information at the right time, in order to improve decision making and productivity. Information and communications technologies are increasingly studied for innovative ways of discovering competitive advantages, influencing decisions and supporting customers. In this Degree programme, you will learn how information is applied, communicated, generated and stored within a range of business activities. You will gain the skills and knowledge needed to apply technical solutions to business problems, in addition to an understanding of information systems design, development and management. You will also develop project management, research, and oral and written communication skills to ensure that you are ready to enter the job market.

PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

**Information Technology Units**

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Databases
- Enterprise Architectures
- Information Systems Management
- Information Technology Project Management
- Introduction to ICT Research Methods
- IT Professional Practice Project
- Systems Analysis and Design

**Common Units**

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career<sup>3</sup>

<sup>1</sup>These particular Double Major combinations require students to undertake additional units of study to meet the total of 75 credit points.  
<sup>2</sup>These particular Double Major combinations require students to undertake additional units of study to meet the total of 81 credit points.  
<sup>3</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval.  
 Applicants may be required to complete general elective units to fulfil the required credit points.

**DOUBLE MAJOR OPTIONS**

**Business Information Systems and Banking**

- Commercial Banking
- Corporate Finance
- Credit and Lending Decisions
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

**Business Information Systems and Computer Science**

- Advanced Machine Learning and Artificial Intelligence
- Data Structures and Abstractions
- Intelligent Systems
- Operating Systems and Systems Programming
- Software Architectures

**Business Information Systems and Finance**

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

**Business Information Systems and Management**

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

**Business Information Systems and Web Communication**

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

**BACHELOR OF INFORMATION TECHNOLOGY IN COMPUTER SCIENCE**

- **Computer Science and Business Information Systems**
- **Computer Science and Management<sup>1</sup>**
- **Computer Science and Web Communication<sup>2</sup>**

Computers are integral tools in every business operation. As a Computer Scientist, you will help develop effective technological solutions that will improve the application of this technology, effecting a positive impact on people’s lives. In this Degree programme, you will explore the theory, methods and systems used by the computing industry. Learning about algorithms, Artificial Intelligence (AI), computer systems and development, and software design and implementation will give you the unique ability to create and apply computer and software systems to solve real-world problems. By developing these skills and knowledge to design and implement revolutionary ideas, you can help to advance society through modern technology. Graduating with a Major in Computer Science, you will possess the required skills for a diverse range of career opportunities across the Technology and Business sectors.

**PROGRAMME STRUCTURE**

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

<sup>1</sup>These particular Double Major combinations require students to undertake additional units of study to meet the total of 75 credit points.  
<sup>2</sup>These particular Double Major combinations require students to undertake additional units of study to meet the total of 81 credit points. Applicants may be required to complete general elective units to fulfil the required credit points.

Students are required to complete the common units and units applicable to the chosen two majors listed.

**Computer Science Units**

- Advanced Machine Learning and Artificial Intelligence
- Data Structures and Abstractions
- Databases
- Information Technology Project Management
- Intelligent Systems
- Introduction to ICT Research Methods
- IT Professional Practice Project
- Operating Systems and Systems Programming
- Principles of Computer Science
- Software Architectures

**Common Units**

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career<sup>†</sup>

**DOUBLE MAJOR OPTIONS**

**Computer Science and Business Information Systems**

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Enterprise Architectures
- Information Systems Management
- Systems Analysis and Design

**Computer Science and Web Communication**

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

**Computer Science and Management**

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

**BACHELOR OF INFORMATION TECHNOLOGY IN CYBER SECURITY AND FORENSICS**

- **Cyber Security and Forensics and Banking<sup>†</sup>**
- **Cyber Security and Forensics and Business Information Systems**
- **Cyber Security and Forensics and Computer Science**
- **Cyber Security and Forensics and Criminology<sup>†</sup>**
- **Cyber Security and Forensics and Finance<sup>†</sup>**
- **Cyber Security and Forensics and Management<sup>†</sup>**
- **Cyber Security and Forensics and Web Communication**

Cybercrime has quickly risen to become a top-level national security priority across the globe. Increasing the protection of data security and reducing the impact of a network or database security breach are the key challenges for IT security specialists. In this Degree programme, you will gain a sound foundation of the theoretical and practical aspects of different dimensions of cybersecurity, such as computer forensics, information security, network security, penetration testing, software security, system security measures and models, and vulnerability assessment. You will learn how to forensically examine digital evidence, identify and respond to threats and information security incidents, and develop the digital forensic and critical thinking skills to solve computer crime.

**PROGRAMME STRUCTURE**

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

<sup>†</sup>These particular Double Major combinations require students to undertake additional units of study to meet the total of 75 credit points.

## INFORMATION TECHNOLOGY

Students are required to complete the common units and units applicable to the chosen two majors listed.

### Cyber Security and Forensics Units

- Computer Security
- Cyber Forensics and Information Technology
- Databases
- Information Security Policy and Governance
- Information Technology Project Management
- Introduction to ICT Research Methods
- IT Professional Practice Project
- Security Architectures and Systems Administration
- Systems Analysis and Design

### DOUBLE MAJOR OPTIONS

#### Cyber Security and Forensics and Banking

- Commercial Banking
- Corporate Finance
- Credit and Lending Decisions
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

#### Cyber Security and Forensics and Business Information Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Enterprise Architectures
- Information Systems Management

#### Cyber Security and Forensics and Computer Science

- Advanced Machine Learning and Artificial Intelligence
- Data Structures and Abstractions
- Intelligent Systems
- Operating Systems and Systems Programming
- Principles of Computer Science
- Software Architectures

#### Cyber Security and Forensics and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

### Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career<sup>^</sup>

#### Cyber Security and Forensics and Finance

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

#### Cyber Security and Forensics and Management

- Business Analytics
- Change Management
- Cultures of Innovation
- Global Strategic Management
- International Business
- Organisational Theory and Behaviour
- Scaling Agile Projects

#### Cyber Security and Forensics and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

<sup>^</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval. Applicants may be required to complete general elective units to fulfil the required credit points.

## LAW & CRIMINOLOGY

# MURDOCH UNIVERSITY



### BACHELOR OF BUSINESS IN BUSINESS LAW

- Business Law and Criminology
- Business Law and Journalism
- Business Law and Tourism and Events

A Degree in Business Law provides you with a wide range of career opportunities. You will graduate with the professional skills and knowledge required to help approach legal issues for government agencies, not-for-profit organisations and businesses of all sizes. You will examine the complex laws that govern business reporting, consumer and employee protection, product disclosure and statutory compliance in a variety of business activities. You will also study various principles of order and justice alongside methods of dispute resolution, which may provide an excellent foundation to take your passion for law further. Graduates with a Major in Business Law will be equipped with the skills necessary to provide pragmatic and commercially focused perspectives to employers within both public and private sectors.

### PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme.

Students are required to complete the common units and units applicable to the chosen two majors listed.

### Business Law Units

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation
- Tourism and Hospitality Law
- Workplace Law

### Common Units

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career<sup>^</sup>

<sup>^</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval. Applicants may be required to complete general elective units to fulfil the required credit points.

**DOUBLE MAJOR OPTIONS****Business Law and Criminology**

- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

**Business Law and Journalism**

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

**Business Law and Tourism and Events**

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

**BACHELOR OF CRIMINOLOGY IN CRIMINAL BEHAVIOUR**

This Bachelor's Degree programme builds your expertise in the rapidly developing field of Criminology. You will learn to challenge common perceptions of crime as you investigate why people commit offences, how to reduce or prevent crime, and how to help both victims and offenders involved in the criminal justice system. You will examine punishment as a solution to crime, while considering the role of treatment as a response to criminal behaviour and the importance of reintegration. Exploring criminal behaviour from a biological, legal, psychological and social perspective is an integral part of this programme, and you will consider the criminal behaviour of both adults and children. During your studies, you will have the opportunity to learn practical skills and ways of thinking that can help you forge a rewarding career in the field after you graduate.

**PROGRAMME STRUCTURE**

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. Students are required to complete the common units and Criminal Behaviour units listed.

**Criminal Behaviour Units**

- Alternative Dispute Resolution
- Children and Crime
- Corrections
- Crime Through the Ages
- Criminal Behaviour
- Culture, Diversity and Crime
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law
- Technology, Crime and Justice

**Common Units**

- Building Employability Skills OR Consulting and Freelancing
- Career Learning: Managing Your Career<sup>^</sup>

<sup>^</sup>3-year Polytechnic Diploma holders are exempted, subject to university's approval. Applicants may be required to complete general elective units to fulfil the required credit points.

MURDOCH  
UNIVERSITY**DOUBLE MASTERS - MASTER OF BUSINESS ADMINISTRATION - MASTER OF COMMUNICATION**

The Master of Business Administration (MBA) programme is oriented to the needs of today and tomorrow's business leaders. The programme develops specialised knowledge and skills in creating and managing global businesses, accounting, economics and finance, entrepreneurship, innovation, leadership, marketing, organisational behaviour and strategy.

The Master of Communication (MComm) programme focuses on managing communication in an international context, with an emphasis on the Asia-Pacific region. Informed by international scholars in a range of disciplines and by professional practice, the programme will develop students' professional and intellectual skills to prepare them for a career in communication and media-related professions, including but not limited to corporate communication, media liaison, public relations, web communication or consultancy related to the media and creative industries. Its purpose is also to develop students' skills and independent learning ability to future-proof their personal development.

**PROGRAMME STRUCTURE**

Potential completion in 16 months.

**Master of Business Administration Units**

- Accounting for Managers
- Business Finance
- Economics and Business Strategy
- Leading the Engaged Enterprise
- Strategic Marketing Management
- Strategies for Growth and Excellence

**Master of Communication Units**

- Communication Management: Professional Perspectives
- Critical and Ethical Issues in Communication
- Global Media: Asia-Pacific Perspectives
- International Strategic Communication and Culture
- Strategic Communication
- Web Strategy

## MASTER OF BUSINESS ADMINISTRATION

If you are aiming to work in a senior management role, a Master of Business Administration (MBA) will help you gain the professional and personal skills you require to succeed. The MBA is oriented to the needs of business leaders of today and tomorrow. It equips graduates with professional expertise in business administration that is highly prized by employers worldwide.

Murdoch MBA graduates are well placed to pursue rewarding careers and leadership roles within business, government and non-government organisations. Results from the 2018 Corporate Recruiters Survey Report indicate robust employment opportunities, with 90% of companies in the Asia Pacific, as well as over 90% of Fortune 100, 500 and other publicly traded companies, planning to hire MBA graduates.

### PROGRAMME STRUCTURE

The programme comprises 7 - 8 units and may be completed in 12 months.

#### Core Units

- Accounting for Managers
- Business, Society and the Environment
- Business Finance
- Global Business in the Asian Century
- Leading the Engaged Enterprise
- Strategies for Growth and Excellence

#### Elective Units

- Choose ONLY
- Managing Strategic Risk and Projects
- OR
- Choose 2 Units from the following:
- Data, Metrics, Reporting and Analytics
  - Economics and Business Strategy
  - Entrepreneurship and Innovation Management
  - Human Resource Management Perspectives
  - International Business Negotiations
  - Organisational Behaviour and Management
  - Strategic Marketing Management

## MASTER OF COMMUNICATION

The Master of Communication programme focuses on managing communication within an international context, with an emphasis on the Asia-Pacific region. Informed by international scholars in a range of disciplines and by professional practice, the programme will develop students' professional and intellectual skills to prepare them for a career in communication and media-related professions, including but not limited to public relations, corporate communication, web communication, media liaison or consultancy related to the media and creative industries. Its purpose is also to develop students' skills and independent learning ability to future-proof their personal development.

### PROGRAMME STRUCTURE

Potential completion in 12 months.

#### Core Units

- Communication Management: Professional Perspectives
- Critical and Ethical Issues in Communication
- Global Media: Asia-Pacific Perspectives
- Health Communication
- International Strategic Communication and Culture
- Research Project in Communication
- Strategic Communication
- Web Strategy

#### Elective Units

- Choose 1 of the 2 units
- Social Media Analysis
  - Web Research

## GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION

The Graduate Certificate in Business Administration provides the opportunity to develop the advanced analytical skills needed to make sound business decisions. It focuses on the management of organisations and provides unit choices in two other key business disciplines.

### PROGRAMME STRUCTURE

The programme comprises 3 - 4 units and may be completed in 4 months.

#### Core Units

- Accounting for Managers
- Business Finance

#### Elective Units

- Choose 1 Unit from the following:
- Business, Society and the Environment
  - Global Business in the Asian Century
  - Leading the Engaged Enterprise
  - Managing Strategic Risk and Projects
  - Strategies for Growth and Excellence

OR

- Choose 2 Units from the following:
- Economics and Business Strategy
  - Entrepreneurship and Innovation Management
  - Organisational Behaviour and Management
  - Strategic Marketing Management

## GRADUATE CERTIFICATE IN COMMUNICATION

This Graduate Certificate in Communication is a qualification for professionals who need the theoretical knowledge and technical skills to produce online and traditional communication strategies.

The programme will cover a range of communication theories and skills needed in business, organisational, political and social spheres, and provide students with the ability to maximise opportunities in the 21st century. It also provides a pathway into the Master of Communication programme.

### PROGRAMME STRUCTURE

Potential completion in 8 months.

#### Core Units

- Global Media: Asia-Pacific Perspectives
- International Strategic Communication and Culture
- Strategic Communication
- Web Strategy

## POSTGRADUATE DEGREE PROGRAMMES

# UNIVERSITY COLLEGE DUBLIN



University College Dublin  
Ireland's Global University

### MASTER OF SCIENCE (MANAGEMENT)

The Master of Science (Management) programme is a new and versatile offering tailored for the current dynamic business environment with a flexible curriculum designed to future-proof the student's career. Students will take core modules which enhance the development of strategic thinking in a global environment, further their leadership skills and equip them with fundamental business skills such as business analytics which is becoming critical across most industry sectors.

This programme has been redesigned with new career paths in mind and with inputs from our alumni as well as leading global employers and our international faculty. Our innovative learning environment supports you in developing capabilities through class participation, teamwork and learning, all delivered by leading academics. Moreover, you will learn to navigate the global business environment using our case studies, in-class debate, online resources, presentations and project work reinforced by a wealth of knowledge from our teaching faculty.

#### PROGRAMME STRUCTURE

This programme comprises 9 modules and may be completed in a minimum of 12 months. Students can choose from two of the specialisations to complete the programme.

#### Core Modules

- Analysis for Business
- Global Strategic Management
- Leadership and Organisational Behaviour

#### Pathway Modules

##### Digital Marketing

- Corporate Marketing Strategy
- Digital Brand Management
- Digital Marketing and Social Media Management

##### FinTech

- Finance and Analytics
- Financial Technology
- Investment Management

##### Management

- Organisational Change and Management Consultancy Skills
- Responsible Business and Sustainability
- Technology Management and Innovation



## About ESA

Kaplan Campus Life is managed by the Employability and Student Affairs (ESA) team with a focus on enhancing the student learning experience at Kaplan. There are 18 Interest Clubs and International Community Clubs, and over 500 co-curricular activities and events, including community volunteerism, cultural and performing arts, leadership development, new student orientations, networking and interactive engagement, and sports activities. Many of these activities are organised monthly to make campus life at Kaplan filled with excitement, possibilities and opportunities.

Student life beyond academia allows students to learn essential life skills that will benefit their personal growth and careers. Helmed by ESA, students can apply for the Kaplan Industry Project (KIP) to collaborate with industry leaders and help them to solve their real-world problems. This not only provides them the opportunity to build their business acumen and understand what it is like to present a proposal in a business setting, companies can also identify potential talent at Kaplan.

# Kaplan Campus Life



## Career Fair

The annual Kaplan Career Fair is the biggest employment event held both on campus and virtually for our students and alumni. Through our jobs portal, CareersHub, there are many vacancies offered by hiring organisations, including multinational corporations across key sectors such as Aviation, Banking & Finance, Healthcare, Hospitality & Events, Information Technology and others. Thus, our students and alumni have access to wide-ranging job opportunities to suit their interests or advance their careers.

Attendees will also get to meet potential employers face-to-face to learn about possible career paths at the Kaplan Career Fair. Through our career advisory services, they can get career tips and guidance to enhance their employability.



## Career Development

The Employability and Student Affairs (ESA) team offers career coaching to help students, graduates and alumni plan and develop their careers. Experienced career coaches assist to administer profiling assessments, so that they can discover their interests, transferable skills and work values to create a suitable career plan.

As part of our efforts to further enhance our students' employability, ESA offers workshops to develop their soft and technical skills for specific job roles. Additionally, our MasterClasses and Industry Talks with industry practitioners offer guidance to our students on staying relevant in the workforce.

Through our CareersHub portal, our students can participate in an array of employability activities, apply for job openings, and improve their job interview skills through recorded mock interviews.



## Graduation Ceremonies

Annually, Kaplan and our partner universities organise graduation ceremonies for our graduating students. These ceremonies celebrate the graduates' achievements with their family and friends, marking an important milestone in their higher education journey.



## Alumni Engagement

Graduates of Kaplan are eligible for a lifetime membership with the Kaplan Alumni Club, to connect and foster relationships with fellow graduates and explore new opportunities. Members not only become advocates of Kaplan but also enjoy benefits including complimentary career coaching, professional branding and career opportunities, and more.

For more details, please refer to [campuslife.kaplan.com.sg](https://campuslife.kaplan.com.sg)



### Kaplan Student Council

The Kaplan Student Council is formed by students of diverse nationalities who are actively involved in our various interest clubs and international community clubs. Within the Kaplan Student Council, there is a select group of students who take on leadership positions with the clubs to co-organise campus activities. Being part of the Student Executive Committee or as a club representative, these students are able to hone and demonstrate their skills in creative thinking and people management. We welcome all students to join us and be a part of the vibrant Kaplan Campus Life.

## Interest Clubs



### Kaplan Adventurers' Club

The Kaplan Adventurers' Club creates opportunities for students who are interested in experiencing adventurous activities in Singapore. The club committee organises exciting and thrilling land and water events monthly, encouraging students to participate and achieve a better and healthier school-life balance.



### Kaplan Badminton Club

The Kaplan Badminton Club consists of local and international students who are enthusiastic about badminton. The club meets on a weekly basis for some sparring action, where the values of perseverance and sportsmanship are honed.



### Kaplan Basketball Club

The Kaplan Basketball Club, known competitively as the Kaplan Knights, is made up of diverse local and international students keen on basketball. The club members train together under the hoop every Monday evening.



### Kaplan Dance Club

The Kaplan Dance Club was created to spread appreciation and passion for the art of dance within the Kaplan student community. Students are inspired by the social and leisure aspects of dance. Performance opportunities are also offered to deepen their appreciation for the art and further develop their self-confidence and discipline.



### Kaplan Football Club

The Kaplan Football Club, known competitively as the Kaplan Elites, is made up of students of various nationalities who are interested in soccer. Players meet up on a weekly basis to improve their skills together through drills and kickabout sessions.



### Kaplan Games Club

Kaplan Games Club is a student club for anyone interested in games. It provides a social space for students to come together and have fun. The club has both casual events like game nights with new fun titles every month, as well as competitive events such as in-house tournaments. The best players will have a chance to represent Kaplan at local gaming tournaments. Whether you are new to games or a complete veteran at them, we will always welcome you at the Kaplan Games Club.



### Kaplan HERO Club

The Kaplan HERO (Help Everyone and Reach Out) Club consists of Kaplan staff and students looking to participate in community service through volunteering, with the common aim of making a difference in the lives of others.



### Kaplan Investment Club

The Kaplan Investment Club empowers individuals with the essential skill set of making financial decisions and analysing investments through workshops run by guest speakers, including industry professionals. The club conducts workshops from fundamental to advanced levels on topics such as forex, futures, stocks and more.



### Kaplan Marketing Club

The community for students to connect, collaborate and compete in all things marketing. Kaplan Marketing Club is set up to be an educational hub for professionals and students alike to explore and develop their skills within the marketing industry.



### Kaplan Public Speaking Club

The Kaplan Public Speaking Club is open to students who wish to improve their public speaking skills. Like-minded members can further develop their confidence and communication skills through sharing pointers and feedback. Together, they can enhance their journey to better public oration through this platform.



### Kaplan Student Club for Information Systems and Technologies

The Kaplan Student Club for Information Systems and Technologies is an IT club for all Kaplan students who are passionate about IT and want to enhance their learning experience in an interactive way. Members get together to share and learn from one another on the latest developments, tips and tricks of IT.



### The Rock Soul K Club (The Music Club)

The Rock Soul K Club aims to help growing performers develop their artistry in music. It is a vibrant community of student artistes who are keen to pursue performing arts as an extra-curricular activity.

# International Community Clubs



## Chinese Student International Club

The Chinese Student International Club was formed with the aim of bringing Kaplan students from China together. The club hosts various social and cultural activities throughout the year, and helps students from China adjust to their new school life on campus with the support of the Chinese Student International Club community.



## Korean International Students Society @ Kaplan

Korean International Students Society @ Kaplan is an international community group that guides, bonds and unites Korean students at Kaplan in Singapore. By organising frequent events, gatherings and fun activities, the club also aims to help new students settle into campus life.



## Malaysian Elites

Malaysian Elites is a representation of the Malaysian community in Kaplan in Singapore, where Malaysian students can intermingle, bond and study together. The club regularly hosts activities and gatherings throughout the year, providing them with support and a sense of familiarity.



## Myanmar International Student Club

The Myanmar International Student Club comprises a community of Myanmar students studying at Kaplan in Singapore. The club frequently organises activities to support and bond Myanmar students on and off campus. Myanmar International Student Club aims to cultivate a sense of belonging in its student community here.



## Pelajar Indonesia @ Kaplan

Pelajar Indonesia @ Kaplan is an active Indonesian student community group at Kaplan in Singapore. Through regular activities, the club aims to unite and bond Indonesian students studying here, and foster a sense of home for them.



## Vietnamese Community in Kaplan

Vietnamese Community in Kaplan is a community network of Vietnamese students studying at Kaplan in Singapore. Since its founding, the club has held many activities to unite and support Vietnamese students in both their lives and studies. Vietnamese Community in Kaplan aims to help them adjust to life on campus.





## Live your way

When studying abroad, your choice of accommodation is crucial. Kaplan in Singapore is committed to our students' pursuit of academic success. We believe that providing a conducive and nurturing living environment is essential to every international student's academic journey with us.



### Peace of Mind

In order to provide parents and students with peace of mind, we are transparent about our accommodation partners' rates, and only Kaplan-approved accommodation partners are marked as "Kaplan Singapore Accommodation Partner". Our students will also enjoy privileged rates through these partners.



### Comfort Living

All of our accommodation options typically come with WiFi access, air-conditioning and room cleaning services.



### Safe and Secure

It is compulsory for our accommodation partners to go through a rigorous screening and selection process to ensure eligibility and suitability. They are required to undergo a yearly review to ensure the quality of stay is maintained.

Students need to apply for their accommodation prior to arrival. Please check with your agents for the details.

For more details, please refer to [kaplan.com.sg/living-studying-singapore](https://kaplan.com.sg/living-studying-singapore) or scan here for the Kaplan Accommodation Brochure



*"Overall, I am very satisfied with the accommodation. The centralised location makes it easy to access all locations in Singapore. There are also supermarkets and large shopping malls nearby for my daily shopping needs."*



**Zhao Wenxin**  
CHINA  
Bachelor of Business Studies (Honours) in Finance  
University College Dublin Student (2022)

WE ARE HERE TO HELP



## We are here to help

We are with you every step of the way to help keep your dreams on track. At Kaplan, we strive to make sure that you have everything you need to succeed, be it arrival services, expert advice from our overseas representatives, quality teaching or student support from the team at Kaplan.



*“As scary as it may be to travel abroad for an education, should a beneficial opportunity arise, I would recommend it.”*



**Jada Rose Q. Camero**  
PHILIPPINES  
Bachelor of Communication in Web  
Communication and Tourism and Events  
Murdoch University Student (2022)

Chang Ju Lee  
on his way to a  
successful career



## Hear from our students



**Chang Ju Lee**  
SOUTH KOREA  
Bachelor of Information Technology in Computer Science and Web Communication  
Murdoch University Student (2022)

“As a Korean national, I chose Singapore to pursue my higher education because, unlike other South East Asian countries, Singapore offered me a chance to learn different languages and cultures. Thankfully, my seniors from high school have studied at Kaplan, which allowed me to find out more about Kaplan easily.

Ultimately, I decided to choose Kaplan since it has a variety of programmes, and I can easily choose one that I am interested in.

Having taken the Diploma in Mass Communication at Kaplan, I found that a lot of the courses on offer were Double Major Degrees. I have been with Kaplan for more than a year, and I like that the school terms are short. Kaplan also constantly provides career advisory services, which can be helpful for students looking for a job.

Apart from the high quality of education provided, the lecturers at Kaplan also provide me with feedback regularly on how I can improve. Whenever I encounter a problem, the lecturers will be sure to guide me onto the right path.

At Kaplan, there will always be good people around to help me with my work. Furthermore, at the end of the programme, I will be able to gain a qualification from a reputed Australian university!”

*“In my current Degree programme, the materials provided are also helpful, and the lecturers are patient and always open to sharing motivational life experiences.”*



**Abigail Loh Shin Qiao**  
MALAYSIA  
Bachelor of Arts in Psychology  
Murdoch University Student (2022)

# PROGRAMME OVERVIEW

There are many routes to success, and Kaplan is committed to offering you high quality academic programmes that are carefully planned and implemented to bring out the best in you.

## ENGLISH



### Diploma in Professional Business English

(Only for students who do not meet the English requirements)

- Level 1: Beginner
  - Level 2: Elementary
  - Level 3: Pre-Intermediate
  - Level 4: Intermediate
  - Level 5: Upper Intermediate
- (160 contact hours per level)

## FOUNDATION



### Foundation Diploma

6 Modules / Duration: 6 Months\*

## DIPLOMA



### Diploma Programmes

8 Modules / Duration: 8 Months\*

- Diploma in Accountancy
- Diploma in Business Management
- Diploma in Business Management (Finance and Banking)
- Diploma in Business Management (General Studies)
- Diploma in Business Management (Hospitality and Tourism)
- Diploma in Business Management (Human Resource)
- Diploma in Business Management (Logistics and Supply Chain)
- Diploma in Business Management (Marketing)
- Diploma in Computer Forensics
- Diploma in Counselling
- Diploma in Digital Marketing
- Diploma in Information Technology
- Diploma in Legal Studies
- Diploma in Mass Communication
- Diploma in Psychology
- Diploma in Sports and Exercise Science

\*Subject to meeting programme and entry requirements.

## BACHELOR'S DEGREE



### Bachelor of Arts

Single / Double Majors

16 - 21 Units / Duration: 28/36 Months\*\*

- Psychology

### Bachelor of Business

Double Majors

12 - 18 Units / Duration: 28 Months\*\*

- Accounting
- Banking
- Business Law
- Finance
- Hospitality and Tourism Management
- Human Resources Management
- International Business
- Management
- Marketing

### Bachelor of Communication

Double Majors

12 - 18 Units / Duration: 28 Months\*\*

- Global Media and Communication
- Journalism
- Strategic Communication
- Web Communication

### Bachelor of Criminology

Single Major

Duration: 16 Months\*\*

- Criminal Behaviour

### Bachelor of Information Technology

Double Majors

12 - 18 Units / Duration: 28 Months\*\*

- Artificial Intelligence and Autonomous Systems
- Business Information Systems
- Computer Science
- Cyber Security and Forensics

\*\*Students can complete the programme in 16 - 36 months based on their prior educational qualifications.

## BACHELOR'S DEGREE



### Bachelor of Arts (Honours) (Top-up)

10 Modules and 1 Dissertation / Duration: 16 Months

- Business with International Management
- Business with Tourism Management
- Mass Communication with Public Relations

## BACHELOR'S DEGREE



### Bachelor of Science (Honours) (Top-up)

16 Modules / Duration: 18 Months

- Management with International Business
- Management with Marketing

## BACHELOR'S DEGREE



### Bachelor of Business Studies (Honours) (Top-up)

12 Modules / Duration: 18 Months

- Business Analytics
- Digital Business
- Finance
- FinTech
- Logistics and Supply Chain Management
- Management
- Marketing

## BACHELOR'S DEGREE



### Bachelor of Science (Honours) (Top-up)

14 - 15 Modules / Duration: 18 Months

- Accounting and Finance
- Banking and Finance
- Computer Science
- Psychology

## BACHELOR'S DEGREE



### Bachelor of Arts (Honours) (Top-up)

12 Modules / Duration: 18 Months

- Accountancy and Financial Management

In all cases, the final decision for admission to the programme rests with the University.

## POSTGRADUATE DEGREE



### Double Masters - Master of Business Administration and Master of Communication

12 Units / Duration: 16 Months

### Master of Business Administration

7 - 8 Units / Duration: 12 Months

### Master of Communication

9 Units / Duration: 12 Months

### Graduate Certificate in Business Administration

3 - 4 Units / Duration: 4 Months

### Graduate Certificate in Communication

4 Units / Duration: 8 Months

## POSTGRADUATE DEGREE



### Master of Science (Management)

9 Modules / Duration: 12 Months

## PROGRAMME ENTRY REQUIREMENTS

# PROGRAMME ENTRY REQUIREMENTS

### DIPLOMA IN PROFESSIONAL BUSINESS ENGLISH

ENTRY REQUIREMENT	LEVELS	ESTIMATED DURATION
• TOEFL IBT below 10 or below IELTS 2.0 (all bands 1.5 or above)	Level 1 (Beginner)	2 Months
• TOEFL IBT 10 or IELTS 2.5 (all bands 2.0 or above)	Level 2 (Elementary)	2 Months
• TOEFL IBT 20 or IELTS 3.0 (all bands 2.5 or above)	Level 3 (Pre-Intermediate)	2 Months
• TOEFL IBT 40 or IELTS 4.0 (all bands 3.5 or above)	Level 4 (Intermediate)	2 Months
• TOEFL IBT 60 or IELTS 5.0 (all bands 4.5 or above)	Level 5 (Upper Intermediate)	2 Months

Minimum Age: 15 years old

### FOUNDATION DIPLOMA

#### ENTRY REQUIREMENTS

- Minimum Age: 15 years old
- Minimum 1 GCE O-Level pass; OR
- NITEC or Higher NITEC; OR
- Completion of Year 10; OR
- Completed Secondary School education in their home country; OR
- Other private or foreign qualifications will be assessed on a case-by-case basis; OR
- Candidates with other qualifications will be assessed on a case-by-case basis

#### ENGLISH LANGUAGE REQUIREMENTS

- IELTS 5.5 or equivalent; OR
- At least D7 in GCE O-Level English; OR
- Pass for Kaplan Diploma in Professional Business English Level 5

### DIPLOMA PROGRAMMES

#### ENTRY REQUIREMENTS

- Minimum Age: 16 years old
- Successful completion of Year 12 of studies or equivalent; OR
- Completed High School education in their home country; OR
- GCE A-Level; OR
- IB Diploma; OR
- Pre-university certifications
- Mature candidates (30 years old and above with 8 years of work experience); OR
- Other private or foreign qualifications, to be assessed on a case-by-case basis; OR

#### ENGLISH LANGUAGE REQUIREMENTS

- IELTS 6.0 or equivalent; OR
- At least D7 in GCE O-Level English; OR
- Pass for Kaplan English Placement Test; OR
- Pass for Kaplan Diploma in Professional Business English Level 5

### BACHELOR'S DEGREE PROGRAMMES

#### ENTRY REQUIREMENTS

- Minimum Age: 18 years old
- Kaplan Diploma; OR
- Polytechnic Diploma; OR
- Other Diploma qualifications, to be assessed on a case-by-case basis.

#### ENGLISH LANGUAGE REQUIREMENTS

- IELTS 6.0 to 6.5 (to be assessed by the university); OR
- A recognised equivalent

Decision for the admission is subject to the university's approval and the final decision rests with the university.

### POSTGRADUATE DEGREE PROGRAMMES

#### ENTRY REQUIREMENTS

- Relevant Bachelor's Degree qualification
- Working experience may be required for specific Postgraduate Degree programmes

#### ENGLISH LANGUAGE REQUIREMENTS

- IELTS 6.0 to 6.5 (to be assessed by the university); OR
- A recognised equivalent

Decision for the admission is subject to the university's approval and the final decision rests with the university.

# KAPLAN SCHOLARSHIP SCHEME

### SCHOLARSHIP SCHEME

Students are required to meet the following pre-requisites set by Kaplan Higher Education Academy to be eligible for the Kaplan Higher Education Academy scholarship scheme.

### SCHOLARSHIP AMOUNT FOR TOP 3 IN A COHORT

1 <sup>st</sup> IN COHORT	2 <sup>nd</sup> IN COHORT	3 <sup>rd</sup> IN COHORT
<b>S\$10,000</b>	<b>S\$7,500</b>	<b>S\$5,000</b>

#### Criteria:

- Attain an attendance rate of 90% and above for all modules
- Pass all modules on the first attempt
- Achieve an average mark of 85 for all modules
- Student must be enrolled in either a Bachelor's or Postgraduate Degree programme by a Kaplan University Partner after completion of a Kaplan Diploma or a Bachelor's Degree programme with the University Partner
- Student has paid the first instalment of the respective fees for the enrolled programme

The scholarship amounts will be credited into the programme fees of the Bachelor's or Postgraduate Degree programmes that the students have enrolled in. Students will need to pay the programme fees according to the payment plans, until the remaining programme fees sum up to the respective scholarship amounts.

# PROGRAMME INTAKE DATES & FEES

PROGRAMMES	PROGRAMME INTAKE	PROGRAMME DURATION	PROGRAMME FEE	INTERNATIONAL STUDENT APPLICATION FEE	INTERNATIONAL STUDENT ADMIN FEE	TOTAL PROGRAMME FEES
<b>KAPLAN HIGHER EDUCATION ACADEMY</b>						
English Experience Programme	Feb, Apr, Jun, Aug, Oct, Dec	15 days	\$1,134	\$108	Not Applicable	\$1,242
Study Tour	To be advised					
Diploma in Professional Business English	Feb, Apr, Jun, Aug, Oct, Dec	10 months	\$13,891.50	\$496.80	\$972	\$15,360.30
		2 months	\$2,778.30			\$4,247.10
Foundation Diploma	Jan, Mar, May, Jul, Sep, Nov	6 months	\$5,329.80			\$6,798.60
Diplomas	Feb, Apr, Jun, Aug, Oct, Dec	8 months <sup>1</sup>	\$14,288.40			\$15,757.20

<b>MURDOCH UNIVERSITY</b>							
<b>Bachelor of Business Double Majors</b> in Accounting   Banking   Business Law   Finance   Hospitality and Tourism Management   Human Resources Management   International Business   Management   Marketing	Jan, May, Sep	16 - 28 months <sup>2</sup>	16 Units \$33,868.80 (Total fees are based on 16 units. \$2,116.80 per unit)	\$496.80	\$972	\$35,337.60 (Total fees are based on 16 units. Additional units required will be charged at per unit fee)	
<b>Bachelor of Communication Double Majors</b> in Global Media and Communication   Journalism   Strategic Communication   Web Communication							
<b>Bachelor of Criminology Single Major</b> in Criminal Behaviour							
<b>Bachelor of Information Technology Double Majors</b> in Artificial Intelligence and Autonomous Systems   Business Information Systems   Computer Science   Cyber Security and Forensics							
<b>Bachelor of Arts Single/Double Majors</b> in Psychology						36 months <sup>2</sup>	\$33,868.80 - \$44,452.80 (Total fees are based on 16-21 units)
<b>Graduate Certificate</b> in Business Administrative						4 months	\$10,432.80
<b>Graduate Certificate</b> in Communication						8 months	\$10,432.80
<b>Master of Business Administration</b>   Communication						12 months	\$31,298.40
<b>Double Masters - Master of Business Administration and Master of Communication</b>	16 months	\$41,731.20	\$43,200				

<sup>1</sup>Students may complete the programme in 8 months instead of 11 months, subject to meeting the programme and entry requirements.  
<sup>2</sup>Students can complete the programme in 16 - 36 months based on recognition of prior learning. Subject to the entry requirements and university's approval.

PROGRAMMES	PROGRAMME INTAKE	PROGRAMME DURATION	PROGRAMME FEE	INTERNATIONAL STUDENT APPLICATION FEE	INTERNATIONAL STUDENT ADMIN FEE	TOTAL PROGRAMME FEES
<b>NORTHUMBRIA UNIVERSITY</b>						
<b>Bachelor of Arts (Honours) (Top-up)</b> in Business with International Management   Business with Tourism Management	Mar, Sep	16 months	\$29,257.20	\$496.80	\$972	\$30,726
<b>Bachelor of Arts (Honours) (Top-up)</b> in Mass Communication with Public Relations	May, Nov					

<b>ROYAL HOLLOWAY, UNIVERSITY OF LONDON</b>						
<b>Bachelor of Science (Honours) (Top-up)</b> in Management with International Business   Management with Marketing	Apr, Oct	18 months	\$35,834.40	\$496.80	\$972	\$37,303.20

<b>UNIVERSITY COLLEGE DUBLIN</b>						
<b>Bachelor of Business Studies (Honours) (Top-up)</b> in Business Analytics   Digital Business   Finance   FinTech   Logistics and Supply Chain Management   Management   Marketing	Apr, Oct	18 months	\$36,741.60	\$496.80	\$972	\$38,210.40
<b>Master of Science (Management)</b>	Apr, Oct	12 months	\$34,700.40			\$36,169.20

<b>UNIVERSITY OF ESSEX</b>						
<b>Bachelor of Science (Honours) (Top-up)</b> in Accounting and Finance   Banking and Finance	Jun, Dec	18 months	\$27,783	\$496.80	\$972	\$29,251.80
<b>Bachelor of Science (Honours) (Top-up)</b> in Computer Science	Jun, Dec	18 months	\$29,937.60	\$496.80	\$972	\$31,406.40
<b>Bachelor of Science (Honours) (Top-up)</b> in Psychology	Jun, Dec	18 months	\$36,720	\$496.80	\$972	\$38,188.80

<b>UNIVERSITY OF PORTSMOUTH</b>						
<b>Bachelor of Arts (Honours) (Top-up)</b> in Accountancy and Financial Management	Jun, Dec	18 months	\$29,257.20	\$496.80	\$972	\$30,726

All prices are quoted in Singapore dollars. Fees are subject to annual revision. Kaplan Higher Education Academy reserves the right to revise the fees and commencement dates without notice.

All fees indicated are inclusive of 8% Goods and Services Tax (GST). From 1 January 2023 to 31 December 2023, the GST rate will increase to 8%. From 1 January 2024, the GST rate will increase to 9%. For more information on the GST revision, please refer to the Inland Revenue Authority of Singapore (IRAS) website at [https://www.iras.gov.sg/taxes/goods-services-tax-\(gst\)/gst-rate-change/gst-rate-change-for-consumers](https://www.iras.gov.sg/taxes/goods-services-tax-(gst)/gst-rate-change/gst-rate-change-for-consumers).

Entry into all Bachelor's Degree programmes and Postgraduate Degree programmes is subject to the entry requirements and university's approval.

# HOW TO APPLY

All applications must be submitted to Kaplan Higher Education Academy at least 6 weeks before the start of each intake. The original documents must also be sighted by the sales consultant during the application process:

- 2 passport-sized photographs (full colour)
- Bank statement (if applicable)
- Birth certificate
- Certified/Notarised copy of highest qualification certificates and transcripts
- Duly completed application form
- Employment letter certifying applicant's occupation and salary (if applicable)
- Employment letter certifying parent's occupation and salary (if applicable)
- Latest Curriculum Vitae (if applicable)
- Personal statement/statement of intention (if applicable)
- Photocopy of passport
- Programme application fee

# APPLICATION

## APPLICATION AND SELECTION

The Immigration and Checkpoints Authority (ICA) of Singapore requires all foreign students to hold a valid Student's Pass for their full-time study in Singapore. The Student's Pass is applied by Kaplan Higher Education Academy on behalf of the international student. As considerable care is taken by the university and Kaplan Higher Education Academy in the selection of students, they usually take about 3 weeks to process each application. Therefore, it is advisable for individuals to apply for admission at least 6 weeks before the start of each intake.

## A. STUDENT'S PASS APPLICATION (INTERNATIONAL STUDENTS)

### Eligibility & Conditions

1. All Student's Pass holders have to ensure that their purpose of holding a valid Student's Pass in Singapore is educational.
2. Student's Pass holders are required to notify ICA for any change in passport particulars or place of residence within 14 days of the change through this link: <https://www.ica.gov.sg/reside/STP/change-address>
3. All Student's Pass holders are to ensure that their attendance is 90% and above.
4. Student's Pass holders are only eligible to study in Singapore with a valid Student's Pass.
5. All Student's Pass holders are only allowed to attend the programme at Kaplan Higher Education Academy as stated in the Student's Pass Application.
6. Student's Pass holders cannot commit criminal offences.

Should the Student's Pass holder breach the above conditions, the Controller of Immigration will cancel the Student's Pass and he/she will have to leave Singapore within 24 hours. If the Student's Pass holder does not meet the attendance percentage requirements, Kaplan in Singapore will have to report this to ICA immediately.

## DOCUMENTS TO BE SUBMITTED FOR STUDENT'S PASS APPLICATION

1. Completed Student's Pass Application form: Form 16 (only applies to upgrader/renewal/local transfer applications)
2. Old Student's Pass or Embarkation Form
3. Passport and/or birth certificate
4. Passport-sized photograph of student (full colour on WHITE background)

## B. THE STUDENT'S PASS STATUS TRACKING AND COMMUNICATION

### APPLICATION SUBMISSION

- Kaplan submits the Student's Pass Application together with all relevant documents to the Immigration and Checkpoints Authority (ICA) of Singapore on behalf of selected students.

### APPROVAL BY ICA

- ICA will inform Kaplan and student on the outcome of the application status.
- Upon approval, Kaplan will inform and email a copy of the In-Principle Approval (IPA) letter either directly to the students or via their respective agent partners.

### COLLECTION OF STUDENT'S PASS

- Students are required to report to campus on Reporting Day or attend the Reporting Day virtually via Zoom (should travel restrictions be imposed as a result of the prevailing situation).
- The session is compulsory for all full-time international students.
- Arrangements will be made to assist students with medical check-ups (if applicable) and the collection of Student's Pass at ICA.

The Enrolment Office (ERO) is responsible for monitoring the Student's Pass application status and upon receiving the outcome of the application from ICA, ERO will communicate this to the respective programme consultant, country manager or programme manager (for existing students) so that they can inform the student accordingly. For new international students, the programme consultant or country manager will inform the respective appointed external recruitment agent to update their student accordingly.

Students must ensure that their communication details are updated with Kaplan and that they are contactable at all times.

For new and existing international students, Kaplan has appointed a vendor to assist them with their medical check-up and collection of Student's Pass at ICA. ERO will inform students to attend the Reporting Day via email and prepare the required documents, including the IPA letter, Terms & Conditions of Student's Pass form, and Medical Examination Report (where applicable). Vendor will assist students to upload the Terms & Conditions of Student's Pass form and Medical Examination Report (where applicable) via the ICA portal and inform ERO once the documents have been uploaded. Student will be informed to bring along the IPA letter, passport and a passport-sized photograph to complete their Student's Pass formalities at ICA.

Students need to bring along the following documents on Reporting Day for the completion of the Student's Pass Application:

1. Address in Singapore
2. Arrival Card (Immigration White Card) (if applicable)
3. Old Student's Pass or Embarkation Form (if applicable)
4. Passport

## APPLICATION PROCESS

During Reporting Day, international students are briefed on the arrangements regarding the medical check-up and collection of Student's Pass, relevant Singapore laws and are reminded again that they are not permitted to engage in any form of employment or attend any industrial attachment/internship programme, whether paid or unpaid, without a valid work pass issued by the Ministry of Manpower. The attendance requirement during the course of study as well as the importance of holding a valid pass at all times (e.g. to note the validity of the Student's Pass or Social Visit Pass) are covered during Reporting Day as well.

For existing students, once the renewal of their Student's Passes are approved, the Kaplan Programme Management (PM) team will inform the student to upload the Terms & Conditions of Student's Pass form and Medical Examination Report (where applicable) via the ICA portal. PM will inform ERO once the student has uploaded the documents and ERO will log in to the ICA portal to pay the issuance fees. Students will be informed to bring the IPA letter, passport and a passport-sized photograph to complete their Student's Pass formalities at ICA after making an e-appointment. As for rejected applications, PM will advise the student on alternatives such as preparing an appeal letter to ICA, returning to their home country if without a valid pass, reapplying to the school, or pursuing other study options, etc.

### C. TERMS AND CONDITIONS OF STUDENT'S PASS

- The student shall comply with the provisions of the Immigration Act and any regulations made hereunder or any statutory modification or re-enactment thereof for the time being in force in Singapore.
- The student shall not be involved in any criminal offences in Singapore. The student shall not remain in Singapore after the expiry of the Student's Pass. The student shall surrender the Student's Pass for cancellation within 7 days of the date of cessation or termination of studies.
- The student shall not indulge in any activities that are inconsistent with the purpose for which the Student's Pass has been issued.
- It is illegal to chew gum, eat and drink in controlled areas, jaywalk and smoke in restricted areas in Singapore. Failure to comply with the rules will usually attract a legal penalty such as a fine.
- (Form 14) The student must understand that if the Controller of Immigration is satisfied that the student or any member of his/her family breaches any of the terms and conditions above or becomes an undesirable or prohibited immigrant, the school will cancel his/her immigration pass and the passes of the members of his/her family, and the student and his/her family may be required to leave Singapore within 24 hours of the cancellation\*.

\* Visit Pass/Extension of Stay/Student's Pass (Form 14) and Student's Pass Application (Form 16) provided by the ICA. The ICA website should be referred to for complete information ([www.ica.gov.sg](http://www.ica.gov.sg)).

### EDUTRUST

Kaplan Higher Education Academy has achieved the EduTrust Certification. As required by the Committee for Private Education (CPE), it has put in place mandatory requirements which include the Fee Protection Scheme (FPS) and the use of a standard PEI-student contract.

### FEE PROTECTION SCHEME

Under the FPS, Kaplan Higher Education Academy has put in place an insurance arrangement that ensures fees paid by students to the school are insured by Lonpac Insurance Bhd, a CPE-appointed service provider. The insurance protection serves to protect the students' fees in the event that a Private Education Institution (PEI) is unable to continue operations due to insolvency and/or regulatory closure. Furthermore, the FPS protects the student if the PEI fails to pay penalties or return fees to the student arising from judgments made against it by the Singapore courts. The FPS is compulsory for all local and international students taking programmes at PEIs seeking EduTrust certification. FPS applies to all programmes with durations of more than 1 month or 50 hours.

### MEDICAL INSURANCE

Kaplan Higher Education Academy has put in place medical insurance for all its international Student's Pass holders. The medical insurance comprises coverage for hospitalisation, outpatient and related medical treatment for the entire programme duration. NTUC Income Insurance Co-operative Limited has been appointed as the insurance provider.

### STANDARD STUDENT CONTRACT

It is a mandatory requirement by the CPE that all students, both local and international, sign the student contract with Kaplan Higher Education Academy upon the acceptance of the offer made by Kaplan Higher Education Academy during the admission process.

## REFUND POLICY

### A. REFUND FOR WITHDRAWAL DUE TO NON-DELIVERY OF PROGRAMME

The PEI will notify the student within three (3) working days upon knowledge of any of the following:

- The Programme does not commence on the Programme Commencement Date
- The Programme is terminated before the Programme Commencement Date
- The Programme is not completed by the Programme Completion Date
- The Programme is terminated before the Programme Completion Date
- The student has not met the programme entry or matriculation requirement as set by the organisation stated in Schedule A within any stipulated timeline set by CPE
- The Student's Pass application is rejected by the Immigration and Checkpoints Authority (ICA)

The student will be informed in writing of alternative study arrangements (if any), and also be entitled to a refund of the entire Programme Fees and Miscellaneous Fees already paid, should they decide to withdraw, within seven (7) working days of the above notice.

% OF THE AMOUNT OF FEES PAID UNDER SCHEDULES B AND C	IF STUDENT'S WRITTEN NOTICE OF WITHDRAWAL IS RECEIVED
80%	More than [60] days before the programme commencement date
60%	Before, but not more than [60] days before the programme commencement date
50%	Before, but not more than [29] days before the programme commencement date
0%	On or after the programme commencement date

## APPLICATION PROCESS

### B. REFUND FOR WITHDRAWAL DUE TO OTHER REASONS

If the student withdraws from the programme for any reason other than those stated in (i) to (vi), the PEI will, within seven (7) working days of receiving the student's written notice of withdrawal, refund to them an amount based on the refund table.

### C. REFUND DURING COOLING-OFF PERIOD

The PEI will provide the student with a cooling-off period of seven (7) working days after the date that the Contract has been signed by both parties. The student will be refunded the highest percentage (stated in the refund table) of the fees already paid if they submit a written notice of withdrawal to the PEI within the cooling-off period, regardless of whether they have started the course or not.

In the event that a student wishes to withdraw from the programme, the application fee and administrative fee are not refundable. Students are liable to pay (where applicable) fees that are imposed by the government authorities or other external partners.

### D. MODE OF PAYMENT

1. Fees are payable by cash, cheque (Singapore banks), NETS, Visa/Mastercard/AMEX cards, Flywire and Telegraphic Transfer.
2. For payment by cheque(s), please make cheque payable to Kaplan Higher Education Academy Pte Ltd.
3. For overseas remittances through Flywire, please make payment via [www.pay.kap.sg](http://www.pay.kap.sg) (programme fees only).
4. For payment by Telegraphic Transfer, you may refer below for the bank account information.

<b>Bank Name:</b>	DBS Bank
<b>Bank Address:</b>	6 Shenton Way, DBS Building, Singapore 068809
<b>Beneficiary's Name:</b>	Kaplan Higher Education Academy Pte Ltd
<b>Account Number / Swift Code:</b>	001-900452-7 / DBSSSGSG
<b>Beneficiary's Address:</b>	8 Wilkie Road, Level 2, Wilkie Edge, Singapore 228095

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