

**INTERNATIONAL  
STUDENT  
PROSPECTUS  
2021**

# OPEN

to new possibilities at Kaplan



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## WELCOME TO KAPLAN



Kaplan's vision is to become Singapore's "Private Education Institute of Choice", and we are committed to helping our students achieve their career and educational goals through lifelong learning opportunities.

**Joe Keen Poon**  
President, Kaplan Singapore

As your Lifelong Integrated Learning Partner, we offer academic programmes for higher learning as well as professional certification courses for skills development, providing opportunities for you to always stay relevant.

Through providing these opportunities, and excellence in teaching and learning, Kaplan always strives to do the very best for our students. Our frequent accolades are a testament to that.

In its third consecutive year, Kaplan was made the "Best Private Education Institution" in the selected categories/discipline by entity at the JobsCentral Learning Training & Education Development (T.E.D.) Awards 2018.

As a leading private education provider, Kaplan was also given various accolades. We were awarded, for the second year running, both the ATC and Instructor Circle of Excellence Award by EC-Council Global Awards 2018, as well as the "Best Private Education Institution in Singapore" and the "Leading Corporate Training & Skills Development Provider" by BERG Icons of Learning 2017.

To date, Kaplan has served over 65,000 graduates<sup>1</sup>. With over 500 academic programmes and professional certification courses available, this shows our commitment to continuous innovation and being industry-relevant. We also seek to create a unique learning environment where our students from over 35 countries and regions worldwide can be inspired to excel in their chosen course of study.

I encourage you to explore Kaplan and find out more about what we can do for your educational and career goals.

Source:  
JobsCentral Learning Training & Education Development (T.E.D.) Awards 2016, 2017 & 2018 | EC-Council Global Awards 2018 | BERG Icons of Learning 2017  
<sup>1</sup>Total Diploma and Degree graduates from Kaplan Higher Education Academy and Kaplan Higher Education Institute from 2007 to 2017.

## EXPLORE SINGAPORE

Living and learning in a clean, safe and modern metropolis like Singapore means you stand to benefit from its many advantages, ensuring a pleasant and memorable experience.



### CULTURAL DIVERSITY

The nation boasts a rich multi-cultural heritage that is highlighted by the peaceful co-existence of its various ethnic groups including the Chinese, Malays, Indians and Eurasians. International students have the opportunity to experience this diversity and unity for themselves, and discover the vibrancy of unique ethnic districts such as Chinatown, Kampong Glam and Little India.

### ACCOMMODATION

A comfortable home is always important to help you make the best of your learning experience. As a Kaplan student, you will enjoy great options whether you are in for a long or short stay. These include well-equipped student residences and a range of homestay locations.



### SOCIAL LIFE

Student life at Kaplan is so much more than books and classes. Kaplan Campus Life has interest groups, international community clubs and the Kaplan Student Council, which lets students with leadership qualities take on the role of Kaplan ambassadors.

### WEATHER

Singapore is an equatorial country that is summer all year round and only gets a short rainy season in the later months. This is good news as you can wear light clothing and enjoy outdoor activities throughout the year.



### DINING & SHOPPING

You will never run out of options when it comes to everyone's favourite pastimes — dining and shopping. Singapore's multi-racialism means an abundance of food variety that is as affordable as it is delectable. When it comes to shopping, the famous Orchard Road belt and other trendy retail hotspots offer endless choices.

### HEALTHCARE

A comprehensive healthcare network ensures you are well taken care of when it comes to your personal health. Private and public hospitals, and outpatient clinics are located throughout the island, as well as private medical clinics covering all specialisations.



### SAFETY

Singapore has been consistently ranked as one of the world's safest cities. The country provides a safe living and learning environment for students from all parts of the world.

### TRANSPORT

An efficient network of public transportation ensures you can travel comfortably and affordably to any part of the island by bus, taxi or train.



# KAPLAN THE CHOICE OF MANY

Kaplan in Singapore is part of Kaplan Inc., one of the world's most diverse education providers and is the largest subsidiary of Graham Holdings, formerly The Washington Post Company. To date, Kaplan in Singapore has students from over 35 countries and regions, and has served more than 65,000 graduates. With over 500 academic programmes and professional certification courses for higher learning and skills development, Kaplan provides opportunities for individuals to pursue lifelong learning.

Registered with the Committee for Private Education (CPE), part of SkillsFuture Singapore (SSG)

Kaplan Higher Education Academy Kaplan Higher Education Institute



Cert No. EDU-2-2023  
Validity: 20/07/2019 - 19/07/2023



Cert No. EDU-2-2125  
Validity: 20/07/2019 - 19/07/2023

Over  
**500**  
Programmes & Certifications  
Available

Over  
**65,000**  
Diploma & Degree  
Graduates

Students From Over  
**35**  
Countries & Regions

## Your Lifelong Integrated Learning Partner

Higher Learning | Skills Development

## Award Winning Private Education Provider In Singapore

### JobsCentral Learning Training & Education Development (T.E.D.) Awards<sup>1</sup>



#### 2018 Best Private Education Institution

- Accountancy<sup>3</sup>
- Banking & Finance<sup>3</sup>
- Business Management<sup>3</sup>
- Communications & Media<sup>2</sup>
- Computer Science & IT<sup>2</sup>
- Law<sup>3</sup>
- Sales & Marketing<sup>2</sup>
- Social Sciences<sup>3</sup>



#### 2017 Best Private Education Institution

- Accountancy<sup>3</sup>
- Business Management<sup>3</sup>
- Law<sup>3</sup>
- Marketing<sup>2</sup>
- Psychology<sup>2</sup>



#### 2016 Best Private Education Institution

- Business Management<sup>3</sup>
- Communications & Media<sup>2</sup>
- Computer Science & IT<sup>2</sup>
- Marketing<sup>3</sup>



ICONS + LEARNING

#### BERG Icons of Learning 2017

- Winner of Best Private Education Institution in Singapore<sup>4</sup>



#### EC-Council Global Awards

- ATC Circle of Excellence Award (Asia Pacific)<sup>2</sup>
- 2017 • 2018 • 2019
- Academia Circle of Excellence Award (Asia Pacific)<sup>2</sup>
- 2017



#### AsiaOne People's Choice Awards

- Top 3 Best Private Schools in Singapore
- 2013 • 2014 • 2015 • 2016



#### JobsCentral Learning and Rankings Survey

- Preferred Private Education Institution
- 2010/2011 • 2011/2012
- 2012/2013 • 2013/2014

Kaplan Higher Education Academy UEN 199409389H; Validity 20/05/2018–19/05/2022. Kaplan Higher Education Institute UEN 198600044N; Validity 17/08/2018 16/08/2022.

<sup>1</sup> Awarded to Kaplan in Singapore by JobsCentral Learning T.E.D. Awards. <sup>2</sup> Awarded to Kaplan Higher Education Academy. <sup>3</sup> Awarded to Kaplan Higher Education Institute. <sup>4</sup> Awarded to Kaplan in Singapore by BERG Icons of Learning 2017.

## Kaplan Helps You Get Ahead

At Kaplan, we understand your need to pursue a quality education that can help you achieve your career goals. We offer one of the widest range of academic programmes, from Diploma to Bachelor's Degree and Postgraduate qualifications, for you to choose your area of interest and balance your commitment through flexible study modes and schedules.

### Disciplines Available

ACCOUNTING, BANKING & FINANCE

BUSINESS & MANAGEMENT

COMMUNICATION & MEDIA

EDUCATION & SOCIAL SCIENCES

HOSPITALITY & TOURISM MANAGEMENT

INFORMATION TECHNOLOGY

LAW & CRIMINOLOGY

CHOOSE FROM OVER  
**300** DEGREE PROGRAMMES<sup>1</sup>

CHOOSE FROM OVER  
**25** DIPLOMA PROGRAMMES

KAPLAN DIPLOMA ARTICULATES TO  
**YEAR 2** BACHELOR'S DEGREE<sup>2</sup>

DIRECT ENTRY<sup>3</sup> TO  
**2ND YEAR** FOR DIPLOMA GRADS

DEGREES AWARDED  
**SAME AS** ON-CAMPUS

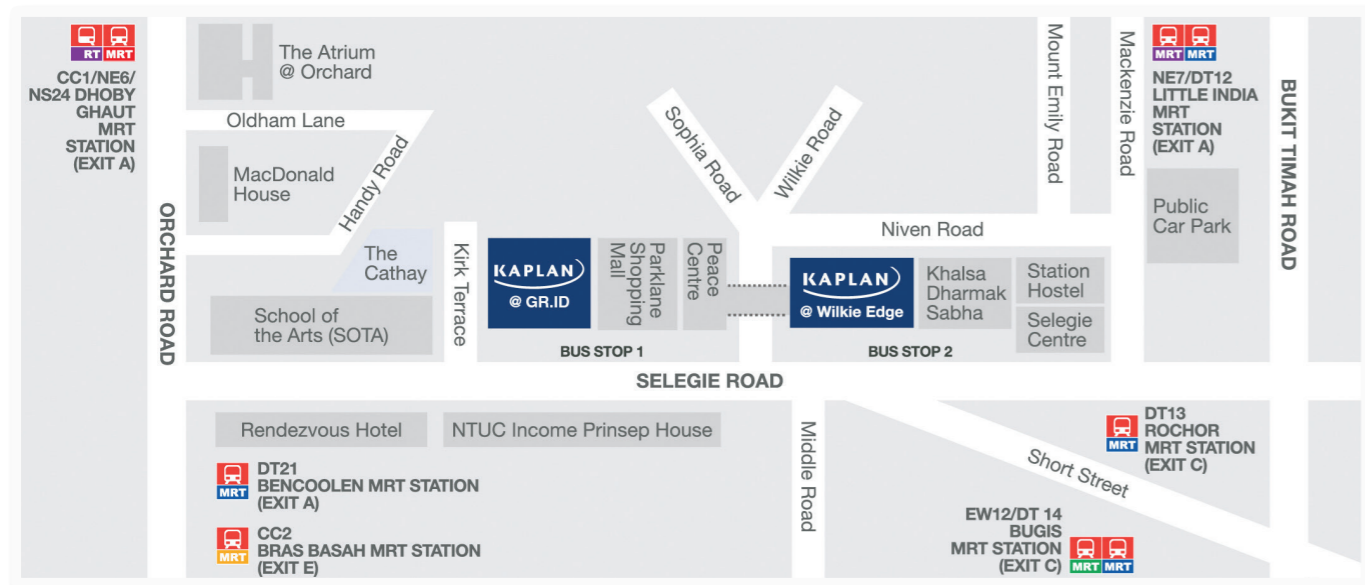
HEART OF THE CITY NEAR  
**6 MRT STATIONS**

**4-YEAR** EDUTRUST CERTIFIED

<sup>1</sup> Refers to Degree programmes at Kaplan in Singapore. <sup>2</sup> With our university partners and other higher education institutions from Australia, Ireland and the UK (relevant disciplines and/or subject to university requirements). <sup>3</sup> Subject to entry requirements & university approval. <sup>4</sup> Terms and conditions apply. Subject to bank's approval.

# KAPLAN CITY CAMPUSES

One of the largest private education institutions in Singapore, our campuses at Kaplan City Campus @ Wilkie Edge and @ GR.ID (formerly PoMo) span more than 140,000 sqft. The campuses are located in the heart of the city, all within walking distances of 6 MRT stations across major train lines. They are strategically located to provide students with convenience and conducive study environments, including state-of-the-art classrooms and computer laboratories, WIFI access, student lounges, well-resourced library and food & beverage outlets on campus.



## RAISING YOUR EMPLOYABILITY WITH INDUSTRY RELEVANCE

Kaplan in Singapore is committed to offering quality education through higher learning and skills development. As a result, Kaplan students will experience a holistic education with emphasis on graduate outcomes that will enhance their employability.

<b>HIGHER EDUCATION QUALIFICATION</b> Over 25 Diplomas and 300 Degree programmes available	<b>+</b>	<b>KAPLAN EMPLOYABILITY SERVICES</b> Comprehensive series of initiatives including skills-based training for full-time students	<b>=</b>	<b>INDUSTRY READY</b> Our graduates will be career and industry-ready
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### Kaplan Industry Advisory Boards (IABs)

Our six Kaplan Industry Advisory Boards comprising industry leaders and entrepreneurs provide industry perspectives and insights that help us ensure our curriculum is current, relevant and robust. This, together with our enhanced Employability initiatives, help us prepare our students to be industry-ready, with knowledge and key skillsets that employers are looking for in a new graduate.

### Developing Industry-Ready Talent

We have a comprehensive series of initiatives to complement our students' academic learning. Students will be guided to build their professional profile and be equipped with soft, technical and digital skills, ready for life after graduation. These initiatives promote skills-based learning that aim to help our graduates be career and industry-ready to make an impact in the real world.

### Kaplan Employability Services

#### 4TH INDUSTRIAL REVOLUTION (IR) COURSES

Complimentary skills-based training courses to provide students with industry-ready skills

#### INDUSTRY PROJECTS

Solve real-world industry problems

#### INDUSTRY CLINICS

Receive advice from industry experts

#### MASTERCLASS SERIES

Access to industry trends and insights

#### KAPLAN iCare

Contribute to society through participating in community activities

#### PROFESSIONAL DEVELOPMENT WORKSHOPS

Build online profile and attend professional development workshops

#### CAREER ADVISORY

Personalised career coaching sessions

#### GRADUATE EMPLOYMENT

Access to Kaplan's network of employers for graduate opportunities

#### KAPLAN CAREER FAIRS

Attend career fairs with employers from different industries offering employment opportunities

## GRADUATE EMPLOYABILITY

**Over 90%**

of all employed graduates<sup>1</sup>  
secured full-time employment

Close to  
**4 in 5**  
employed after  
successful course  
completion<sup>2</sup>

Close to  
**1 in 2**  
given pay raise<sup>3</sup>

More than  
**1 in 4**  
given promotion<sup>3</sup>

Our graduates have found employment<sup>4</sup> with companies such as:

AC Nielsen  
Accenture  
Apple  
CapitaLand  
Citibank  
DBS Bank  
Deutsche Bank  
DHL  
Drew and Napier LLC  
ExxonMobil  
Facebook  
Far East Organization  
GlaxoSmithKline  
HSBC

Keppel  
KPMG  
Maybank  
Mediacorp  
Ministry of Home Affairs  
Ministry of Manpower  
Nanyang Technological University  
National Council of Social Service  
National Healthcare Group  
Netflix  
Nikon Singapore  
People's Association  
Pratt & Whitney  
Procter & Gamble

PSA  
PwC  
Raffles Medical Group  
Republic of Singapore Air Force  
Resorts World Sentosa  
Siemens  
Singapore Airlines  
Singapore Police Force  
SMRT  
ST Engineering  
Standard Chartered  
Thomson Reuters  
UOB

All statistics are based on Kaplan Graduate Employment Survey 2020 conducted by Forbes Research Pte Ltd between November 2019 to February 2020. Respondents include all full-time graduates: 524; and all part-time graduates: 652. This survey is not the same survey as conducted by the Committee for Private Education.

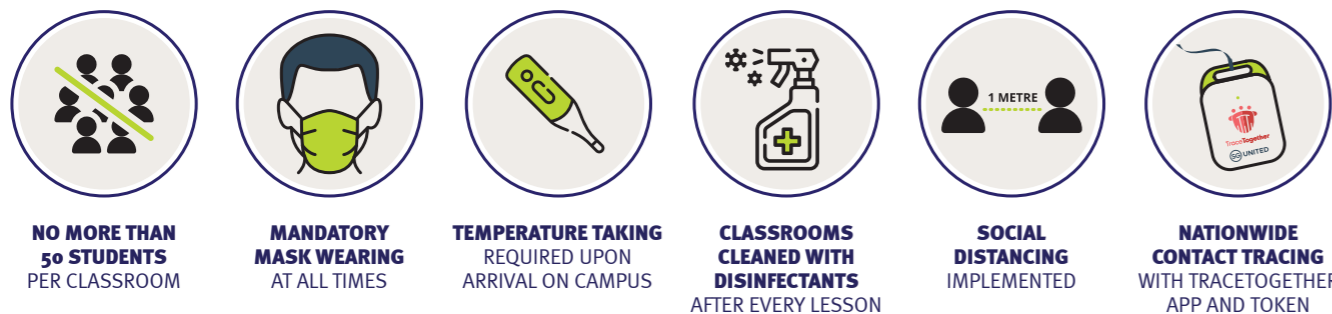
<sup>1</sup> Full-time External Degree Programme graduates (Full-time employed + Self-employed + Freelance working 35 hours or more per week). <sup>2</sup> Full-time External Degree Programme graduates (Full-time & Part-time employed + Self-employed + Freelance). <sup>3</sup> Based on Part-time Diploma + External Degree Programme graduates (Full-time employed + Self-employed/Freelance). <sup>4</sup> Source: Kaplan Graduate Employment Survey 2018

# Our Response to COVID-19

## STUDYING AT KAPLAN IN SINGAPORE AMIDST THE PANDEMIC

With the pandemic affecting communities across the world, we, at Kaplan, are carefully monitoring the situation globally to ensure the health and safety of all our students. We are working closely with government authorities and our partners to ensure that our students can continue learning and graduate on schedule.

In Singapore, as the government gradually eases measures for life back to normal, we have implemented the following measures to ensure that students can return to our campuses safely.



These measures are expected to evolve with the COVID-19 situation and in accordance with government advisories. Our flexible intakes and online learning options mean that we can continue to help you fulfil your academic ambitions.

## CLOSE TO 9 IN 10 KAPLAN STUDENTS SATISFIED WITH ONLINE LEARNING EXPERIENCE

As one of the earliest education institutions to fully convert to online delivery before the circuit breaker period to ensure the safety of our students during COVID-19, a survey was conducted in May 2020 this year to explore satisfaction levels, preferences, and perceptions of studying online. More than 5,400 full-time and part-time students across local and international learners of various ages participated in the survey and these were the findings:



### Top 3 Effective/Enjoyable Online Experiences:



**9 in 10** students would recommend Kaplan to their friends!

## #ONLINE LEARNING AT KAPLAN

“It was fun to meet new friends and teachers online, and bond with each other through teamwork.”

**Kezia Christy Loelan**  
INDONESIAN  
Kaplan Student (2020)  
Diploma in Commerce (Business Administration)



“Doing homework through MyELT\* is more engaging to me than regular hardcopy textbooks.”

**Sim Minseop**  
KOREAN  
Kaplan Student (2020)  
Kaplan English Programme



“After a week of online lessons, I find that they are very convenient, and that I am able to learn everything that was taught during the daily, 2-hour lessons. The flexible teaching method also ensures interactive lessons.”

**Chen Ziqi**  
CHINESE  
Kaplan Student (2020)  
Kaplan English Programme



“The online class materials are clear, and the lecturers are there to answer your questions.”

**Mario Steven Wijaya**  
INDONESIAN  
Kaplan Student (2020)  
Diploma in Commerce (Business Administration)



\* MyELT is National Geographic Learning’s web-based learning management system which is designed to offer lecturers and learners more flexibility and convenience through lecturer-led assigned activities or self-study options, anytime, anywhere.

# KAPLAN CAMPUS LIFE

Kaplan Campus Life is managed by the Employability and Student Affairs (ESA) team with a focus on enhancing the student learning experience at Kaplan. There are 16 Interest Groups and International Community Clubs, over 400 co-curricular activities and events including new student orientations, networking and interactive engagement, leadership development, cultural and performing arts, community volunteerism and sports activities. These are organised annually to make campus life at Kaplan filled with excitement, possibilities and opportunities.

Student life beyond academia allows students to learn essential skills for life that will benefit their personal growth and careers. Students involved in committees and/or clubs will develop skills to communicate, collaborate, solve problems and make decisions effectively. Students involved in leadership development will hone skills in event planning, conflict resolution and ethical leadership. Volunteering and participating in competitive sports will help to elevate teamwork and spirit while embracing diversity, cultural differences and individuality as elements of our campus life.



CAREER FAIR

## CAREER FAIR

The annual Kaplan Career Fair is the biggest employment event held on campus for our students and alumni. With over 700 vacancies offered by more than 50 hiring organisations including multi-national corporations across key sectors such as Aviation, Banking & Finance, Healthcare, Hospitality & Events, IT and others, our students and alumni have access to wide-ranging job opportunities to suit their interests or advance their careers. Attendees also get to meet potential employers face-to-face to learn about possible career paths and, through our career advisory services, be enlightened with career tips and guidance, all to enhance their employability.



CAREER DEVELOPMENT

## CAREER DEVELOPMENT

Led by our Employability and Student Affairs (ESA) team, the Career Development Series (CDS) is a 3-dimensional career advisory series focused on "Building Your Hardware", "Developing Your Software" and "Managing Your Heartware". It includes developmental workshops, previews, talks, individual or group career counselling and coaching sessions to help prepare our students for the job market and enhance the employability of our graduates to stay relevant in the workforce.



GRADUATION CEREMONIES

## GRADUATION CEREMONIES

Annually, Kaplan and its partner universities organise multiple graduation ceremonies for our graduating students. These ceremonies celebrate the graduates' achievements with their family and friends, marking an important milestone in their higher education journey.



**Kaplan Student Council**

The Kaplan Student Council is formed by students of diverse nationalities who are actively involved in our various interest clubs and international community clubs. Within the Kaplan Student Council, there is a select group of students who take on leadership positions with the clubs to co-organise campus activities. Being part of the Student Executive Committee or as a club representative, these students are able to hone and demonstrate their skills in creative thinking and people management. We welcome all students to join us and be part of the vibrant Kaplan Campus Life.

**STUDENT CLUBS**



**Kaplan Student Club for Information Systems and Technologies**

The Kaplan Student Club for Information Systems and Technologies is an IT club for all Kaplan students who are passionate about IT and want to enhance their learning experience in an interactive way. Members get together to share and learn from one another on the latest developments, and tips and tricks of IT.



**Kaplan Investment Club**

The Kaplan Investment Club empowers individuals with the essential skill set to make financial decisions and analyse investments through workshops run by invited guest speakers including industry professionals. The club conducts workshops from fundamental to advanced levels on topics such as stocks, forex, futures and more.



**Kaplan Dance Club**

The Kaplan Dance Club was created to spread appreciation and passion for the art of dance to the Kaplan student community. Students are inspired by the social and leisure aspects of dance. Performance opportunities are also offered that will deepen their appreciation for the art and further develop their self-confidence and discipline.



**Kaplan Public Speaking Club**

The Kaplan Public Speaking Club is open to students who wish to improve their public speaking skills. Like-minded members can further develop their confidence and communication skills through sharing pointers and feedback. Together, they can enhance their journey to better public oration through this platform.



**Kaplan Adventurers' Club**

The Kaplan Adventurers' Club creates opportunities for students who are interested in experiencing adventurous activities in Singapore. The club committee organises exciting and thrilling land and water events monthly, encouraging students to participate and achieve better and healthier school-life balance.



**Kaplan Badminton Club**

The Kaplan Badminton Club consists of local and international students enthusiastic about badminton. The club meets on a weekly basis for some sparring action, where the values of perseverance and sportsmanship are honed.



**Kaplan Basketball Club**

The Kaplan Basketball Club, known competitively as the Kaplan Knights, is made up of diverse local and international students keen on basketball. The club members train together under the hoop every Monday evening.



**Kaplan Football Club**

The Kaplan Football Club, known competitively as the Kaplan Elites, is made up of students of various nationalities who are interested in soccer. Players meet up on a weekly basis to improve their skills together in drills and kickabout sessions.



**Kaplan HERO Club**

The Kaplan HERO (Help Everyone and Reach Out) Club consists of Kaplan staff and students looking to participate in community service through volunteering, with the common aim of making a difference in the lives of others.



**The Rock Soul K Club**

The Rock Soul K Club aims to help growing performers develop their artistry in music. It is a vibrant community of student artistes who are keen to pursue performing arts as an extra-curricular activity.

# STUDENT CLUBS



## Vietnamese Community in Kaplan

Vietnamese Community in Kaplan is a community network of Vietnamese students studying at Kaplan in Singapore. Since its founding, the club has held many activities to unite and support Vietnamese students in both their lives and studies. The community at Vietnamese Community in Kaplan aims to help them adjust to life on campus.



## Pelajar Indonesia @ Kaplan

Pelajar Indonesia @ Kaplan is an active Indonesian student community group at Kaplan in Singapore. Through regular activities, the club aims to unite and bond Indonesian students studying here, and foster a sense of home for them.



## Malaysian Elites

Malaysian Elites is a representation of the Malaysian community in Kaplan in Singapore, where Malaysian students can intermingle, bond and study together. The club regularly hosts activities and gatherings throughout the year, providing them with support and a sense of familiarity.



## Myanmar International Student Club

The Myanmar International Student Club comprises a community of Myanmar's students studying at Kaplan in Singapore. The club frequently organises activities to support and bond Myanmar's students on and off campus. Myanmar International Student Club aims to cultivate a sense of belonging in its student community here.



## Korean International Students Society @ Kaplan

Korean International Students Society @ Kaplan is an international community group that guides, bonds and unites Korean students at Kaplan in Singapore. By organising frequent events, gatherings and fun activities, the club aims to also help new students settle into campus life.



## Chinese Student International Club

The Chinese Student International Club was formed with the aim of bringing Kaplan students from China together. The club hosts various social and cultural activities throughout the year, and helps students from China adjust to their new school life on campus with the support of the Chinese Student International Club's community.



Established since 1843, Birmingham City University has helped many working adults achieve their Degree goals.

**TOP 100**  
IN THE UK\*

COMPLETION IN  
**12 MONTHS**

MEMBER OF  
**AACSB  
CABS & EFMD**



As one of Australia's leading universities, Murdoch University in Perth, Australia, is a progressive, dynamic and modern institution with more than 24,000 students and 1,500 staff from across 90 different countries and regions. The University also holds an international reputation for quality and teaching excellence, research and student satisfaction.

**WORLD'S TOP  
100** UNIVERSITIES  
UNDER 50 YEAR OLD<sup>1</sup>

**FLEXIBLE** STUDY  
SCHEDULE / PLAN AT  
YOUR **OWN PACE**

CHOOSE FROM OVER  
**250** DOUBLE  
MAJORS



Established in 1880, Northumbria University boasts an illustrious history of more than 135 years. The University is a research-rich and business-focused institution with a global reputation for academic excellence.

**TOP 1%**<sup>13</sup>  
DUAL AACSB ACCREDITED

MOSTLY  
**ASSIGNMENT  
BASED**

**DIRECT  
HONOURS**

**5** RATED  
STARS<sup>12</sup>



Royal Holloway, University of London is one of UK's leading research-intensive universities, and provides analysis, opinion and expertise on a wide range of research areas and current affairs.

**24<sup>th</sup>**  
IN THE UK

**A UNIVERSITY OF  
LONDON  
COLLEGE**

**DIRECT  
HONOURS**





With over 160 years of history, University College Dublin is one of Europe's leading research-intensive universities, facilitating an environment where undergraduate education, Master and PHD training, research, innovation and community engagement form a dynamic spectrum of activity.

**TOP 1%**  
OF INSTITUTION WORLDWIDE\*

**TRIPLE-CROWN ACCREDITATION**  
AACSB (US), AMBA (UK) AND EQUIS (EUROPE)<sup>2</sup>

**OVER 29 YEARS PARTNERSHIP**  
WITH KAPLAN AND OVER 12,000 ALUMNI



University of Essex's founding principles are to be daring and different. The University continuously explores new ways of thinking and research which informs policy and changes lives. The programmes are designed by world-leading academics and practitioners to solve real-world business challenges.

**UNIVERSITY OF THE YEAR**<sup>5</sup>

**GOLD RATING**  
FOR TEACHING EXCELLENCE FRAMEWORK (TEF)<sup>4</sup>

**DIRECT HONOURS**  
WITH DUAL SPECIALISATIONS



The University of Portsmouth is a leading modern university with an excellent reputation for quality teaching, student satisfaction and research. The University provides a variety of programmes, catering to the needs of popular career fields such as Accounting, Banking and Finance, and Forensic Computing.

**GOLD RATING**  
FOR TEACHING EXCELLENCE FRAMEWORK (TEF)<sup>4</sup>

**GAIN EXEMPTIONS**  
FOR ACCA, CIMA, CPA AUSTRALIA, ICAEW & SINGAPORE CA MODULES<sup>2</sup>

**LEARN DIGITAL FORENSIC & CYBERSECURITY**  
(PEN TESTING & ANALYSIS) TOOLS<sup>3</sup>



## STUDENT TESTIMONIALS

# HEAR FROM OUR INTERNATIONAL STUDENTS



<sup>1</sup> Times Higher Education Young University Rankings 2020 - Top 100 Global Universities under 50 years old.  
<sup>2</sup> Applicable for Bachelor of Arts (Honours) in Accountancy and Financial Management (Top-up) students. The professional bodies for ACCA, CPA, CIMA and Singapore CA may change the number of exemptions they award to this Degree programme at their discretion and without notice. Students will only receive formal notification of any exemptions when they register as a student member with one of the professional bodies.  
<sup>3</sup> Applicable for Bachelor of Science (Honours) Forensic Computing (Top-up) students.  
<sup>4</sup> Awarded the prestigious Gold rating for Teaching Excellence Frameworks (TEF) in UK (Times Education 2017).  
<sup>5</sup> University of the Year (Times Higher Education Awards 2018).  
<sup>6</sup> With exception of Accounting Degree.  
<sup>7</sup> Times Higher Education World Ranking 2020  
<sup>8</sup> AACSB-datadirect.aacsb.edu | AMBA-ambaguide.com | EQUIS-efmd.org | Accredited to UCD Michael Smurfit Graduate Business School  
<sup>9</sup> QS World University Rankings 2020 - Top Universities in the UK  
<sup>10</sup> Member of the Association to Advance Collegiate Schools of Business (AACSB), the Chartered Association of Business Schools (CABS) and the European Foundation for Management Development (EFMD)  
<sup>11</sup> QS Star Rating 2020  
<sup>12</sup> Association to Advance Collegiate Schools of Business  
<sup>13</sup> The Complete University Guide 2020 | <https://www.thecompleteuniversityguide.co.uk/league-tables/rankings>



**Dao Thi Van Ha**

VIETNAMESE

University of Essex Graduate (2020)

Bachelor of Science (Honours) in Accounting and Finance (Top-up)

As I had already acquired a Kaplan Diploma, I chose to continue my studies here to achieve my Degree as soon as possible. My objective was to achieve First Class Honours, and I aimed to learn about Accounting and Finance.

After conducting research online and asking my friends for recommendations, I decided to study for a Bachelor of Science (Honours) in Accounting and Finance (Top-up) Degree programme with the University of Essex.

Throughout the programme, I felt that my lecturers were passionate and presented helpful information in a manner that was easy to understand. As I am currently working for Supernova Pte Ltd., this course has helped me to work with my company's Accounting and Finance department, enabling me to understand their needs and provide them solutions quicker. Career-wise, this Degree has helped me broaden my career options in the Finance industry. Kaplan has supported my job hunt, and their career workshops have taught me how to create proper CVs and handle interviews.

My campus life was fun and delightful, and I was able to join the Vietnamese Community in Kaplan as well as the Student Executive Committee. Both clubs have had a huge impact on my life; I have made many new friends from different cultures and gained experience outside the classroom.



**Davidson**

INDONESIAN

University College Dublin Student (2020)

Bachelor of Business Studies (Honours) in Management (Top-up)

The idea of studying subjects I am passionate about really motivated me to pursue a Degree. With a Degree qualification, I have the necessary knowledge to tackle any problems I might encounter in future career endeavours. I opted to study in Singapore as it is an inclusive society where people from many cultures meet. Studying here has taught me about various cultures, and I have made many friends from all over the world in the two years I have studied with Kaplan.

I had found out about Kaplan through their website, where I also discovered the course that I was interested in. I decided to enrol as the course duration and modules intrigued me. The programme allows me to have valuable insights into how businesses operate and about the behind-the-scenes works that companies do to make profits. My lecturers have been engaging and helpful, and my class is filled with students who have the same goals I do.

After graduating, I aim to seek opportunities in various industries to get fresh perspectives on what is going on in them. Kaplan enables me to attain a recognisable Degree in a short amount of time without compromising on the knowledge delivered. This allows me to have a head start in the workforce and industries, and doing so at the age of 20 is valuable.

Making new friends has been a daily occurrence for me since I joined the Student Executive Committee. Planning events and communicating with others have trained me to be better and to be prepared for the real world. It has been an irreplaceable experience. I advise prospective students to also be involved in clubs as it is one of the most valuable experiences one can get besides studying.



**Lee Hwa Young**

KOREAN

University College Dublin Student (2020)

Bachelor of Business Studies (Honours) in Marketing (Top-up)

Although I had already majored in Hospitality and obtained my Degree in Korea, I aspired to study Marketing and believe in the synergy of the knowledge I will have in both.

As Singapore is a nation of many races, I chose to pursue higher education here as I appreciate the diversity of its various cultures and languages. I was recommended to study with Kaplan by my sister, who had formerly studied a UCD Marketing Degree and was proud to have done so with Kaplan.

I began my studies with a Kaplan Diploma in Professional Business English Programme. Following that, I completed another Kaplan Diploma before progressing to my current Bachelor of Business Studies (Honours) in Marketing (Top-up) Degree programme with University College Dublin. My lecturers are passionate and always try their best for the students, and I have learned a lot from them.

Kaplan has provided plenty of opportunities for me to join student clubs, and my campus life is exciting and fun. I was able to interact with both local and international students. Through cultural exchange, I gained a wider perspective, and these experiences have encouraged me to be more active.

Studying with Kaplan not only enhances knowledge, but also value. For these reasons, I will encourage more students to pursue their studies with Kaplan.



**Jep Jing Sheng**

MALAYSIAN

Murdoch University Student (2020)

Bachelor of Arts in Tourism and Events and Communication and Media Studies (Double Major)

I decided to advance my education as I aspire for a career in Singapore and felt that acquiring a qualification from a Singaporean institution will help me achieve this. As a Malaysian, Singapore's proximity to my home country prevents me from feeling homesick. I also love the environment in Singapore.

I learned about Kaplan through my sister, who had also studied with them. I have been studying with Kaplan for two years, starting with a Foundation Diploma, then a Diploma in Mass Communication which I studied to improve my speaking skills. Currently, I am studying a Bachelor of Arts in Tourism and Events and Communication and Media Studies (Double Major) Degree programme with Murdoch University, opting to do so as they offered Double Major Degrees.

Throughout the course of my study, I like that I can manage my own time, and that I am able to select how many subjects I'll be taking per term. As I am interested in both fields, I feel that every lecture I've attended has taught me something, and the lecturers provide a lot of assistance as well. I aim to work in an event company and the skills I have learnt through Murdoch EDGE will help me in my future career.

I have also joined the Kaplan Student Executive Committee, where we organise events for students. This experience has been valuable as I am always challenged in the planning and organising of events, which complement my studies.



**Phoo Thiri Htun**

BURMESE

Royal Holloway, University of London Student (2020)  
Bachelor of Science (Honours) in Management with  
International Business (Top-up)

Aspiring for a great career and motivated by my parents, I sought to pursue higher education to gain experience and improve my skills. Being a neighbouring country with a reputation for being safe and offering quality higher education, I decided to study in Singapore.

Due to its high university rankings and the detailed outline provided by its consultants, I enrolled for the Bachelor of Science (Honours) in Management with International Business (Top-up) Degree programme with Royal Holloway, University of London.

I enjoy studying this programme and believe that the knowledge I gained from the units will be very useful for my career in future. This programme has enabled me to perform better and improve my skills in management, planning and communication.

Besides studying, my life on campus is fun. I am able to meet new people and make friends, and Kaplan supports me in improving my interpersonal skills. As the vice president of Kaplan’s Myanmar International Student Club, I liaise with student counsellors and my team members, and am also responsible for coming up with student activities to promote the club.

I feel that this programme has met my expectations, and after graduation, I aim to start my own business or support my family business. I would like to encourage everyone to chase their dreams and passions.

**Leonard Kou Zhi Dong**

MALYSIAN

Northumbria University Student (2020)  
Bachelor of Arts (Honours) in Business with  
International Management (Top-up)



Singapore’s education is among the best in the world, so I chose to pursue higher education here.

I learned about Northumbria University and this Bachelor’s Degree programme through recommendations from my friends, and I found that the University’s courses were quite suitable for me to study with. Starting with a Kaplan Diploma in Professional Business English Programme, I advanced to a Foundation Diploma and a Diploma in Marketing before studying this Bachelor of Arts (Honours) in Business with International Management (Top-up) Degree programme with Northumbria University.

Having enquired about Kaplan, I found that their programmes provided modules that are helpful for my future career. I realised that this could provide me a head start to enter the workforce with another advanced educational qualification. My studies have been quite fun and interesting. I get to know many people from different countries and learn about their cultures.

Kaplan’s courses have imparted not just knowledge, but also work and life principles. In conclusion, I can say that my time with Kaplan has been awesome and I recommend others to enrol with them.



**Aye Chan Pwint Phyu**

BURMESE

University of Portsmouth Student (2020)  
Bachelor of Arts (Honours) in Accountancy and  
Financial Management (Top-up)

Since my secondary school days, I found out that I had been doing well for Accounting. Hence, I decided to upgrade my skills by majoring in Management and Accounting.

I chose to continue my education in Singapore as I have been living here since I was in Secondary 3 to have a better education and fluency in English. Living in Singapore has helped me in developing critical thinking, and I believe this will enable me to find the career I am truly passionate about.

After I completed my secondary school studies, my father recommended me to enrol with Kaplan as I was interested in acquiring a Management and Accounting Diploma. I enrolled with Kaplan, beginning with a Foundation Diploma, and eventually learned about the University of Portsmouth, which I believe is the best choice for me and my career.

One thing I like about studying for the Honours Degree programme in Accountancy and Financial Management with this University is the ability to manage my own study schedule. This allows me to spend some time with my loved ones and devote time for other activities. Besides, this Degree course is also short and can be completed within 16 months.

After my graduation, I will work in the Accounting sector and continue to upgrade my professional skills. Kaplan has given me the opportunity to have a brighter future, and I am thankful to my supportive lecturers and have made many good friends.

**Venkatagiri Vishal**

INDIAN

Murdoch University Student (2020)  
Bachelor of Arts in Communication and Media Studies and  
Public Relations (Double Major)



I chose to pursue higher education as I feel that doing so would provide me with the knowledge to do well in my field of interest. Also, I was motivated by the thought of experiencing quality education, so I decided to study in Singapore as I believe its environment and society are very multicultural and friendly, and that it takes the right approach to education. In my opinion, Singapore is perfect for students to pursue their studies.

My agent introduced me to Kaplan as well as its courses and the type of education it provided. I decided to study with Kaplan as I was interested in the courses offered, and I have been with Kaplan since I took my Diploma here in 2018.

What I like about the programme is that it is a seamless blend of fun and learning with a balanced emphasis on both the theoretical and practical aspects of education. My studies have covered all the important subjects for the Degree programme, and I find every lesson to be fun and informative with new things to learn all the time.

The course has provided me a very comprehensive and practical education that has made me confident in the career path I’m taking. By providing practical assignments that require me to apply my skills, this course has helped me gain a competitive edge. I would say that this programme has exceeded my expectations thus far.

Life on campus is exciting, with club events being held regularly. I would encourage prospective students to be open and willing to explore both club activities and events in Singapore itself. Feel free to approach the friendly Kaplan staff and students for help and don’t forget to work hard!



**Le Thai Khanh Vy**

VIETNAMESE

University College Dublin Student (2020)

Bachelor of Business Studies (Honours) in Management (Top-up)

I decided to pursue higher education as I felt that I needed to if I wanted to have a competitive advantage and stand out. Though I had previously studied at a university in Vietnam, I decided I needed to go beyond my comfort zone in order to improve myself.

Singapore is a suitable choice to advance my education as I love its environment and that it is reputed to be a safe and secure country. Also, it is a 2-hour flight away from my home country of Vietnam, allowing me to return home easily.

I was introduced to Kaplan and University College Dublin by my agent and, as I was interested in learning about Management, decided to take up a Bachelor of Business Studies (Honours) in Management (Top-up) Degree programme. I was very excited to begin studying this programme, and I soon realised it was right for me.

Learning in an international environment helps me improve my communication skills thanks to the exposure to various cultures. Throughout my studies, each lecturer would provide a different teaching experience and I appreciate that they are all enthusiastic, which is the most essential trait for a leader in my opinion. Kaplan’s campus is modern, and I appreciate its location as there are many eateries nearby, allowing me to have my meals with friends at the campus without going too far.

After graduating, I intend to work in Singapore or Vietnam as a Project Manager before starting my own business based on the experience I gain. I believe that I will have a solid foundation in my field after graduating, which I will rely upon throughout my career and refine with practical experience.



**Huynh Thien Phu**

VIETNAMESE

Murdoch University Student (2020)

Bachelor of Science in Mobile and Web Application Development and Web Communication (Double Major)

My strongest motivations to pursue higher education are to have a better future and to make my family proud. Singapore currently provides the best education in the world in my opinion, so I decided to study here. I have more opportunities to learn about other students, both local and international, and their cultures, improving my language skills as a result.

The IT field is my favourite as it has been my hobby ever since I was a child. I like creating useful items that would make life more convenient for others. As such, I aimed to acquire a Bachelor of Science in Mobile and Web Application Development and Web Communication (Double Major) Degree with Murdoch University.

I began my education at Kaplan with a Kaplan Diploma in Professional Business English Programme, and I have been studying here for about a year and a half. As I am currently taking up the Degree programme, I find that the course’s activities, as well as the lecturer’s creativity, have helped me in my learning. In addition, participating in club events have enabled me to make more friends and build more connections.

I have had a great campus life in Singapore. When I first arrived, everything was new to me, but I’ve learned from everyone and they’ve helped me to adapt. My experience with the several clubs I joined, including the public speaking club, IT club and the Vietnamese Community Club, will help me in my course as well as for my future career.

I aspire to work and build my career in Singapore after graduation.



**Stephanie Davira Christy**

INDONESIAN

Murdoch University Student (2020)

Bachelor of Arts in Psychology and Criminology (Double Major)

I have always been passionate about psychology and law criminology, and my dream job is to be a Forensics or Criminal Psychologist. As such, I chose to study a Bachelor of Arts in Psychology and Criminology (Double Major) Degree programme with Murdoch University as I felt it was the perfect fusion of these two fields. Also, as I have lived in Singapore since I was in middle school and it is the closest country to my home nation of Indonesia, I decided to study with Murdoch through Kaplan in Singapore.

Coming from a family of high achievers, I am aiming to achieve a Master’s Degree or higher. Through pursuing higher education, I aspire to open new doors and employment opportunities using the skillsets I develop.

The programme is just the right level of challenge. I like how almost all its units enable me to utilise my own ideas and exercise critical thinking, and this has allowed me to gain further insight into the psychology and criminology fields. Additionally, I appreciate how I can explore in depth the different areas of Psychology and Criminology.

My campus life has been enriching, as well as beneficial in a social context. Currently, I am part of the Student Executive Committee and involved in two other clubs. I would strongly advise other students to also involve themselves in at least one club to improve their curriculum vitae.

By studying with Murdoch University through Kaplan, I have built a solid foundation for further education. I believe that this Double Major, along with my additional experience and involvement in the Kaplan clubs, will give me a competitive edge. I plan on advancing to a Master’s Degree programme after graduation.



**Chen Leyuan**

CHINESE

Kaplan Diploma Student (2020)

Diploma in Finance and Banking

In today’s society, higher education is necessary for a competitive advantage. I chose to pursue higher education as I aimed to acquire knowledge to enrich myself, improve my life and achieve higher goals.

For my studies and career, I feel that studying overseas is an important life experience. Singapore, being a financial centre, is suitable for me as I am passionate about Finance. In addition, there are many people here who speak Chinese, and this helps me to integrate more easily in the environment.

I believe that Kaplan is the best private school in Singapore, along with its convenient and central location as well as the good courses it offers. My parents trust Kaplan as well, and with their support, I decided to further my studies here. I began my education with a Kaplan Diploma in Professional Business English Programme and, compared to the lessons in China, I enjoyed Kaplan’s courses as they make it easy for me to learn the language. The lecturers also made lessons enjoyable as we learned through games and often formed groups for discussions.

As I am studying this Diploma, I believe that the professional knowledge it provides is relevant and keeps up with the innovation of the times. As I acquire more knowledge, I feel more confident and qualified to make my own judgments on this subject.

My time with Kaplan has introduced me to many friends. After class, as a member of the Chinese Student International Club, I organise events together with fellow students. Kaplan provides a lot of support for its students and our lecturers are enthusiastic and willing to help us with any issues.

# LANGUAGE PROGRAMME

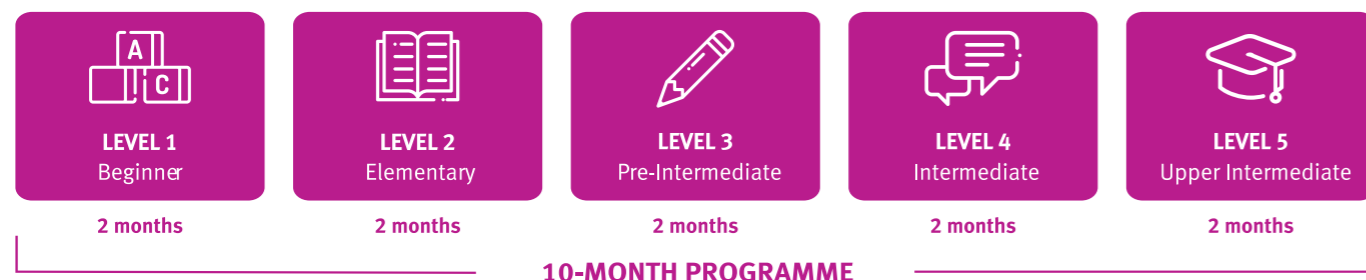


## DIPLOMA IN PROFESSIONAL BUSINESS ENGLISH PROGRAMME (PBEP)

The Diploma in Professional Business English Programme (PBEP) offered by Kaplan Higher Education Academy (KHEA) is designed to develop non-native English speakers' English language skills in preparation for successful entry into mainstream academic programmes of study. The programme focuses on developing the skills students will need to become a successful and confident language user by using authentic reading passages and unscripted recordings, exposing students to English as it is being used around the world today. With purposeful integration of critical thinking, students will be able to develop strategies for success, both in and out of the classroom. They are assessed regularly with unit tests, writing assignments, oral presentations, listening practice tests and a final examination. Participation and classroom use of English are also taken into consideration.

### PROGRAMME STRUCTURE

This programme consists of 5 academic levels and may be completed in 10 months.



# FOUNDATION PROGRAMME

## FOUNDATION DIPLOMA

The Foundation Diploma at Kaplan in Singapore is a foundation programme for students who do not meet the minimum entry requirements needed for full-time Kaplan Diploma study.

### PROGRAMME STRUCTURE

This programme consists of 6 modules and may be completed in 6 months.

- Academic Skills
- Communication Studies
- Critical Thinking and Innovation
- Culture and Organisations
- Organisations in a Global Context
- Foundation Mathematics

## PREPARATORY COURSE FOR SINGAPORE-CAMBRIDGE GENERAL CERTIFICATE OF EDUCATION (ORDINARY LEVEL) EXAMINATION

The Singapore-Cambridge GCE O-Level Examination is a national level assessment jointly organised by the University of Cambridge International Examinations, the Ministry of Education, Singapore, and the Singapore Examinations and Assessment Board (SEAB). The O-Level certification is an internationally accepted qualification that can be used to gain entry into tertiary education programmes. The programme is also designed for students to gain the academic foundation needed for higher education.

### PROGRAMME STRUCTURE

This programme consists of 5-7 units and may be completed in 12-24 months.

- Core Units**
- English Language
  - Mathematics
  - Principles of Accounts
  - Science (Physics/Chemistry)
  - Additional Mathematics
- Optional Units**
- Chinese

### TIMETABLE & CLASS INFORMATION

SCHEDULE	Lesson 1 0830 - 1000	Lesson 2 1000 - 1130	Lesson 3 1215 - 1345	Lesson 4 1345 - 1515	Lesson 5 1515 - 1645	Lesson 6 1645 - 1815
MON	Mathematics	Mathematics	English	English		
TUE	Mathematics	English	English	Principles of Accounts	Principles of Accounts	
WED	Additional Mathematics	Additional Mathematics	English	English	Physics	
THU	Chemistry	Chemistry	Principles of Accounts	Additional Mathematics		
FRI	English	English	Physics	Mathematics		

Above timetable is an illustration (subject to change)

- Classes are conducted on Mondays to Fridays and on some Saturdays
- The weekly timetable is subject to change as per the curriculum schedule for each subject
- Supplementary and Exam Preparation classes will be scheduled for either Lesson 5 or 6 slots
- Chinese classes will be scheduled for Lesson 1 and 2 slots in April and May
- There are no classes on public holidays and during assigned term breaks

### Holidays

- 1-week break in December (Christmas and New Year)
- 1-week break in January/February (Chinese New Year)
- 1-week break in March (Term Break)
- 2-week break in June (Term Break)

### Qualification Awarded

Students who sit for the final external examination and obtain at least a Grade 6 or better in one or more subjects will receive a Singapore-Cambridge General Certificate of Education (Ordinary Level) from SEAB. Students who meet the attendance requirements will be awarded a Certificate of Attendance by Kaplan.

## DIPLOMA PROGRAMMES



### DIPLOMA IN COMMERCE

- Business Administration
- Finance and Banking
- Human Resource Management
- Hospitality and Tourism Management
- Logistics and Supply Chain Management
- Marketing Management

The Diploma in Commerce is a pathway programme designed to fulfil the requirements of many first-year Business Bachelor's Degree programmes. Upon completion of their Kaplan Diploma, students can continue to pursue a Bachelor's Degree awarded by our university partners at Kaplan in Singapore.

#### PROGRAMME STRUCTURE

This programme consists of 8 modules and may be completed in 8 months\*. Students can choose from 1 of 6 specialisations to complete the programme.

#### CORE MODULES

- Accounting for Managers
- Principles of Management
- Business Statistics and Data-Driven Decision Making
- Principles of Economics
- Principles of Marketing
- Commercial Law

#### BUSINESS ADMINISTRATION

This specialisation addresses key concepts and knowledge for entry into the business world. Students learn marketing and communication strategies to integrate well into the workforce.

- Principles of Human Resource Management
- Globalisation and the World Economy

#### FINANCE AND BANKING

This specialisation equips students to communicate, analyse and handle general business management functions within organisations. Students study qualitative and quantitative subjects, and develop basic skills required for successful careers in a chosen area.

- Principles of Finance and Banking
- Corporate Finance and Planning

#### HOSPITALITY AND TOURISM MANAGEMENT

This specialisation equips students with hospitality and tourism-related concepts. Incorporating creative learning with interactive lessons, students are exposed to practical opportunities to understand these industries.

- Principles of Hospitality and Tourism Management
- Food and Beverage Management and Operations

\* Meeting the programme and entry requirements

### HUMAN RESOURCE MANAGEMENT

This specialisation provides students with an understanding of major issues in industrial relations, human resource functions, training and development, and the role of Human Resource in helping an organisation achieve its goals.

- Principles of Human Resource Management
- Principles of Talent Management

### LOGISTICS AND SUPPLY CHAIN MANAGEMENT

This specialisation emphasises an understanding of logistics and supply chain management in the global context. Students will acquire fundamental skills in strategic logistics planning, precision management and process control.

- Principles of Logistics Management
- Principles of Supply Chain Management

### MARKETING MANAGEMENT

This specialisation provides a broad understanding of marketing management in association with environmental factors, consumer behaviour and market influences to formulate effective marketing strategies.

- Principles of Consumer Behaviour
- Data Analytics and Decision Science

### DIPLOMA IN ACCOUNTANCY

This programme is designed to provide students with a solid foundation in Accountancy concepts, practices and skills, and prepares students with sound knowledge and skills for further study at Degree level.

#### PROGRAMME STRUCTURE

This programme consists of 8 modules and may be completed in 8 months\*.

- Principles of Management
- Business Statistics and Data-Driven Decision Making
- Principles of Economics
- Commercial Law
- Financial Accounting
- Cost and Management Accounting
- Corporate Finance and Planning
- Financial Reporting Analysis

### DIPLOMA IN COMPUTER FORENSICS

This programme introduces students to forensic principles and fundamental methodologies of designing and analysing security critical systems in an age where companies and organisations increasingly rely on digital systems to store, communicate and transact sensitive data.

#### PROGRAMME STRUCTURE

This programme consists of 8 modules and may be completed in 8 months\*.

- Computational Mathematics and Computer Architecture
- Introduction to Computer Science
- Introduction to Data Communications
- Introduction to Database Design and Development
- Introduction to Multimedia and the Internet
- Principles of Computer Forensics
- Principles of Computer Security
- Principles of Information Systems and Data Management

\* Meeting the programme and entry requirements

# DIPLOMA PROGRAMMES

## DIPLOMA IN DIGITAL MARKETING

This programme is designed and developed to prepare students for work as a digital marketer and for further educational pursuits at the Bachelor's Degree level. Students will develop skillsets to create digital marketing plans according to client briefs and use digital design tools to execute the elements of the marketing mix.

### PROGRAMME STRUCTURE

This programme consists of 8 modules and may be completed in 8 months\*.

- Principles of Management
- Advertising and Public Relations
- Data Analytics and Decision Science
- Introduction to Media Studies
- Graphic Design in a Digital Age
- Visual Storytelling in a Digital Age
- New Media and Social Networks
- Principles of Marketing

## DIPLOMA IN EVENTS MANAGEMENT

This programme is designed to provide students with a solid foundation to thrive within the highly competitive events space, and will prepare them with the skills to plan and execute events as well as address issues within the tourism and events industry.

### PROGRAMME STRUCTURE

This programme consists of 8 modules and may be completed in 8 months\*.

- Principles of Management
- Principles of Marketing
- Commercial Law
- Principles of Hospitality and Tourism Management
- Principles of Project Management
- Advertising and Public Relations
- Food and Beverage Management and Operations
- Event Planning and Management

## DIPLOMA IN INFORMATION TECHNOLOGY

This programme aims to meet the increasing demands and needs of businesses in the area of Information Technology (IT). To equip students with relevant and updated knowledge as well as skills, this comprehensive programme provides them with everything they need to know about the changing IT world.

### PROGRAMME STRUCTURE

This programme consists of 8 modules and may be completed in 8 months\*.

- Computational Mathematics and Computer Architecture
- Fundamentals of Computer Systems
- Introduction to Computer Science
- Introduction to Data Communications
- Introduction to Database Design and Development
- Introduction to Programming using Java
- Introduction to Multimedia and The Internet
- Principles of Information Systems and Data Management

\* Subject to meeting the programme and entry requirements

## DIPLOMA IN LEGAL STUDIES

The programme introduces students to Paralegal Studies and equips them with basic skills in legal research and writing, allowing them to analyse case studies and prepare legally binding documents. Students will acquire a sound knowledge of law and its practice to effectively support legal practitioners.

### PROGRAMME STRUCTURE

This programme consists of 8 modules and may be completed in 8 months\*.

- Commercial Law
- Criminal Law
- Family Law
- Intellectual Property Law
- Introduction to Singaporean and International Legal Systems
- Law of Tort and Civil Obligation
- Property Law and Conveyance
- Wills and Estates

## DIPLOMA IN MASS COMMUNICATIONS

This programme encompasses all essential skills needed for Mass Communication. It educates students on the impact of technology on the Communications industry, as well as the role, importance and techniques of effective communication in both consumer and industrial markets. Students will develop the skills to apply appropriate tools and techniques for the promotion of both goods and services.

### PROGRAMME STRUCTURE

This programme consists of 8 modules and may be completed in 8 months\*.

- Principles of Management
- Introduction to Media Studies
- Principles of Marketing
- Graphic Design in a Digital Age
- Advertising and Public Relations
- Journalism and Ethics
- New Media and Social Networks
- Visual Storytelling in a Digital Age

## DIPLOMA IN PSYCHOLOGY

This programme is designed to provide students with a solid foundation in Psychology, with an emphasis on the development of contemporary knowledge and skills, and the nurturing of a professional attitude. The Diploma will equip students with a sound understanding of the subject that is required for further study at the Bachelor's Degree level and also for a career in the many industry sectors that require an understanding of human thoughts, behaviours and motivation.

### PROGRAMME STRUCTURE

This programme consists of 8 modules and may be completed in 8 months\*.

- Foundational Psychology
- Ethics in Counselling
- Personality and Health Psychology
- Psychological Research Methods and Analysis
- Principles of Mental Health
- Quantitative Research in Psychology
- Counselling Skills
- Qualitative Research in Psychology

\* Subject to meeting the programme and entry requirements

## SHORT COURSES



### DEGREE EXPERIENCE PROGRAMME (DEP)

The Degree Experience Programme (DEP) allows students a chance to experience 4 university programmes, enabling them to make an informed choice on which Degree programme to pursue.

Students will attend selected lessons taught by on-campus lecturers, and experience mock assignments, presentations and class activities. 2 modules from each university's Degree programme will be offered. Students will try out sample assignment topics and final exams, learn to do referencing and citation for assignments, as well as understand the respective university's grading system and programme assessment methods.

### ENGLISH EXPERIENCE PROGRAMME (EEP)

English Experience Programme (EEP) is designed to help international students improve their English in just 3 weeks while experiencing student life in Singapore. Students will study on site at Kaplan's city campuses while participating in interactive lectures and oral presentations to improve their general English language skills. They will be awarded with a Certificate of Participation upon completion of the programme.

### STUDY TOUR

The Study Tour programme allows international students to experience customised English lessons in Singapore while enjoying a vacation. The programme's commencement and duration can be tailored according to the requests of each group of students, at a minimum of 15 study hours. Students can also choose to request for optional tours that will bring them to local attractions. They will be awarded with a Certificate of Participation upon completion of the programme.

## MURDOCH UNIVERSITY



### BACHELOR OF BUSINESS IN ACCOUNTING

- Accounting and Banking
- Accounting and Business Law
- Accounting and Criminology
- Accounting and Finance
- Accounting and Human Resources Management
- Accounting and International Business
- Accounting and Management
- Accounting and Marketing

Accounting is essential to every industry – from your favourite products and platforms, to favoured sports teams and causes. Through studying this Degree, you will acquire the necessary professional and creative skills to shape business interactions in a creative, well-informed and ethical way. Students will explore and understand how to make decisions related to buying and selling shares, lending or borrowing money, and providing goods for cash or on credit. You will gain new skills in areas such as financial statement analysis, forecasting and budgeting, negotiation, ethical decision-making and problem-solving. These are skills that enhance your understanding of accounting standards, auditing standards and taxation acts. Thoroughly understand the language of business by acquiring a Murdoch University Accounting Degree.

### PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup> or 36 months<sup>2</sup>, subject to University's approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

#### Accounting Units

- Accounting Theory and Accountability
- Auditing
- Company Law
- Contemporary Financial Accounting
- Corporate Finance
- Management Accounting
- Taxation
- Technology and Accounting Processes

#### Common Units

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR Consulting and Freelancing

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

## DOUBLE MAJOR OPTIONS

### Accounting and Banking

- Commercial Banking
- Credit and Lending Decisions
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

### Accounting and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

### Accounting and Finance

- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

### Accounting and Human Resources Management

- Business Analytics
- Change Management
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management
- Workplace Law

### Accounting and Business Law

- Alternative Dispute Resolution
- Finance Law
- Workplace Law

### Accounting and International Business

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

### Accounting and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

### Accounting and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

## BACHELOR OF BUSINESS IN BANKING

- **Banking and Business Information Systems**
- **Banking and Business Law**
- **Banking and Criminology**
- **Banking and Cyber Security and Forensics**
- **Banking and Finance**

- **Banking and Human Resources Management**
- **Banking and International Business**
- **Banking and Management**
- **Banking and Marketing**

Acquire the skills and knowledge you need to have a career in the banking industry with a Murdoch University Banking Degree. You will explore how the banker-customer relationship works and learn how to build customer trust, create and manage loans, make strategic investment decisions and help businesses, governments and people with their finances to achieve their goals. Banks and financial institutions work based on having debt built into their structure, and you will learn to understand the interest, credit and liquidity risk management issues that this can create. You will examine how banking systems work and how they affect the local business environment, as well as international trade.

## PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup> or 36 months<sup>2</sup>, subject to University's approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

### Banking Units

- Commercial Banking
- Corporate Finance
- Credit and Lending Decisions
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

### Common Units

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR Consulting and Freelancing

## DOUBLE MAJOR OPTIONS

### Banking and Business Information Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Databases
- Enterprise Architectures
- Information Systems Management
- Systems Analysis and Design

### Banking and Cyber Security and Forensics

- Computer Security
- Cyber Forensics and Information Technology
- Databases
- Information Security Policy and Governance
- Security Architectures and Systems Administration
- Systems Analysis and Design

### Banking and Business Law

- Alternative Dispute Resolution
- Company Law
- Taxation
- Tourism and Hospitality Law
- Workplace Law

### Banking and Finance

- Derivative Securities
- International Finance
- Investment Analysis

### Banking and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

### Banking and Human Resources Management

- Business Analytics
- Change Management
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management
- Workplace Law

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

# ACCOUNTING, BANKING & FINANCE

## Banking and International Business

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

## Banking and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

## Banking and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

## BACHELOR OF BUSINESS IN FINANCE

- **Finance and Business Information Systems**
- **Finance and Business Law**
- **Finance and Criminology**
- **Finance and Cyber Security and Forensics**
- **Finance and Management**
- **Finance and Marketing**
- **Finance and Journalism**

A Finance Degree may lead you to a prestigious position with a competitive salary package, but that is not your only option. In alignment with your life goals, you could find fulfilment in non-profit organisations, government agencies or start-ups as well. By learning how to explore business opportunities, analyse problems and find solutions, you will learn how to make informed decisions and shape business interactions in a creative, confident and ethical way. In addition, the Murdoch University Finance Degree programme will provide you with a better understanding of capital investment, cost of capital, sources of funds, dividend policy, working capital management, efficient capital markets, portfolio management, the use of options, futures, forward exchange contracts and more. By equipping yourself with a Finance Degree, you will be well-prepared to make your mark on the business landscape.

## PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup> or 36 months<sup>2</sup>, subject to University's approval.

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

## Finance Units

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

## DOUBLE MAJOR OPTIONS

### Finance and Business Information Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Databases
- Enterprise Architectures
- Information Systems Management
- Systems Analysis and Design

### Finance and Business Law

- Alternative Dispute Resolution
- Company Law
- Taxation
- Tourism and Hospitality Law
- Workplace Law

### Finance and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

### Finance and Cyber Security and Forensics

- Computer Security
- Cyber Forensics and Information Technology
- Databases
- Information Security Policy and Governance
- Security Architectures and Systems Administration
- Systems Analysis and Design

## Common Units

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR Consulting and Freelancing

### Finance and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

### Finance and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

### Finance and Journalism

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

# ACCOUNTING, BANKING & FINANCE

## UNIVERSITY COLLEGE DUBLIN



University College Dublin  
Ireland's Global University

### BACHELOR OF BUSINESS STUDIES (HONOURS) (TOP-UP)

#### • Finance

This programme provides students with a strong conceptual and practical understanding of business and management. Students develop important technical, knowledge-application, communication, team-building and leadership skills, consistent with the changing needs of modern-day businesses.

#### PROGRAMME STRUCTURE

This programme consists of 8 core modules. Students specialise by taking 4 pathway modules, which may be completed in 18 months.

##### Core Modules

- Economics and Market Innovations
- Digital Business
- The Future of Organisations and Work
- Marketing in a Digital Era
- Operations Management
- Principles of Finance
- Corporate and Competitive Strategy
- Managing People at Work

##### PATHWAY MODULES

##### Finance

- Finance and Financial Institutions
- Corporate Finance
- Investment and Portfolio Management
- Derivative Securities

## UNIVERSITY OF ESSEX



University of Essex

### BACHELOR OF SCIENCE (HONOURS) (TOP-UP)

- Accounting and Finance
- Banking and Finance

This programme provides knowledge of financial theory, portfolio management, option and futures markets, and how risk can be managed with the use of derivative instruments. Students also learn about key issues that are relevant today within the Accounting, Banking and Finance fields.

#### PROGRAMME STRUCTURE

This programme consists of 14 - 15 modules and may be completed in 18 months.

##### Accounting and Finance

- Accounting Project
- Advanced Management Accounting
- Auditing
- Corporate Finance
- Current Issues in Financial Reporting
- Financial Modelling
- Financial Reporting and Analysis
- International Finance
- Introduction to Banking
- Management Accounting 1
- Management Accounting 2
- Options and Futures
- Portfolio Analysis
- Risk Management and Financial Institutions

##### Banking and Finance

- Corporate Finance
- Empirical Finance
- Financial Markets and Monetary Policy
- Financial Modelling
- Financial Reporting and Analysis
- Finance Research Project
- International Banking
- International Finance
- Introduction to Banking
- Management Accounting 1
- Options and Futures
- Portfolio Analysis
- Pricing of Securities in Financial Markets
- Quantitative Foundations of Finance
- Risk Management and Financial Institutions

## ACCOUNTING, BANKING & FINANCE

# UNIVERSITY OF PORTSMOUTH



### BACHELOR OF ARTS (HONOURS) (TOP-UP)

#### • Accountancy and Financial Management

This programme is designed for students planning to obtain a professional qualification after graduation to become an accountant, or to forge a career within the financial sectors by utilising their analytical skills, financial expertise and strategic insights.

#### PROGRAMME STRUCTURE

This programme consists of 12 modules and may be completed in a minimum of 18 months.

##### Core Modules

- Accounting Packages and Systems
- Advanced Financial Reporting
- Advanced Global Financial Management
- Auditing
- Business Law
- Financial Investment Project
- Financial Management
- Financial Reporting
- Management Accounting
- Independent Study Project
- Strategic Management Accounting
- Taxation

## BUSINESS & MANAGEMENT

# MURDOCH UNIVERSITY



### BACHELOR OF BUSINESS IN HUMAN RESOURCES MANAGEMENT

- Human Resources Management and Business Law
- Human Resources Management and Criminology
- Human Resources Management and Finance
- Human Resources Management and Management
- Human Resources Management and Marketing
- Human Resources Management and Strategic Communication
- Human Resources Management and Tourism and Events

Robots might be getting more intelligent, but people will remain essential to the success of any organisation. Studying Human Resources Management will help you gain the knowledge and skills needed to attract, build, maintain and develop teams of people within any organisation in any industry. You will explore strategic Human Resources Management, employment policies and legal regulations, and learn about recruitment and interview techniques, rewards, pay, performance management and the future direction of human resources.

#### PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup> or 36 months<sup>2</sup>, subject to University's approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

##### Human Resources Management Units

- Business Analytics
- Change Management
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management
- Workplace Law

##### Common Units

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR Consulting and Freelancing

#### DOUBLE MAJOR OPTIONS

##### Human Resources Management and Business Law

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation OR Tourism and Hospitality Law

##### Human Resources Management and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

## Human Resources Management and Finance

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

## Human Resources Management and Management

- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Standing in The Nexus: Bridging People and Networks

## Human Resources Management and Marketing

- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

## Human Resources Management and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Web Analytics

## Human Resources Management and Tourism and Events

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

## BACHELOR OF BUSINESS IN INTERNATIONAL BUSINESS

- International Business and Business Law
- International Business and Cyber Security and Forensics
- International Business and Finance
- International Business and Hospitality and Tourism Management
- International Business and Human Resources Management
- International Business and Journalism
- International Business and Management
- International Business and Marketing
- International Business and Tourism and Events
- International Business and Web Communication

Organisations are looking for ways to expand and operate across international borders. This programme equips you with the skills and experience you need to succeed in the world of international business. As you develop your strategic decision-making abilities, put your cross-cultural skills into practice and explore new ways of thinking, you will build a skill set essential to practically any business operation. You will explore management, marketing and finance, which will provide you with a global perspective and help you achieve results doing business across international borders.

## PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup> or 36 months<sup>2</sup>, subject to University's approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

### International Business Units

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

### Common Units

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR Consulting and Freelancing

## DOUBLE MAJOR OPTIONS

### International Business and Business Law

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation OR Tourism and Hospitality Law
- Workplace Law

### International Business and Hospitality and Tourism Management

- Destination Management
- Organisational Theory and Behaviour
- Sustainable Tourism
- Tourism and Hospitality Law

### International Business and Cyber Security and Forensics

- Computer Security
- Cyber Forensics and Information Technology
- Databases
- Information Security Policy and Governance
- Security Architectures and Systems Administration
- Systems Analysis and Design

### International Business and Human Resources Management

- Business Analytics
- Change Management
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management
- Workplace Law

### International Business and Finance

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

### International Business and Journalism

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

## International Business and Management

- Business Analytics
- Change Management
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

## International Business and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

## International Business and Tourism and Events

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

## International Business and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

## BACHELOR OF BUSINESS IN MANAGEMENT

- **Management and Business Law**
- **Management and Criminology**
- **Management and Global Media and Communication**
- **Management and International Business**
- **Management and Journalism**
- **Management and Marketing**
- **Management and Strategic Communication**
- **Management and Tourism and Events**

Management used to be about organising, directing and controlling, but times have changed. It refers to the process of employing resources to achieve organisational goals and customer needs. Today's managers are facing new challenges, often with teams working across a range of locations, and must adapt to a constantly shifting set of macro conditions. You will learn how to identify opportunities, assess challenges and find the best solutions to real-world management issues. You will work with organisations on projects to develop the skills and knowledge you need to become a successful manager. You can use your Management Degree to explore exciting career paths, such as making a real difference to not-for-profit and charity organisations across the world. The study of management explores a wide range of relevant issues, theories and perspectives to prepare you for challenges at the managerial level.

## PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup> or 36 months<sup>2</sup>, subject to University's approval.

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

## Management Units

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

## DOUBLE MAJOR OPTIONS

### Management and Business Law

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation OR  
Tourism and Hospitality Law
- Workplace Law

### Management and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

### Management and Global Media and Communication

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media
- Web Analytics

### Management and International Business

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- International Logistics
- Introduction to International Finance

## Common Units

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR  
Consulting and Freelancing

### Management and Journalism

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

### Management and Marketing

- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

### Management and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Web Analytics

### Management and Tourism and Events

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

## BACHELOR OF BUSINESS IN MARKETING

- **Marketing and Business Law**
- **Marketing and Global Media and Communication**
- **Marketing and International Business**
- **Marketing and Journalism**
- **Marketing and Strategic Communication**
- **Marketing and Tourism and Events**
- **Marketing and Web Communication**

Have you ever scrolled through your Facebook or Instagram feeds, only to see ads pop up for something you were looking at that morning? Or perhaps you noticed that your recommended songs on Spotify are very similar to the songs you listen to regularly? Marketing teams across the world are using data and new digital marketing strategies to lead us to what we are looking for. In this programme, you will learn about different kinds of marketing including: social media, content, digital, influencer, traditional and more. See marketing theories brought to life through case studies and work with actual clients to develop real-world marketing plans.

### PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup> or 36 months<sup>2</sup>, subject to University's approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

#### Marketing Units

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

#### Common Units

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR Consulting and Freelancing

### DOUBLE MAJOR OPTIONS

#### Marketing and Business Law

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation OR Tourism and Hospitality Law
- Workplace Law

#### Marketing and Global Media and Communication

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media
- Web Analytics

#### Marketing and International Business

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

#### Marketing and Journalism

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

#### Marketing and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Web Analytics

#### Marketing and Tourism and Events

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

#### Marketing and Web Communication

- Content Creation
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

# NORTHUMBRIA UNIVERSITY



## BACHELOR OF ARTS (HONOURS) (TOP-UP)

- **Business with International Management**

This programme offers a wide range of knowledge and skills in real-world business, combining the study of the chosen pathway with solid conceptual and practical knowledge. This Direct Honours programme with dual specialisation programme gives students twice the advantage in the highly competitive graduate employment market.

### PROGRAMME STRUCTURE

This programme consists of 10 modules plus 1 dissertation and may be completed in a minimum of 16 months.

#### Core Modules

- Business Professional Practice
- Critical Organisational Analysis
- Digital Business
- Employability and Career Planning
- Human Resource Management
- Sustainable Strategies

#### Research Module

- Dissertation

#### Pathway Modules

- Contemporary Issues in International Business
- International Business: Growth Strategies and Resourcing
- International Business and Innovation
- Strategic Frameworks and Cultural Contexts in International Management

# ROYAL HOLLOWAY UNIVERSITY OF LONDON



## BACHELOR OF SCIENCE (HONOURS) (TOP-UP)

- **Management with International Business**
- **Management with Marketing**

### PROGRAMME STRUCTURE

This programme consists of 16 modules and may be completed in 18 months.

#### Core Modules

- Asia Pacific Business
- Clusters, Small Business and Entrepreneurship
- Global Marketing
- Human Resource Management
- Integrating Management: Business in Context
- Innovation, Strategy and the Corporation
- Managerial Accounting
- Marketing Strategy in Context
- Operations Management
- Strategic Management

#### Management with International Business

This programme offers an understanding of the development of multinationals on the international economic stage, foreign direct investment by Asia Pacific companies in Europe, and European businesses in the European Union, allowing students to acquire a broad set of knowledge and skills that makes them highly employable within the management fields.

- Emerging Markets
- Entrepreneurship Theory and History
- European Business
- Fundamentals of Entrepreneurship
- Multinational Enterprise
- The Global Economy

#### Management with Marketing

This programme combines core topics in modern management with the skills and techniques of marketing, providing a solid grounding in the theories and practice of and preparing students for a successful career in the field of marketing, allowing them to acquire a broad set of knowledge and skills that makes them highly employable within the management fields.

- Advertising and Promotion
- Brands and Branding
- Consumer Behaviour
- Digital Marketing
- Marketing Research
- New Venture Creation

# UNIVERSITY COLLEGE DUBLIN



## BACHELOR OF BUSINESS STUDIES (HONOURS) (TOP-UP)

- Business Analytics
- Digital Business
- Logistics and Supply Chain Management
- Management
- Marketing

This programme provides students with a strong conceptual and practical understanding of business and management. Students develop important technical, knowledge-application, communication, team-building and leadership skills, consistent with the changing needs of modern-day businesses.

### PROGRAMME STRUCTURE

This programme consists of 8 core modules. Students specialise by taking 4 pathway modules, which may be completed in 18 months.

#### Core Modules

- Economics and Market Innovations
- Digital Business
- The Future of Organisations and Work
- Marketing in a Digital Era
- Operations Management
- Principles of Finance
- Corporate and Competitive Strategy
- Managing People at Work

### PATHWAY MODULES

#### Business Analytics

- Analytics Modelling
- Business Analytics
- Data Analytics for Decision Makers
- Introduction to Programming

#### Digital Business

- Digital Business Infrastructure and Applications
- Cyber Security
- Data Analytics for Decision Makers
- Digital Business and Social Media Strategy

#### Logistics and Supply Chain Management

- Supply Chain Management
- Project Management for Supply Chain Management
- Global Logistics
- Supply Chain Planning and Control

#### Management

- Managing the Negotiation Process
- Leadership and Change Management
- Global Business
- Entrepreneurship and Innovation

#### Marketing

- Global Strategic Marketing
- Branding in A Digital Era
- Digital Marketing Practice
- Integrated Digital Marketing Communications

# UNIVERSITY OF ESSEX



## BACHELOR OF SCIENCE (HONOURS) (TOP-UP)

- Management and Marketing

This programme provides students the knowledge of managing organisations along with a specialisation in marketing. The modules cover management practices and processes used in organisations alongside socio-cultural perspective on markets, customers and consumers.

### PROGRAMME STRUCTURE

This programme consists of 16 core modules and may be completed in 18 months.

- Brand Management
- Business Ethics
- Business Strategy
- Consumer Behaviour
- Critical Marketing Perspectives
- Digital Marketing and Social Media
- Human Resource Management
- Independent Study Project: Management/Marketing
- International Business Environment
- Leadership in Organisations
- Management Accounting 1
- Management Accounting 2
- Management Psychology
- Marketing Management
- Organisational Behaviour
- Research Methods in Management and Marketing



## BACHELOR OF COMMUNICATION IN GLOBAL MEDIA AND COMMUNICATION

- Global Media and Communication and Journalism
- Global Media and Communication and Marketing
- Global Media and Communication and Strategic Communication
- Global Media and Communication and Web Communication
- Global Media and Communication and Tourism and Events

Do you aspire to have a career in Global Media and Communication? In this Major, you will develop new skills and gain experience as you analyse both traditional and new media texts, learn about the power of communication and its impact on society and culture, and develop research skills that enable you to examine global media issues, cultural and media policies, and audience behaviour. You will also have a chance to work on a real-world communication project.

### PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup> or 36 months<sup>2</sup>, subject to University's approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

#### Global Media and Communication Units

- Communicating Global Issues
- Communication Research
- Global Media and Culture
- Introduction to Digital Media Skills
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media
- Specialist Communication
- Web Analytics

#### Common Units

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR Consulting and Freelancing

## DOUBLE MAJOR OPTIONS

### Global Media and Communication and Journalism

- Digital Newsroom
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism

### Global Media and Communication and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

### Global Media and Communication and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Issues and Crisis Management
- Public Relations in Society

### Global Media and Communication and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Web Communication Project
- Web Design

### Global Media and Communication and Tourism and Events

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

## BACHELOR OF COMMUNICATION IN JOURNALISM

- Journalism and Business Law
- Journalism and Criminology
- Journalism and Global Media and Communication
- Journalism and Management
- Journalism and Marketing
- Journalism and Strategic Communication
- Journalism and Web Communication

This Major provides students with the journalism skills to operate in the digital era of news, such as practical reporting, writing and producing skills. It investigates the ethical, legal and cultural contexts of the news media, and allows students to learn about the industry and the influence of journalism on society. The Degree programme also bolsters the students' learning with the practical experience of working in an online newsroom. In this programme, you will develop a broad understanding of your field and proficiency in producing written and oral arguments, and creative artefacts in response to social, human and natural phenomena. You will also develop a critical appreciation of the perspectives of others. As an Arts graduate, you will be able to think critically and creatively, apply knowledge and information, and communicate effectively. These are professional skills which are essential across a range of industries. You will also be able to pursue further study in the fields of social research, the humanities and/or the creative arts.

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

## PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup> or 36 months<sup>2</sup>, subject to University's approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

### Journalism Units

- Communication Research
- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Specialist Communication
- Video Journalism
- Web Analytics

### Common Units

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR Consulting and Freelancing

## DOUBLE MAJOR OPTIONS

### Journalism and Business Law

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation OR Tourism And Hospitality Law
- Workplace Law

### Journalism and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

### Journalism and Global Media and Communication

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games And Mobile Media

### Journalism and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

### Journalism and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

### Journalism and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Issues and Crisis Management
- Public Relations in Society

### Journalism and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Web Design
- Web Communication Project

## BACHELOR OF COMMUNICATION IN STRATEGIC COMMUNICATION

- Strategic Communication and International Business
- Strategic Communication and Marketing
- Strategic Communication and Journalism
- Strategic Communication and Tourism and Events
- Strategic Communication and Management

Explore the field of Strategic Communication with an extensive Bachelor's Degree programme from Murdoch University, which provides opportunities for in-depth learning to develop your critical thinking, evaluative and analytical skills through a combination of theoretical and practical components. People wanting to work in tomorrow's media and communication environment will need technical skills, the ability to think quickly and act professionally. This programme will teach you how to communicate and engage with various stakeholders and audiences strategically. You will develop digital and traditional communication skills and learn how to apply these skills in a range of contexts, from public relations to social media to creative production and news media. You will work with actual clients on real campaigns as you build a wide range of skills for professional communication in the digital age, including creating and producing content, managing social media, and developing public relations and communications strategies.

## PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup> or 36 months<sup>2</sup>, subject to University's approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

### Strategic Communication Units

- Campaign Management
- Communication Research
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Specialist Communication
- Web Analytics

### Common Units

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR Consulting and Freelancing

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

## DOUBLE MAJOR OPTIONS

### Strategic Communication and International Business

- Business Negotiations: An International Perspective
- Comparative Corporate Governance and International Operations
- Global Strategic Management
- International Business
- International Logistics
- Introduction to International Finance

### Strategic Communication and Journalism

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Issues and Crisis Management
- Public Relations in Society

### Strategic Communication and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

### Strategic Communication and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

### Strategic Communication and Tourism and Events

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

## BACHELOR OF COMMUNICATION IN WEB COMMUNICATION

### Web Communication and Global Media and Communication

- Web Communication and Management
- Web Communication and Marketing

### Web Communication and Strategic Communication

- Web Communication and Tourism and Events

This programme is a compelling combination of web design, digital marketing and public relations. You will learn how to design and develop strategies for web communication campaigns using a range of digital media, including social media, websites, mobile technology, games, video and online news media. Studying Web Communication will allow you to effectively convey information and ideas using networks, such as Facebook, Twitter and YouTube, and powerful search engines, such as Google and Yahoo, to build well-designed and well-written websites and blogs to deliver strategic outcomes for organisations. You will also develop a broad understanding of your field and proficiency in producing written and oral arguments, as well as creative artefacts, in response to social, human and natural phenomena. This Major helps pave the way for further study in the fields of social research, the humanities and/or the creative arts.

## PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup> or 36 months<sup>2</sup>, subject to University's approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

### Web Communication Units

- Communication Research
- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Specialist Communication
- Web Analytics
- Web Communication Project
- Web Design

### Common Units

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR Consulting and Freelancing

## DOUBLE MAJOR OPTIONS

### Web Communication and Global Media and Communication

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media

### Web Communication and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

### Web Communication and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

### Web Communication and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Issues and Crisis Management
- Public Relations in Society

### Web Communication and Tourism and Events

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

## NORTHUMBRIA UNIVERSITY



### BACHELOR OF ARTS (HONOURS) (TOP-UP)

- Mass Communication with Public Relations

This programme provides students with an understanding of the contemporary global mass communication landscape and its key industries. Students will gain practical and critical understanding of key developments within mass communication approaches, global media, audiences and approaches to audience research, new media and technology, mass communication production techniques and film or media production, reporting and advertising.

#### PROGRAMME STRUCTURE

This programme consists of 10 modules plus 1 dissertation and may be completed in a minimum of 16 months.

##### Core Modules

- Cinema and Society
- Cultural Identities on Screen
- Current Affairs in Public Relations
- Media Culture
- Media Events
- Media Industries
- Media Methodologies
- Researching Audiences
- Promotional Writing
- Public Relations in Context

##### Research Module

- Media Dissertation

## MURDOCH UNIVERSITY



### BACHELOR OF BUSINESS IN HOSPITALITY AND TOURISM MANAGEMENT

- Hospitality and Tourism Management and Business Law
- Hospitality and Tourism Management and Human Resources Management
- Hospitality and Tourism Management and Management
- Hospitality and Tourism Management and Marketing
- Hospitality and Tourism Management and Strategic Communication
- Hospitality and Tourism Management and Tourism and Events
- Hospitality and Tourism Management and Web Communication

A Degree in Hospitality and Tourism Management can help you turn your passion for travel into a career almost anywhere in the world. Learn about hospitality and tourism management, and how the industry is always changing. Explore sustainable tourism and discover how you can use data to help predict trends for a particular place or region. Your assessments will be based on actual scenarios, rather than theory. You will learn business management principles, and be mentored through a range of projects as you learn to use research to make business decisions.

#### PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup> or 36 months<sup>2</sup>, subject to University's approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

##### Hospitality and Tourism Management Units

- Destination Management
- Global Strategic Management
- Organisational Theory and Behaviour
- Sustainable Tourism
- Tourism and Hospitality Law

##### Common Units

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR Consulting and Freelancing

#### DOUBLE MAJOR OPTIONS

##### Hospitality and Tourism Management and Business Law

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Workplace Law

##### Hospitality and Tourism Management and Human Resources Management

- Business Analytics
- Change Management
- Employment Relations in Asia
- Talent Acquisition
- Talent Management
- Workplace Law

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

# HOSPITALITY & TOURISM MANAGEMENT

## Hospitality and Tourism Management and Management

- Business Analytics
- Change Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Standing in The Nexus: Bridging People and Networks

## Hospitality and Tourism Management and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

## Hospitality and Tourism Management and Strategic Communication

- Campaign Management
- Communication Strategy and Planning
- Content Creation
- Introduction to Digital Media Skills
- Issues and Crisis Management
- Public Relations in Society
- Web Analytics

## Hospitality and Tourism Management and Tourism and Events

- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Tourism and Events Project
- Travel and Tourism in Society

## Hospitality and Tourism Management and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

# NORTHUMBRIA UNIVERSITY



## BACHELOR OF ARTS (HONOURS) (TOP-UP)

### • Business with Tourism Management

This programme introduces you to the world of business whilst allowing you to combine key business subjects with functional areas. It equips students with a clear understanding of the management challenges in this sector and prepares them for managerial posts in the tourism industries.

### PROGRAMME STRUCTURE

This programme consists of 10 modules plus 1 dissertation and may be completed in a minimum of 16 months.

#### Core Modules

- Business Professional Practice
- Critical Organisation Analysis
- Digital Business
- Employability and Career Planning
- Human Resource Management
- Sustainable Strategies

#### Research Module

- Dissertation

#### Specialised Modules

- Understanding Tourism
- Tourism Industry Operations and Management
- Innovation and Creativity in Tourism, Hospitality and Events
- Business, Sports and Mega-events



**BACHELOR OF ARTS IN PSYCHOLOGY**

- **Psychology**
- **Psychology and Criminology**
- **Psychology and Global Media and Communication**
- **Psychology and Human Resources Management**
- **Psychology and Journalism**
- **Psychology and Management**
- **Psychology and Marketing**
- **Psychology and Web Communication**

Love exploring the motivations behind people’s thoughts and actions? Psychology is the study of human behaviour and mental processes, encompassing many aspects of human behaviour from individual differences in personality and intelligence to emotions, motivations, memory, thought processes and interpersonal relationships. A Psychology Degree programme equips students with broad theoretical and practical knowledge of Psychology, as well as job-ready skills in analysis, writing, research, communication and teamwork. At Murdoch University, our Degree programme goes a step further, integrating the established basis of psychological knowledge and methods of investigation with the latest developments in the field. With a Psychology Degree, you will be well-versed in human cognition and motivations, and capable of exploring the wide range of career opportunities in this diverse field.

**PROGRAMME STRUCTURE**

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup> or 36 months<sup>2</sup>, subject to University’s approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

**Psychology Units**

- Advanced Quantitative Research Methods
- Introduction to Cultural Psychology
- Introduction to Psychological Research Methods
- Introduction to Psychological Science
- Psychology of Ageing
- Psychology: Abnormal Behaviour
- Psychology: Biological Bases of Behaviour
- Psychology: Cognitive Processes
- Psychology: Human Development
- Psychology: Individual Differences and Performance
- Psychology: Measurement, Design and Analysis
- Psychology: Social Bases of Behaviour

**Common Units**

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR Consulting and Freelancing

**DOUBLE MAJOR OPTIONS**

**Psychology and Criminology**

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Policing and Crime Prevention
- Psychology and Law

**Psychology and Global Media and Communication**

- Communicating Global Issues
- Global Media and Culture
- Media Audiences
- Media Governance and Globalisation
- Social, Games and Mobile Media
- Web Analytics

**Psychology and Human Resources Management**

- Business Analytics
- Change Management
- Employment Relations in Asia
- Organisational Theory and Behaviour
- Talent Acquisition
- Talent Management
- Workplace Law

**Psychology and Journalism**

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

**Psychology and Management**

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

**Psychology and Marketing**

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

**Psychology and Web Communication**

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.



**BACHELOR OF INFORMATION TECHNOLOGY IN BUSINESS INFORMATION SYSTEMS**

- **Business Information Systems and Banking**
- **Business Information Systems and Computer Science**
- **Business Information Systems and Finance**
- **Business Information Systems and Management**
- **Business Information Systems and Web Communication**

Organisations rely on effective information systems to provide the right information at the right time, in order to improve decision-making and productivity. Information and communications technologies are increasingly studied for innovative ways of influencing decisions, supporting customers and discovering competitive advantages. In this Degree programme, you will learn how information is generated, communicated, stored and applied within a range of business activities. You will gain the skills and knowledge needed to apply technical solutions to business problems, in addition to an understanding of information systems design, management and development. You will also develop project management, research, and oral and written communication skills to ensure that you are ready to enter the job market.

**PROGRAMME STRUCTURE**

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup>/36 months<sup>2</sup>, subject to University’s approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

**Business Information Systems Units**

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Databases
- Enterprise Architectures
- Information Systems Management
- Information Technology Project Management
- Introduction to ICT Research Methods
- IT Professional Practice Project
- Systems Analysis and Design

**Common Units**

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR Consulting and Freelancing

**DOUBLE MAJOR OPTIONS**

**Business Information Systems and Banking**

- Commercial Banking
- Corporate Finance
- Credit and Lending Decisions

- Finance Law
- International Financial Markets and Institutions
- Treasury Management

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

**Business Information Systems and Computer Science**

- Advanced Machine Learning and Artificial Intelligence
- Data Structures and Abstractions
- Intelligent Systems
- Operating Systems and Systems Programming
- Principles of Computer Science
- Software Architectures

**Business Information Systems and Finance**

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

**Business Information Systems and Management**

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

**Business Information Systems and Web Communication**

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

**BACHELOR OF INFORMATION TECHNOLOGY IN COMPUTER SCIENCE**

- **Computer Science and Business Information Systems**
- **Computer Science and Management**
- **Computer Science and Web Communication**

Computers are integral tools in every business operation. As a Computer Scientist, you will help develop effective technological solutions that will improve the application of this technology, effecting a positive impact on people’s lives. In this Degree programme, you will explore the theory, methods and systems used by the computing industry. Learning about algorithms, software design and implementation, Artificial Intelligence (AI), and computer systems and development will give you the unique ability to create and apply computer and software systems to solve real-world problems. By developing these skills and knowledge to design and implement revolutionary ideas, you can help to advance society through modern technology. Graduating with a Major in Computer Science, you will possess the required skills for a diverse range of career opportunities across the Technology and Business sectors.

**PROGRAMME STRUCTURE**

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup>/36 months<sup>2</sup>, subject to University’s approval.

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

## Computer Science Units

- Advanced Machine Learning and Artificial Intelligence
- Data Structures and Abstractions
- Databases
- Information Technology Project Management
- Intelligent Systems
- Introduction to ICT Research Methods
- IT Professional Practice Project
- Operating Systems and Systems Programming
- Principles of Computer Science
- Software Architectures

## Common Units

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR Consulting and Freelancing

## DOUBLE MAJOR OPTIONS

### Computer Science and Business Information Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Enterprise Architectures
- Information Systems Management
- Systems Analysis and Design

### Computer Science and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

### Computer Science and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

## BACHELOR OF INFORMATION TECHNOLOGY IN CYBER SECURITY AND FORENSICS

- **Cyber Security and Forensics and Banking**
- **Cyber Security and Forensics and Business Information Systems**
- **Cyber Security and Forensics and Computer Science**
- **Cyber Security and Forensics and Criminology**
- **Cyber Security and Forensics and Finance**
- **Cyber Security and Forensics and Management**
- **Cyber Security and Forensics and Web Communication**

Cybercrime has quickly risen to become a top-level national security priority across the globe. Increasing the protection of data security, as well as reducing the impact of a network or database security breach, are the key challenges for IT security specialists. In this Degree programme, you will gain a solid foundation of the theoretical and practical aspects of different dimensions of cybersecurity, such as network security; software security; system security measures and models; information security; computer forensics; penetration testing; and vulnerability assessment. You will learn how to forensically examine digital evidence, identify and respond to threats and information security incidents, and develop the digital forensic and critical thinking skills to solve computer crime.

## PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup>/36 months<sup>2</sup>, subject to University's approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

## Cyber Security and Forensics Units

- Computer Security
- Cyber Forensics and Information Technology
- Databases
- Information Security Policy and Governance
- Information Technology Project Management
- Introduction to ICT Research Methods
- It Professional Practice Project
- Security Architectures and Systems Administration
- Systems Analysis and Design

## Common Units

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR Consulting and Freelancing

## DOUBLE MAJOR OPTIONS

### Cyber Security and Forensics and Banking

- Commercial Banking
- Corporate Finance
- Credit and Lending Decisions
- Finance Law
- International Financial Markets and Institutions
- Treasury Management

### Cyber Security and Forensics and Criminology

- Alternative Dispute Resolution
- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

### Cyber Security and Forensics and Business Information Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Enterprise Architectures
- Information Systems Management

### Cyber Security and Forensics and Finance

- Corporate Finance
- Derivative Securities
- Finance Law
- International Finance
- Investment Analysis
- Treasury Management

### Cyber Security and Forensics and Computer Science

- Advanced Machine Learning and Artificial Intelligence
- Data Structures and Abstractions
- Intelligent Systems
- Operating Systems and Systems Programming
- Principles of Computer Science
- Software Architectures

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

## Cyber Security and Forensics and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

## Cyber Security and Forensics and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

## BACHELOR OF INFORMATION TECHNOLOGY IN GAMES SOFTWARE DESIGN AND PRODUCTION

- Games Software Design and Production and Business Information Systems
- Games Software Design and Production and Computer Science
- Games Software Design and Production and Cyber Security and Forensics
- Games Software Design and Production and Management

- Games Software Design and Production and Marketing
- Games Software Design and Production and Mobile and Web Application Development
- Games Software Design and Production and Web Communication

Have you ever wondered how your favourite video games are developed? As a software developer and computer programmer, you can help turn an idea into a video or mobile game. With increasing opportunities in this industry, you will gain the skills needed to work in both the international games industry and information technology industry. In this Degree programme, you will learn games software design and the development and processes involved in creating computer, mobile and video games. You will also explore 3D graphics and animation, game software design, game mechanics, game software development and production, user interface design for game, Artificial Intelligence (AI) and interaction design.

### PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup>/36 months<sup>2</sup>, subject to University's approval.

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

## Games Software Design and Production Units

- Databases
- Information Technology Project Management
- Introduction to ICT Research Methods
- IT Professional Practice Project
- Principles of Computer Science
- Systems Analysis and Design
- User Interface Design
- Virtual Realities and Games Software Production
- Virtual Realities and Games Software Design

## Common Units

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR
- Consulting and Freelancing

## DOUBLE MAJOR OPTIONS

### Games Software Design and Production and Business Information Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Enterprise Architectures
- Information Systems Management

### Games Software Design and Production and Computer Science

- Advanced Machine Learning and Artificial Intelligence
- Data Structures and Abstractions
- Intelligent Systems
- Operating Systems and Systems Programming
- Software Architectures

### Games Software Design and Production and Cyber Security and Forensics

- Computer Security
- Cyber Forensics and Information Technology
- Information Security Policy and Governance
- Security Architectures and Systems Administration

### Games Software Design and Production and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

### Games Software Design and Production and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

### Games Software Design and Production and Mobile and Web Application Development

- Advanced Web Programming
- Mobile Application Development
- Software Development Frameworks
- Web and Mobile Computing

### Games Software Design and Production and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

## BACHELOR OF INFORMATION TECHNOLOGY IN MOBILE AND WEB APPLICATION DEVELOPMENT

- Mobile and Web Application Development and Banking
- Mobile and Web Application Development and Business Information Systems
- Mobile and Web Application Development and Computer Science
- Mobile and Web Application Development and Cyber Security and Forensics
- Mobile and Web Application Development and Management
- Mobile and Web Application Development and Marketing
- Mobile and Web Application Development and Web Communication

What will our future phones and devices do? How will our cars, houses and appliances connect seamlessly in our day-to-day lives? In this Degree programme, you will learn the theory, design, techniques and practices required to develop software systems for the internet, cloud and mobile devices, with a focus on client-server and mobile applications. You will also explore advanced web programming, mobile application development for major mobile operating systems, cloud computing, server database management and programming, web services and cross-platform development.

### PROGRAMME STRUCTURE

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup>/36 months<sup>2</sup>, subject to University's approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

#### Mobile & Web Application Units

- Advanced Web Programming
- Databases
- Information Technology Project Management
- Introduction to ICT Research Methods
- IT Professional Practice Project
- Mobile Application Development
- Principles of Computer Science
- Software Development Frameworks
- Systems Analysis and Design
- Web And Mobile Computing

#### Common Units

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR Consulting and Freelancing

## DOUBLE MAJOR OPTIONS

### Mobile and Web Application Development and Banking

- Finance Law
- Corporate Finance
- Treasury Management
- Commercial Banking
- International Financial Markets and Institutions
- Credit and Lending Decisions

### Mobile and Web Application Development and Business Information Systems

- Advanced Business Analysis and Design
- Business Intelligence Application Development
- Enterprise Architectures
- Information Systems Management

### Mobile and Web Application Development and Computer Science

- Advanced Machine Learning and Artificial Intelligence
- Data Structures and Abstractions
- Intelligent Systems
- Operating Systems and Systems Programming
- Software Architectures

### Mobile and Web Application Development and Cyber Security and Forensics

- Computer Security
- Cyber Forensics and Information Technology
- Information Security Policy and Governance
- Security Architectures and Systems Administration

### Mobile and Web Application Development and Management

- Business Analytics
- Change Management
- Global Strategic Management
- International Business
- Making It Real: Operations and Project Management for Scale
- Organisational Theory and Behaviour
- Standing in The Nexus: Bridging People and Networks

### Mobile and Web Application Development and Marketing

- Business Analytics
- Consumer Behaviour
- Cross Cultural Marketing
- Digital and Social Media Marketing
- Marketing Research and Analysis
- Services, Relationship and Retail Marketing
- Strategic Marketing

### Mobile and Web Application Development and Web Communication

- Content Creation
- Digital and Social Media Marketing
- Digital Communication Strategy
- Introduction to Digital Media Skills
- Web Analytics
- Web Communication Project
- Web Design

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.



**BACHELOR OF BUSINESS IN BUSINESS LAW**

- **Business Law and Criminology**
- **Business Law and Journalism**
- **Business Law and Tourism and Events**

A Degree in Business Law provides you with a wide range of career opportunities. You will graduate with the professional skills and knowledge required to help approach legal issues for government agencies, not-for-profit organisations and businesses of all sizes. You will examine the complex laws that govern consumer and employee protection, product disclosure, business reporting and statutory compliance in a variety of business activities. You will also study various principles of order and justice alongside methods of dispute resolution, which may provide an excellent foundation to take your passion for law further. Graduates with a Major in Business Law will be equipped with the skills necessary to provide pragmatic and commercially focused perspectives to employers within both public and private sectors.

**PROGRAMME STRUCTURE**

Students with a Polytechnic Diploma, Kaplan Diploma or Murdoch University-recognised Private Diploma will be granted exemptions and may gain entry to Year 2 of the programme. They can complete the programme in 16 months<sup>1</sup> or 24 months<sup>2</sup> instead of 28 months<sup>1</sup>/36 months<sup>2</sup>, subject to University's approval.

Students are required to complete all specified units that are applicable to the chosen two majors listed below.

**Business Law Units**

- Alternative Dispute Resolution
- Company Law
- Finance Law
- Taxation OR  
Tourism and Hospitality Law
- Workplace Law

**Common Units**

- Career Learning: Managing Your Career<sup>^</sup>
- Building Enterprise Skills OR  
Consulting and Freelancing

**DOUBLE MAJOR OPTIONS**

**Business Law and Criminology**

- Crime Through the Ages
- Criminal Behaviour
- International and Transnational Crimes
- Introduction to Psychological Research Methods
- Policing and Crime Prevention
- Psychology and Law

**Business Law and Journalism**

- Digital Newsroom
- Introduction to Digital Media Skills
- Journalism and Society
- Media Law and Ethics
- Online and Mobile Journalism
- Video Journalism
- Web Analytics

**Business Law and Tourism and Events**

- Destination Management
- Events, Policy and Evaluation
- Festivals and Events
- Public Policy Analysis
- Sustainable Tourism
- Tourism and Events Project
- Travel and Tourism in Society

<sup>1</sup> Refer to Accounting, Banking, Business Information Systems, Computer Science, Business Law, Global Media and Communication, Criminology, Cyber Forensics and Information Security, Finance, Hospitality and Tourism Management, International Business, Journalism, Management, Strategic Communication, Tourism and Events, and Web Communication programmes.

<sup>2</sup> Refer to Psychology programmes.

<sup>^</sup> Exempted if student completed a Polytechnic Diploma.

## POSTGRADUATE DEGREE PROGRAMMES

# BIRMINGHAM CITY UNIVERSITY



### INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION

This programme is designed to meet the needs of contemporary international businesses and blends academic excellence with professional skills, equipping you with marketable skills to operate and excel at a strategic level across different sectors and in different countries. The programme places a strong emphasis on employability and enhancing employability skills, and will help you develop general communication and interpersonal competencies.

The conclusion of your studies will enable you to acquire well-developed powers of analysis, clear perspectives on strategy and strategic thinking, creative problem solving, an entrepreneurial mindset and highly effective communication and research skills – all of which are in demand by employers globally.

#### PROGRAMME STRUCTURE

This programme consists of 8 modules and may be completed in a minimum of 12 months.

##### Core Units

- Strategic Human Resources Management
- Global Marketing Management
- Managing Financial Performance
- International Operations and Project Management
- Strategic Leadership and Organisational Transformation
- Enterprise, Innovation and Creativity
- Contemporary Strategic Management in Global Contexts

##### Elective Unit

- Elective Dissertation (includes Research Methods)

# MURDOCH UNIVERSITY



### GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION

The Graduate Certificate in Business Administration provides the opportunity to develop the advanced analytical skills needed to make sound business decisions. It focuses on the management of organisations and provides unit choices in two other key business disciplines.

#### PROGRAMME STRUCTURE

The programme consists of 4 units and may be completed in 4 months.

##### Core Units

- Accounting for Managers
- Business Finance

##### Specified Electives

Choose 2 Units Only

- Business, Society and The Environment
- Economics and Business Strategy
- Entrepreneurship and Innovation Management
- Global Business in the Asian Century
- Leading the Engaged Enterprise
- Managing Strategic Risks and Projects
- Organisational Behaviour and Management
- Strategies for Growth and Excellence
- Strategic Marketing Management
- Strategic Research in International Markets

### MASTER OF BUSINESS ADMINISTRATION

If you are aiming to work in a senior management role, a Master of Business Administration (MBA) will help you gain the professional and personal skills you require to succeed. The MBA is oriented to the needs of business leaders of today and tomorrow. It equips graduates with professional expertise in business administration that is highly prized by employers world-wide.

Murdoch MBA graduates are well-placed to pursue rewarding careers and leadership roles within business, government and non-government organisations. Results from the 2018 Corporate Recruiters Survey Report indicate robust employment opportunities, with 90% of companies in the Asia Pacific, as well as over 90% of Fortune 100, 500 and other publicly traded companies, planning to hire MBA graduates.

# POSTGRADUATE DEGREE PROGRAMMES

## PROGRAMME STRUCTURE

The programme consists of 7-8 units and may be completed in 12 months.

### Core Units

- Accounting for Managers
- Business, Society and the Environment
- Business Finance
- Global Business in the Asian Century
- Leading the Engaged Enterprise
- Strategies for Growth and Excellence

### Electives Units

Choose ONLY

- Managing Strategic Risk and Projects

OR choose 2 Units of the following

- Entrepreneurship and Innovation Management
- Organisational Behaviour and Management
- Strategic Marketing Management

# UNIVERSITY COLLEGE DUBLIN



University College Dublin  
Ireland's Global University

## MASTER OF SCIENCE IN FINANCE

This programme is designed for managers and professionals wishing to advance their education and careers in different areas of business management. The programme promotes progressive learning and the development of transferable business skills through an understanding of theoretical frameworks in management; creative application of these frameworks to questioning and interpreting business practises; problem solving; and the development of interpersonal, leadership and communication skills.

### PROGRAMME STRUCTURE

This programme consist of 9 modules and may be completed in a minimum of 12 months.

#### Core Modules

- Action Research Project
- Corporate Financial Management
- Global Strategic Management
- Managing Digital Business
- Organisational Behaviour

#### Pathway Modules

- Capital Markets
- Derivative Securities
- Portfolio and Risk Management
- Strategic Finance

## MASTER OF SCIENCE IN MANAGEMENT

This Master of Science (MSc) programme is designed for managers and professionals wishing to advance their education and careers in different areas of business management. The programme promotes progressive learning of general management and specialist knowledge, as well as the development of transferable business skills. This is imperative for success in senior and top management positions in today's rapidly changing business environment.

Through the programme, students will gain an understanding of theoretical frameworks in management, and the creative application of these frameworks to questioning and interpreting business practice, problem solving and improvement of leadership and communication skills.

### PROGRAMME STRUCTURE

This programme consists of 8 modules and may be completed in a minimum of 12 months.

#### Core Modules

- Action Research Project
- Corporate Financial Management
- Global Strategic Management
- Managing Digital Business
- Organisational Behaviour

#### Pathway Modules

- Decision Analysis
- Managing Organisational Change
- Project Management

# PROGRAMME OVERVIEW

There are many routes to success, and Kaplan is committed to offering you high quality academic programmes that are carefully planned and implemented to bring out the best in you.

## ENGLISH



### Diploma in Professional Business English

(Only for students who do not meet English requirements)

- Level 1: Beginner
  - Level 2: Elementary
  - Level 3: Pre-Intermediate
  - Level 4: Intermediate
  - Level 5: Upper Intermediate
- (160 contact hours per level)

## FOUNDATION



### Foundation Diploma

6 Modules / Duration: 6 Months

## DIPLOMA



### Diploma Programmes

8 Modules / Duration: 8 Months\*

- Diploma in Accountancy
- Diploma in Commerce (Business Administration)
- Diploma in Commerce (Finance and Banking)
- Diploma in Commerce (Hospitality and Tourism Management)
- Diploma in Commerce (Human Resource Management)
- Diploma in Commerce (Logistics and Supply Chain Management)
- Diploma in Commerce (Marketing Management)
- Diploma in Computer Forensics
- Diploma in Digital Marketing
- Diploma in Events Management
- Diploma in Information Technology
- Diploma in Legal Studies
- Diploma in Mass Communication
- Diploma in Psychology

\* Subject to programme and entry requirements

## BACHELOR'S DEGREE



### Bachelor of Business

Double Majors

12 - 18 Units / Duration: 28 Months\*

- Accounting
- Banking
- Finance
- Business Law
- Hospitality and Tourism Management
- Human Resources Management
- International Business
- Management
- Marketing

### Bachelor of Communication

Double Majors

12 - 18 Units / Duration: 28 Months\*

- Global Media and Communication
- Journalism
- Strategic Communication
- Web Communication

### Bachelor of Arts

Single / Double Majors

16 - 21 Units / Duration: 28/36 Months\*

- Psychology

### Bachelor of Information Technology

Double Majors

12 - 18 Units / Duration: 28 Months\*

- Business Information Systems
- Computer Science
- Cyber Security and Forensics
- Game Software Design and Production
- Mobile and Web Application Development

\* Students can complete the programme in 16-24 months based on their prior educational qualifications

## BACHELOR'S DEGREE



### Bachelor of Arts (Honours) (Top-up)

10 - 11 Modules and 1 Dissertation / Duration: 16 Months

- Business with International Management
- Business with Tourism Management
- Mass Communication with Public Relations

## BACHELOR'S DEGREE



### Bachelor of Science (Honours) (Top-up)

16 Modules / Duration: 18 Months

- Management with International Business
- Management with Marketing

## BACHELOR'S DEGREE



### Bachelor of Arts (Honours) (Top-up)

12 Modules / Duration: 18 Months

- Accountancy and Financial Management

## BACHELOR'S DEGREE



### Bachelor of Business Studies (Honours) (Top-up)

12 Modules / Duration: 18 Months

- Business Analytics
- Digital Business
- Finance
- Logistics and Supply Chain Management
- Management
- Marketing

## BACHELOR'S DEGREE



### Bachelor of Science (Honours) (Top-up)

14- 16 Modules / Duration: 18 Months

- Accounting and Finance
- Banking and Finance
- Management and Marketing

\* Note: The final decision for admission rests with the University.

## MASTER'S DEGREE



### International Master of Business Administration

8 Modules / Duration: 12 Months

## MASTER'S DEGREE



### Master of Business Administration

7 - 8 Units / Duration: 12 Months

### Graduate Certificate in Business Administration

4 Units / Duration: 4 Months

## MASTER'S DEGREE



### Master of Science

8 - 10 Modules / Duration: 12 Months

- Finance
- Management

## PROGRAMME ENTRY REQUIREMENTS

# ADMISSION CRITERIA

## DIPLOMA IN PROFESSIONAL BUSINESS ENGLISH PROGRAMME (PBEP)

ENTRY REQUIREMENT	PBEP LEVELS	ESTIMATED DURATION
• TOEFL IBT below 10 or below IELTS 2.0 (all bands 1.5 or above)	Level 1 (Beginner)	2 Months
• TOEFL IBT 10 or IELTS 2.5 (all bands 2.0 or above)	Level 2 (Elementary)	2 Months
• TOEFL IBT 20 or IELTS 3.0 (all bands 2.5 or above)	Level 3 (Pre-Intermediate)	2 Months
• TOEFL IBT 40 or IELTS 4.0 (all bands 3.5 or above)	Level 4 (Intermediate)	2 Months
• TOEFL IBT 60 or IELTS 5.0 (all bands 4.5 or above)	Level 5 (Upper Intermediate)	2 Months

## PREPARATORY COURSE FOR SINGAPORE-CAMBRIDGE GENERAL CERTIFICATE OF EDUCATION (ORDINARY LEVEL) EXAMINATION

### ENTRY REQUIREMENTS

Minimum Age: 15 years old as of 1st January of the year of GCE O-Level Examinations. Completion of 9 years of formal education or equivalent.

### ENGLISH ENTRY REQUIREMENTS

- IELTS 5.5 or equivalent; OR
- Pass for Kaplan Diploma in Professional Business English (PBEP) Level 5; OR
- Pass for Kaplan O-Level English Placement Test.

## FOUNDATION DIPLOMA

### ENTRY REQUIREMENTS

- Minimum 1 GCE O-Level Pass (Grade 1 to 6); OR
- Completion of Year 10 of Studies or equivalent; OR
- Completion of Year 9 of Studies, to be taken into consideration if it is an official completion of secondary school education in student's country of origin; OR
- Other private or foreign qualifications, to be assessed on a case-by-case basis.

### ENGLISH ENTRY REQUIREMENTS

- IELTS 5.5 or equivalent; OR
- GCE O-Level English language subject (Grade 1 to 7); OR
- Pass for Kaplan English Placement Test; OR
- Pass for Kaplan Diploma in Professional Business English (PBEP) Level 5.

## DIPLOMA PROGRAMMES

### ENTRY REQUIREMENTS

- Completion of Year 12 of studies or equivalent; OR
- Completion of less than Year 12 of Studies, to be taken into consideration if it is an official completion of high school education in student's country of origin; OR
- Other private or foreign qualifications, to be assessed based on equivalence to GCE A-Level Examinations.

### ENGLISH ENTRY REQUIREMENTS

- IELTS 6.0 or equivalent; OR
- GCE O Level English (Grade 1 to 7) or equivalent; OR
- Pass for Kaplan English Placement Test; OR
- Pass for Kaplan Diploma in Professional Business English (PBEP) Level 5.

## BACHELOR'S DEGREE PROGRAMMES

### ENTRY REQUIREMENTS

- Kaplan Diploma; OR
- Polytechnic Diploma; OR
- Other Diploma qualifications, to be assessed on a case-by-case basis.

### ENGLISH ENTRY REQUIREMENTS

- IELTS 6.0 - 6.5 (to be assessed by the University); OR
- Decision for the admission is subject to the University's approval and the final decision rests with the University.

## MASTER'S DEGREE PROGRAMMES

### ENTRY REQUIREMENTS

- Relevant Bachelor's Degree qualification.

### ENGLISH ENTRY REQUIREMENTS

- IELTS 6.0 to 6.5 (to be assessed by the University); OR
- Decision for the admission is subject to the University's approval and the final decision rests with the University.

# KAPLAN SCHOLARSHIP SCHEME

## SCHOLARSHIP SCHEME

Students are required to meet the following pre-requisites set by Kaplan Higher Education Academy to be eligible for Kaplan Higher Education Academy's scholarship scheme.

## SCHOLARSHIP AMOUNT FOR TOP 3 IN A COHORT

1st IN COHORT	2nd IN COHORT	3rd IN COHORT
<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>

### Criteria:

- Achieve an attendance rate of 90% and above for all modules.
- Pass all modules on the first attempt.
- Achieve an average mark of 85 for all modules.
- Student must be enrolled in either a Bachelor's or Master's Degree programme by Kaplan's Partner University after completion of their Kaplan Diploma or the Partner University's Bachelor's Degree programme respectively.
- Student has paid the first instalment of the respective fees for the enrolled programme.

The scholarship amounts will be credited into the programme fees of the Bachelor's or Master's Degree programmes that the students have enrolled in. Students will need to pay the programme fees according to the payment plans, until the remaining programme fees sum up to the respective scholarship amounts.

# PROGRAMME INTAKE DATES & FEES

PROGRAMMES	PROGRAMME INTAKE	PROGRAMME DURATION	PROGRAMME FEE (WITH GST)	INTERNATIONAL STUDENT APPLICATION FEE (WITH GST)	INTERNATIONAL STUDENT ADMIN FEE (WITH GST)	TOTAL PROGRAMME FEES (SGD)
<b>BIRMINGHAM CITY UNIVERSITY</b>						
International Master of Business Administration	Sep	12 months	\$27,606.00	\$492.20	\$963.00	\$29,061.20
<b>KAPLAN HIGHER EDUCATION ACADEMY, SINGAPORE</b>						
English Experience Programme / Degree Experience Programmes	To be advised	To be advised	\$1,070.00	\$74.90	Not Applicable	\$1,144.90
Study Tour	To be advised					
Diploma in Professional Business English Programme (PBEP)	16 Feb, 13 Apr, 15 Jun, 16 Aug, 13 Oct, 13 Dec	10 months	\$13,107.50	\$492.20	\$963.00	\$14,562.70
		/ 2 months	\$2,621.50			\$4,076.70
Foundation Diploma	25 Jan, 22 Mar, May, Jul, Sep, Nov	6 months	\$5,029.00	\$492.20	\$963.00	\$6,484.20
Kaplan Diploma Programmes	22 Feb, 26 Apr, 28 Jun, 30 Aug, 25 Oct, 27 Dec	8 months**	\$13,268.00			\$14,723.20
Preparatory Course for Singapore – Cambridge General Certificate of Education (Ordinary Level) Examination (Excludes optional modules: Chinese \$1,712.00)	Monthly Intake	12 months	\$14,980.00	\$492.20	\$963.00	\$16,435.20
		24 months	\$29,960.00			\$31,415.20
<b>UNIVERSITY COLLEGE DUBLIN, IRELAND</b>						
Bachelor of Business Studies (Honours) (Top-up) in Business Analytics   Digital Business   Finance   Logistics and Supply Chain Management   Management   Marketing	21 Apr, 20 Oct	18 months	\$33,812.00	\$492.20	\$963.00	\$35,267.20
Master of Science in Finance   Management	06 Apr, 05 Oct	12 months	\$32,100.00	\$492.20	\$963.00	\$33,555.20
<b>NORTHUMBRIA UNIVERSITY, UNITED KINGDOM</b>						
Bachelor of Arts (Honours) (Top-up) in Business with International Management   Business with Tourism Management	Mar, Sep	16 months	\$27,285.00	\$492.20	\$963.00	\$28,740.20
Bachelor of Arts (Honours) (Top-up) in Mass Communication with Public Relations	May, Nov					

PROGRAMMES	PROGRAMME INTAKE	PROGRAMME DURATION	PROGRAMME FEE (WITH GST)	INTERNATIONAL STUDENT APPLICATION FEE (WITH GST)	INTERNATIONAL STUDENT ADMIN FEE (WITH GST)	TOTAL PROGRAMME FEES (SGD)
<b>MURDOCH UNIVERSITY, AUSTRALIA</b>						
Bachelor of Business Double Majors in Accounting   Banking   Finance   Business Law   Hospitality and Tourism Management   Human Resource Management   International Business   Management   Marketing	Jan, May, Sep	28 months*	16 Units @ \$31,672.00 (\$1,979.50 per unit)	\$492.20	\$963.00	\$33,127.20 (Total fees are based on 16 units. Additional units required will be charged at per unit fee)
Bachelor of Communication Double Majors in Global Media and Communication   Journalism   Strategic Communication   Web Communication						
Bachelor of Information Technology Double Majors in Business Information Systems   Computer Science   Cyber Security and Forensics   Game Software Design and Production   Mobile and Web Application Development						
Bachelor of Arts Single/Double Majors in Psychology		36 months*	\$31,672.00- \$41,569.50	\$492.20	\$963.00	\$33,127.20- \$43,024.70 (Total fees based on 16-21 unit)
Graduate Certificate in Business Administration		4 months	\$9,844.00			\$11,299.20
Master of Business Administration		12 months	\$29,532.00			\$30,987.20
<b>ROYAL HOLLOWAY, UNIVERSITY OF LONDON, UNITED KINGDOM</b>						
Bachelor of Science (Honours) (Top-up) in Management with International Business   Management with Marketing	29 Apr, 28 Oct	18 months	\$33,170.00	\$492.20	\$963.00	\$34,625.20
<b>UNIVERSITY OF PORTSMOUTH, UNITED KINGDOM</b>						
Bachelor of Arts (Honours) (Top-up) in Accountancy and Financial Management	17 June, 09 Dec	18 months	\$27,285.00	\$492.20	\$963.00	\$28,740.20
<b>UNIVERSITY OF ESSEX, UNITED KINGDOM</b>						
Bachelor of Science (Honours) (Top-up) in Accounting and Finance   Banking and Finance   Management and Marketing	21 June, Dec	18 months	\$25,466.00	\$492.20	\$963.00	\$26,921.20

\* Students can complete the programme in 16 - 24 months based on recognition of prior learning.

\*\* Subject to meeting the programme and entry requirements.

Note: Information is correct at time of print in February 2021. All prices are quoted in Singapore dollars. Fees are subject to annual revision. Kaplan Higher Education Academy reserves the right to revise the fees and commencement dates without notice.

## HOW TO APPLY

All applications must be submitted to Kaplan Higher Education Academy at least 6 weeks before the start of each intake.

Documents required for the programme application:

- Duly completed application form
- Certified/Notarised copy of highest qualification certificates and transcripts
- 2 Passport-size photos (full colour)
- Programme application fee
- Birth certificate
- Photocopy of passport
- Bank statement (if applicable)
- Employment letter certifying applicant's occupation and salary (if applicable)
- Employment letter certifying parent's occupation and salary (if applicable)
- Personal statement/statement of intention (if applicable)
- Latest Curriculum Vitae (if applicable)

## APPLICATION

### APPLICATION AND SELECTION

The Immigration and Checkpoints Authority (ICA) of Singapore requires all foreign students to hold a valid Student's Pass for their full-time study in Singapore. The Student's Pass is applied by Kaplan Higher Education Academy on behalf of the international student. As considerable care is taken by the University and Kaplan Higher Education Academy in the selection of students, they usually take about 3 weeks to process each application. Therefore, it is advisable for individuals to apply for admission at least 6 weeks before the start of each intake.

### A. STUDENT'S PASS APPLICATION (INTERNATIONAL STUDENTS)

1. All Students' Pass holders have to ensure that their purpose of holding a valid Student's Pass in Singapore is educational.
2. Students' Pass holders are required to notify ICA for any change in passport particulars or place of residence within 14 days of the change through this link. (<https://www.ica.gov.sg/pass/studentpass/changelocaladdress>)
3. All Students' Pass holders are to ensure that their attendance has to be 90% and above.
4. Student's Pass holders are only eligible to study in Singapore with a valid Student's Pass.
5. All Students' Pass holders are only allowed to attend the programme at Kaplan Higher Education Academy as stated in the Student's Pass application.
6. Student's Pass holders cannot commit criminal offences.

Should the Student's Pass holder breach the undertaking, the Controller of Immigration will cancel the Student's Pass and he/she will have to leave Singapore within 24 hours. If the Student's Pass holder does not meet the attendance percentage requirements, Kaplan Singapore will have to report this to ICA immediately.

### DOCUMENTS TO BE SUBMITTED FOR STUDENT'S PASS APPLICATION

1. Completed Student's Pass Application form: Form 16 (only applies to upgrader/renewal/local transfer applications)
2. Passport
3. Old Student's Pass or Embarkation Form
4. Passport-sized photograph of student (full colour on WHITE background)

### B. THE STUDENT'S PASS STATUS TRACKING AND COMMUNICATION

#### APPLICATION SUBMISSION

- Kaplan submits the Student's Pass application together with all relevant documents to the Immigration and Checkpoints Authority (ICA) of Singapore on behalf of selected students.

#### APPROVAL BY ICA

- ICA will inform Kaplan and student on the outcome of the application status.
- Upon approval, Kaplan will inform and email a copy of the In-Principle Approval (IPA) letter either directly to the students or via their respective agent partners.

#### COLLECTION OF STUDENT'S PASS

- Students are required to report to campus on Reporting Day. The session is compulsory for all full-time international students.
- Arrangements will be made to assist students with medical checkups (if applicable) and the collection of Student's Pass at ICA.

The Enrolment Office (ERO) is responsible for monitoring the Student's Pass application status and upon receiving the outcome of the application from ICA, ERO will communicate this to the respective programme consultant, country manager or programme manager (for existing students) so that they can inform the student accordingly. For new international students, the programme consultant or country manager will inform the respective appointed external recruitment agent to update their student accordingly.

Communication details of students are updated in the Kaplan Student System (KSS) to ensure that they shall remain contactable at all times. Students' email addresses are provided to ICA so that they can be notified on the outcome of the application status via email.

For new and existing international students, Kaplan has appointed a vendor to assist them with their medical check-up and collection of Student's Pass at ICA. ERO will inform students to attend the Reporting Day via email and prepare the required documents (the school letter, IPA letter, e-form, Terms & Conditions of Student's Pass form, copy of passport, Medical Examination Report, where applicable) for students to complete their Student's Pass formalities at ICA.

**Students need to bring along the following documents on Reporting Day for the completion of the Student's Pass application:**

1. Passport
2. Passport-sized photograph of student (full colour on WHITE background)
3. Address in Singapore
4. Old Student's Pass or Embarkation Form (if applicable)
5. Arrival Card (Immigration White Card) (if applicable)

## APPLICATION PROCESS

During Reporting Day, international students are briefed on the arrangements regarding the medical check-up and collection of Student's Pass, relevant Singapore laws and are reminded again that they are not permitted to engage in any form of employment or attend an industrial attachment/internship programme, whether paid or unpaid, without a valid work pass issued by the Ministry of Manpower. The attendance requirement during the course of study as well as the importance of holding a valid pass at all time (eg. to note the validity of the Student's Pass or Social Visit Pass) are covered during Reporting Day as well.

For existing students, once the renewal of their Student's Passes are approved, the Programme Management (PM) team will prepare the school IPA letter, e-form, Terms & Conditions of Student's Pass form, copy of passport and Medical Examination Report (where applicable) and contact respective students to collect them at the PM counter. As for a rejected application, PM will advise the student on alternatives ranging from preparing an appeal letter to ICA, returning to their home country if without a valid pass, to reapplying to the school, or pursuing other study options, etc.

### C. STUDENT'S PASS INFORMATION

- The student shall comply with the provisions of the Immigration Act and any regulations made hereunder or any statutory modification or re-enactment thereof for the time being in force in Singapore.
- The student shall not be involved in any criminal offences in Singapore. The student shall not remain in Singapore after the expiry of the Student's Pass. The student shall surrender the Student's Pass for cancellation within 7 days of the date of cessation or termination of studies.
- The student shall not indulge in any activities that are inconsistent with the purpose for which the Student's Pass has been issued.
- It is illegal to smoke in restricted areas, jaywalk, eat and drink in controlled areas, and to chew gum in Singapore. Failure to comply with the rules will usually attract a legal penalty such as a fine.
- (Form 14) The student must understand that if the Controller of Immigration is satisfied that the student or any member of his/her family breaches this undertaking or becomes an undesirable or prohibited immigrant, the school will cancel his/her immigration pass and the passes of the members of his/her family, and the student and his/her family may be required to leave Singapore within 24 hours of the cancellation\*.

\* Visit Pass/Extension of Stay/Student's Pass (Form 14) and Student's Pass Application (Form 16) provided by Immigration and Checkpoints Authority (ICA). The ICA website should be referred to for complete information ([www.ica.gov.sg](http://www.ica.gov.sg)).

### EDUTRUST

Kaplan Higher Education Academy has achieved the EduTrust Certification. As required by the Committee for Private Education (CPE), it has put in place mandatory requirements which include the Fee Protection Scheme (FPS) and the use of a standard PEI-student contract.

### FEE PROTECTION SCHEME

Under the FPS, Kaplan Higher Education Academy has put in place an insurance arrangement that ensures fees paid by students to the school are insured by Lonpac Insurance Bhd, a CPE-appointed service provider. The insurance protection serves to protect the students' fees in the event that a Private Education Institution (PEI) is unable to continue operations due to insolvency, and/or regulatory closure. Furthermore, the FPS protects the student if the PEI fails to pay penalties or return fees to the student arising from judgments made against it by the Singapore courts. The FPS is compulsory for all local and international students taking programmes at PEIs seeking EduTrust certification. FPS applies to all programmes with durations of more than 1 month or 50 hours.

### MEDICAL INSURANCE

Kaplan Higher Education Academy has put in place medical insurance for all its international Student's Pass holders. The medical insurance consists of coverage for hospitalisation, outpatient and related medical treatment for the entire programme duration. NTUC Income Insurance Co-operative Limited has been appointed as the insurance provider.

### STANDARD STUDENT CONTRACT

It is a mandatory requirement by the CPE that all students, both local and international, sign the student contract with Kaplan Higher Education Academy upon the acceptance of the offer made by Kaplan Higher Education Academy during the admission process.

## REFUND POLICY

### A. REFUND FOR WITHDRAWAL DUE TO NON-DELIVERY OF PROGRAMME

The PEI will notify the student within three (3) working days upon knowledge of any of the following:

- It does not commence the Programme on the Programme Commencement Date
- It terminates the Programme before the Programme Commencement Date
- It does not complete the Programme by the Programme Completion Date
- It terminates the Programme before the Programme Completion Date
- It has not ensured that the Student meets the programme entry or matriculation requirement as set by the organisation stated in Schedule A within any stipulated timeline set by CPE
- The Student's Pass application is rejected by Immigration and Checkpoints Authority (ICA)

The student should be informed in writing of alternative study arrangements (if any), and also be entitled to a refund of the entire Programme Fees and Miscellaneous Fees already paid, should they decide to withdraw, within seven (7) working days of the above notice.

% OF [THE AMOUNT OF FEES PAID UNDER SCHEDULES B AND C]	IF STUDENT'S WRITTEN NOTICE OF WITHDRAWAL IS RECEIVED
100%	More than 60 days before the Course Commencement Date
70%	Before, but not more than 60 days before the Course Commencement Date
30%	Before, but not more than 30 days before the Course Commencement Date
10%	Before, but not more than 7 days before the Course Commencement Date
0%	On or after the Course Commencement Date

# APPLICATION PROCESS

## B. REFUND FOR WITHDRAWAL DUE TO OTHER REASONS

If the student withdraws from the programme for any reasons other than those stated in (i) to (vi), the PEI will, within seven (7) working days of receiving the student's written notice of withdrawal, refund to them an amount based on the refund table.

## C. REFUND DURING COOLING-OFF PERIOD

The PEI will provide the student with a cooling-off period of seven (7) working days after the date that the Contract has been signed by both parties. The student will be refunded the highest percentage (stated in the refund table) of the fees already paid if they submit a written notice of withdrawal to the PEI within the cooling-off period, regardless of whether they have started the course or not.

In the event that a student wishes to withdraw from the programme, the application fee and administrative fee are not refundable. Students are liable to pay (where applicable) fees that are imposed by the government authorities or other external partners.

## D. MODE OF PAYMENT

1. Fees are payable by cash, cheque (Singapore banks), NETS, Visa/Mastercard/AMEX cards, Flywire and Telegraphic Transfer.
2. For payment by cheque(s), please make payable to Kaplan Higher Education Academy Pte Ltd.
3. For overseas remittances through Flywire, please make payment via [www.pay.kap.sg](http://www.pay.kap.sg) (programme fee only)
4. For payment by Telegraphic Transfer, you may refer below for the bank account information.

<b>Bank Name:</b>	DBS Bank
<b>Bank Address:</b>	6 Shenton Way, DBS Building, Singapore 068809
<b>Beneficiary's Name:</b>	Kaplan Higher Education Academy Pte Ltd
<b>Account Number/ Swift Code:</b>	001-900452-7 / DBSSSGSG
<b>Beneficiary's Address:</b>	1 Selegie Road #06-01, GR.ID, Singapore 188306

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**NOTES**

**NOTES**



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