

**psb**  
ACADEMY

ASIA'S  
FUTURE  
ACADEMY

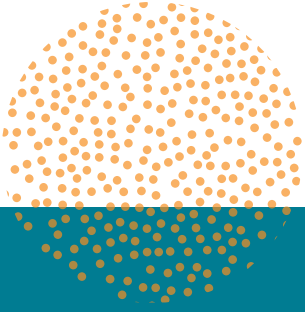


# STUDENT PROSPECTUS

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# WHY SINGAPORE ?



## GATEWAY TO SOUTHEAST ASIA

Singapore is an ideal launching pad for businesses looking to expand into the region. The city's openness to trade, ease of doing business, highly-skilled workforce and focus on innovative solutions make it the strategic gateway of choice for many enterprises.



## EASE OF COMMUTE

Singapore's public transport system is fast and efficient, and will whizz you to memorable attractions without fuss. Most of Singapore's key attractions are within walking distance from a train station, and the bus system is the most economical way to get around the city.



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## QUALITY OF LIFE

Singapore is regarded as one of the best places for expatriates to live and work, with its robust education system, job stability and opportunities. The island state is also consistently ranked among the safest cities in the world, with a global reputation for order and security.



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## RECREATION & LEISURE

Whether it's riding a roller coaster or skydiving indoors, there's no shortage of fun activities to enjoy in Singapore. Experience thrills at exciting theme parks, join the night owls and explore Singapore after sundown, or invigorate your being through wholesome activities.

# WHY PSB ACADEMY?



**RISE ABOVE  
THE CHALLENGE,  
KEEP YOUR EYES  
ON THE GOAL**

**SANDI SUBRAMANIAM**  
Current student, PSB Academy Pathway  
A Business Administration (Marketing and Research)  
Academic  
Awarded Best Innovator at Pathway Hack Day  
Finalist at i3 Hackathon

**YOUR FOCUS  
DETERMINES  
YOUR REALITY**

**YI YI HO**  
Current student, PSB Academy Pathway  
A Business Administration (Marketing and Research)  
Academic  
Awarded Best Innovator at Pathway Hack Day  
Finalist at i3 Hackathon

**SUCCESS  
IS NO  
ACCIDENT**

**YI YI HO**  
Current student, PSB Academy Pathway  
A Business Administration (Marketing and Research)  
Academic  
Awarded Best Innovator at Pathway Hack Day  
Finalist at i3 Hackathon

**FOLLOW  
YOUR HEART,  
NOT WHAT  
OTHERS SAY**

**YI YI HO**  
Current student, PSB Academy Pathway  
A Business Administration (Marketing and Research)  
Academic  
Awarded Best Innovator at Pathway Hack Day  
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Once known as Singapore's Productivity and Standards Board, PSB Academy is known today as "The Future Academy", with an approach to education that focuses on what really matters: performance in the New Economy.





## ACADEMY OF THE FUTURE

As one of Singapore's leading private education institutions with a 50-year heritage of producing industry-ready graduates, we are committed to defining our identity as an Academy of the Future with the support of our partners in academia and industry. Our spaces and practice-based pedagogy strongly steeped in real-world experiences means our diverse community of students can expect a teaching, learning and networking environment that will enable them to be Future Makers—active innovators and contributors to society.



## TRANSNATIONAL EDUCATION

Though we are a young institution, we were one of Singapore's first productivity champions — starting out as a small unit in the government's productivity and standards board. Now, we are an international network of colleges that work with leading universities and quality education partners, to offer our students transnational education opportunities.

We now serve students from over 50 nationalities — many of whom can choose to study a diploma in their hometown, progress to an undergraduate degree in Singapore, tackle courses offered by internationally-recognised certification providers like Cambridge Assessment International Education, EC-Council and The Chartered Institute of Logistics and Transport, Singapore, and have the option of studying in our university partners' home campuses in Australia, New Zealand and the UK.



## TRULY GLOBAL PERSPECTIVES

One of the best things you can learn from life on campus, beyond the classroom, is cultural fluency and networking skills—so you can stand out as a truly global graduate. With trips abroad, industry talks and even alumni reunions across the region held each year, an education here will broaden your perspectives, and perhaps inspire you to kick off your career in another country.



## FOCUS ON EMPLOYABILITY

Your employability really matters to us, which is why we offer you career services in and out of your faculty. We provide a host of resources as well as workshops and career fairs during your time with us to get you prepared for your first job or get into a conversation about your next promotion.

In 2018, greater than 8 in 10 graduates found employment within six months of graduation; and close to 6 in 10 graduates said their course enhanced workforce skills (GES 2018).



## INTEGRATION WITH INDUSTRY

On top of our well-established teaching pedagogies developed in consultation with our leading university partners, we aim to stay relevant by keeping our network of industry partners in close consultation. That is why we have our Academic Advisory Panels, with veteran professionals who are able to help keep our programmes current, so students are trained in skills that are in demand.

We are also proud to host CollabX, a multi-series event designed to be a platform for creating opportunities through learning, sharing and networking. This series of talks is open to the public, alumni and current students, and aims to expose them to the future of the jobs they are headed for, and focus on key skills and talents they will need to hone as they develop their careers here and in the region.



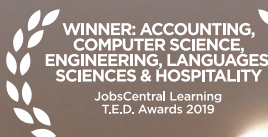
## A CITY OF STUDENTS

Singapore, at the heart of Asia, is the epicentre of culture and convenience, and with that, the youthful city also boasts a perfect confluence of high-tech infrastructure, fast-changing business environment, a creative arts scene and a heart for innovation.

There's never a dull moment here at The Future Academy. Gain a depth of experience and a breadth of perspective through a wide range of student clubs and activities, as well as fun interactions with fellow students in the City. With so much going on, our students will be groomed to be more well-rounded as they progress into the real world.







**Some of the best things you can learn from life on campus, beyond the classroom, are cultural fluency and networking skills—so you can stand out as a truly global graduate.**



# CITY CAMPUS

## LECTURE THEATRES



Our lecture theatres are acoustically balanced with adjustable lighting and AV equipment. Spaces range from a more intimate auditorium for 150 students, to a larger conference setting for over 350 students. In line with our campuses' universal design, our lecture theatres are wheelchair-accessible.



## SEMINAR ROOMS

Students in MBA and other postgraduate programmes will be able to take advantage of the curved seating for seminar-style discussions. Writable glass panels allow for breakout discussions and wireless display technology helps break down the traditional boundaries of the physical classroom.



Students in media and communication programmes get to enjoy working with the latest equipment under the supervision of lecturers with industry experience. The purposeful design of the studios and integration into our communication programmes' curriculum provide practical preparation for our students' future careers.



We have 29 classrooms and a sandbox classroom for experimental teaching methods. Our classrooms and common spaces feature writable walls for breakout discussions. Wireless display technology is also enabled in classrooms, allowing for video conferences from all over the world.



# STEM CAMPUS

## COMPUTER SCIENCE LABS



In collaboration with globally-recognised cybersecurity training organisation EC-council, we focus on training experts for the expanding field of cybersecurity to support Singapore's growth in this sector. Students can be trained in a virtual arena where they react to and counter simulated cyber threats.

## ENGINEERING LABS



We are an AutoDesk Training Centre, helping students enhance their skills with Autodesk software and integrate professional engineering drawing software into the design process. PSB Academy also provides educational training in other cutting-edge engineering software in the diploma and degree modules.

## CHEMISTRY & LIFE SCIENCE LABS



Our chemistry and life science laboratories offer students practical experience at using some of the industry's most commonly used equipment. These labs have been designed on the back of more than 10 years of experience in delivering top quality life science education.



## SPORT SCIENCE LAB

Our Sports Science lab is fitted with 3D Motion Analysis video cameras that are used to capture movement skills. Through these videos, students will then perform biomechanical analysis to provide performance feedback as well as identify potential injuries.



Student life is never dull at PSB Academy. Discover your passion and connect with your peers through our student clubs and international communities. What's more, hone your leadership skills as a student leader and gain real-world experience through workshops and company visits organised by industry student chapters.

## 1 INDUSTRY STUDENT CHAPTERS

- IES-PSB Academy Student Chapter
- IET-PSB Academy On Campus
- IPRS and Media Club

## 2 INTEREST CLUBS

- Community Service Club
- Dance Club
- Music Club
- Photography Club
- Sports and Adventure Club

## 3 INTERNATIONAL CLUBS

- Chinese Student Club
- Global Student Club
- Indonesian Student Club
- Korean Student Club
- Myanmar Student Club
- South Asian Student Club



Awards & Appreciation Ceremony



Art Jamming



La Grandeur (Charity Gala)



Leadership Camp



# CAREER SERVICES



## CAREER FAIRS

Organised annually, graduating students are given opportunities to network with potential employers on-campus, and receive insights on different organisations through sharing by our industry partners. Students may also log in to our FastJobs Career Portal for real-time updates to job opportunities.



## WORKSHOPS

Our commitment to helping students be career-ready extend to personal development workshops, covering essential skills such as personal branding, résumé writing and interview communication. We also offer one-to-one career clinics for students seeking more personalised assistance.







## SUPERCARGE MY CAREER

Featuring a distinguished line-up of industry practitioners, our annual festival shares innovative strategies to equip students with the right mindsets and skills to stand out to recruiters, master future-ready soft skills, and land their desired job.



## INDUSTRY VISITS

Our students across various disciplines enjoy opportunities to learn about the latest technologies, diverse organisation cultures, business operations and career prospects in a multitude of firms through a series of Singapore-based and regional industry visits.



# GRADUATE EMPLOYABILITY SURVEY



## RESPONDENTS

PSB Academy Graduate Employment Survey 2018 was conducted by 3rd party professional research firm, idstats Research & Consultancy. 2,473 graduates from full/part-time diploma and degree (Bachelor's/ postgraduate) courses in 2017 were surveyed from Sep to Oct 2018, and we obtained a 21% response rate. The employment rates refer to the number of graduates employed as a proportion of graduates in the labour force (i.e. those who were working, or not working but actively looking and available for work) around six months after completing their final examinations.

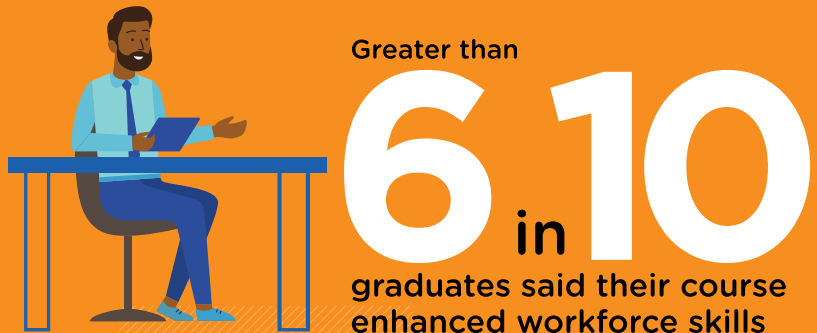


## KEY FINDINGS

### Full-time Degree Graduates



### All Graduates



Prospective students are encouraged to carefully consider their interests and available education pathways. Choose a course that helps you acquire skills and knowledge useful for your future employment. To discuss further with our programme consultants, please select your area of interest:

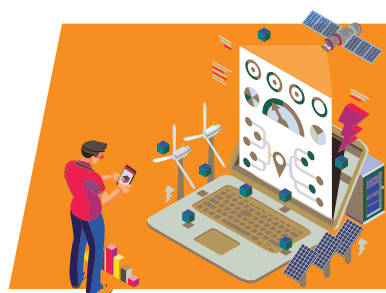


## Foundation Studies

The School of Foundation Studies' lessons are designed to include experiential learning journeys & activities that focus on different activities & skills for young students, while short-term language skill workshops are also available.

## Business and Management

Get your diplomas with our School of Business and Management, and advance to bachelor's degrees with some of the best and top business schools and universities in Australia and the UK.



## Engineering and Technology

The School of Engineering and Technology offers industry-relevant engineering and infocomm technology courses in Singapore. Explore fields like cyber security, computer science and more.

## Life and Physical Sciences

At our School of Life and Physical Sciences, choose from a range of applied life science degree courses to specialise in molecular biology, biotechnology, applied chemistry and pharmaceutical science, or major in sports and exercise science.



## Postgraduate Studies

Planning to get a master's or doctorate in Singapore? The School of Postgraduate Studies' MBA courses offered in partnership with top business schools around the world aim to shape executives into thought leaders of the future.

## OVERSEAS ALUMNI REUNIONS

Reconnect with fellow alumni in cities like Shanghai, Yangon and Jakarta.



## APPRECIATION SERIES

Savour an evening of delectable cuisines from diverse cultures.





## FABULOUS FRIDAY

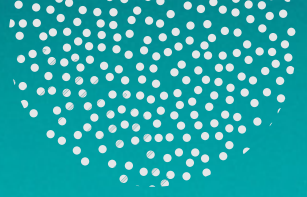
Chill and catch up over drinks and food at our social networking events.



## MOVIE IN THE HOUSE

Sit back and be entertained at our blockbuster movie screenings.





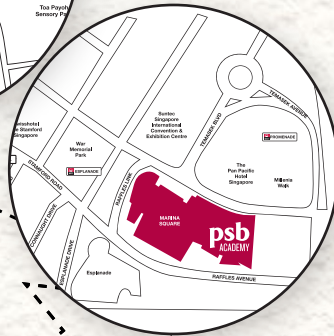
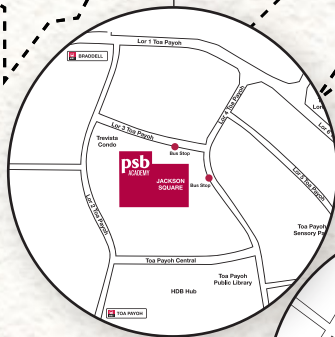
Singtel

ASIA'S  
**FUTURE  
ACADEMY**



## STEM CAMPUS

11 Lor 3 Toa Payoh,  
Jackson Square, Blk A, # 01-01  
Singapore 319579  
(Near Braddell, Toa Payoh & Caldecott MRT Stations)



## CITY CAMPUS

6 Raffles Boulevard  
Marina Square, #03-200  
Singapore 039594  
(Near Promenade, Esplanade &  
City Hall MRT Stations)



## PSB Academy

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Cert No: EDU-2-2005  
Validity: 14/05/2018 - 13/05/2022

PSB Academy  
Reg. No. 200704825E  
20/05/2018 - 19/05/2022

All information is accurate at the time of print in Nov 2019. PSB Academy and our academic partners reserve the right to change the information at any time without prior notice. For the latest information, please visit [psb-academy.edu.sg](http://psb-academy.edu.sg)