



**2022**  
STUDENT  
GUIDE

[kbs.edu.au](https://kbs.edu.au)

# KAPLAN BUSINESS SCHOOL AUSTRALIA

CREATING  
SUCCESS  
TOGETHER

ADELAIDE  
BRISBANE  
MELBOURNE  
PERTH  
SYDNEY  
+ ONLINE

# WHY

# KAPLAN BUSINESS SCHOOL?

## HIGH-QUALITY EDUCATION

Students rate the overall quality of our education higher than every public university in Australia.

QILT 2020 Student Experience Survey National Report, published March 2021.

## ENGAGING, EXPERIENCED AND SUPPORTIVE TEACHERS

Students rate the quality of our postgraduate teachers higher than every public university in Australia.

QILT 2020 Student Experience Survey National Report, published March 2021.

## ATTENTIVE AND NURTURING SUPPORT

Students rate our student support higher than every public university in Australia.

QILT 2020 Student Experience Survey National Report, published March 2021.

## WORLD-LEADING CAREER SUPPORT

Globally recognised for our world-leading career services and support.

Employability international impact award finalist, 2020 PIEoneer Awards.

## GLOBALY-RECOGNISED PROVIDER

Our MBA is globally acknowledged for its innovative and future-focused content delivery.

Progressive education delivery award finalist, 2020 PIEoneer Awards.

## LIFETIME OF LEARNING GUARANTEE

Our alumni enjoy free lifetime access to all the live online classes of the course from which they graduated as well as lifelong career coaching.

Progressive education delivery award finalist, 2021 PIEoneer Awards.

## RANGE OF LOCATIONS

With campuses in five states across Australia, no other Institute of Higher Education offers a wider range of study locations.

## KAPLAN BUSINESS SCHOOL

AVERAGE OF ONLY **23** STUDENTS PER CLASS

Weighted average across all KBS campuses in 2020.



**2,735**

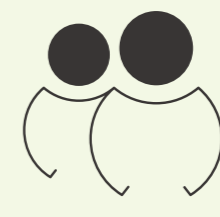
STUDENTS AWARDED GIFT CARDS FOR EVERY **HIGH DISTINCTION** GRADE THEY ATTAINED

Across all trimesters in 2020.



AMONG THE **TOP 3** MOST POPULAR MBA COURSES IN AUSTRALIA

Based on 2019 enrolments, released in March 2021 by the Department of Education, Skills and Employment.



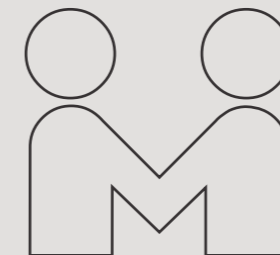
**80**

STUDENT MIX OF **MORE THAN 80** NATIONALITIES

Based on student numbers between 2018–2021.

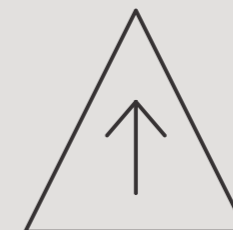
## KAPLAN GLOBAL NETWORK

KAPLAN HAS RELATIONSHIPS AND PARTNERSHIPS WITH OVER **2,600** CORPORATIONS AND BUSINESSES



KAPLAN HAS **400** LOCATIONS IN **30** COUNTRIES

OVER **1,000** PARTNERSHIPS WITH SCHOOL DISTRICTS, COLLEGES, AND UNIVERSITIES



**ONE MILLION** STUDENTS ARE HELPED BY **KAPLAN** TO ACHIEVE THEIR EDUCATIONAL AND CAREER GOALS EACH YEAR

KAPLAN BUSINESS SCHOOL REWARDED INTERNATIONALLY FOR OUR SUPPORT OF STUDENTS.

2021 PIEoneer Awards, Student Support Award Winner



Student support award winner

[pieoneerawards.com](http://pieoneerawards.com)



Students have rated our student support and quality of educational experience higher than every public university in Australia.

QILT 2020 Student Experience Survey National Report. Published March 2021.

### SAFETY AND WELLNESS

At Kaplan, we take steps to manage and protect all aspects of your wellness and safety. We strongly oppose any form of sexual assault or harassment. Well@KBS, a week dedicated to student health and wellbeing, includes police presentations on personal safety, stress management workshops, mindfulness training and even therapy dogs!

All our students also have free access to **Sonder**: a 24/7 personal safety and wellbeing service accessible on demand via the **Sonder app**, over the phone and in-person.

[Find out more at kbs.edu.au/sonder.](http://kbs.edu.au/sonder)

### COUNSELLING SERVICE

Student welfare is our number one priority at Kaplan. That's why we have dedicated student counsellors at all of our campuses to ensure our students' mental health and wellbeing is proactively looked after.

# STUDENT SUPPORT



### STUDENT EXPERIENCE

Our friendly Student Experience teams are here to help you settle into life on campus. They are happy to answer any questions you might have in relation to your study, campus facilities and life as a student.

- / Study guidance and planning
- / Workshops and events
- / Student welfare
- / Support services



### ACADEMIC SUCCESS CENTRE

Located in the library of each campus, the Academic Success Centre is an integral part of the academic assistance we provide. Whether you are one of our undergraduate or postgraduate students, our Learning Advisors can provide valuable support with your studies via additional workshops and one-on-one sessions.

- / Referencing
- / Essay and report writing
- / Presentation delivery
- / Academic language skills



### CAREERS CENTRAL

The purpose of the Careers Central team is to enhance your employability and create pathways that lead to career outcomes and success. Our Careers Advisors can assist you in finding an academic internship or work placement through an extensive network of partner companies.

- / Career planning
- / Resume and cover letter writing
- / Interview preparation
- / Job search assistance



### ADDITIONAL ACADEMIC SUPPORT

Our teaching staff are available to provide you with personalised assistance beyond your standard weekly classes to clarify complex concepts and to further enrich your learning.

- / One-on-one lecturer consultations
- / Tutoring with KBS graduates
- / Bonus software workshops
- / Technical troubleshooting service



### STUDENT EXPERIENCE

Please find out more at [kbs.edu.au/studentexperience](http://kbs.edu.au/studentexperience) or scan the QR code.

‘An internship is a great way to kick-start your career whether it’s a virtual or a traditional internship. If you graduate with hands-on experience you’ll be more likely to get a paid job.’



ZOFIA NORDQVIST / Swedish / Bachelor of Business



SCAN THE QR CODE TO WATCH ZOFIA'S STORY

# ACADEMIC INTERNSHIPS

We pride ourselves on thoroughly preparing you for entry into the workplace. Our strong industry network connects you with employers across Australia and provides you with access to a broad range of work experience opportunities. Opting for an academic internship will improve your industry knowledge and provide you with the tools you need to contribute effectively in a professional environment.

## HOW IT WORKS

Our academic internships can be undertaken as elective subjects if you are studying any of the following courses:

- Bachelor of Business
- Master of Accounting
- Graduate Diploma of Business Analytics
- Master of Business Analytics
- Master of Business Analytics (Extension)
- Graduate Diploma of Business Administration
- Master of Business Administration

Placements are arranged by Careers Central and will be determined via a job interview process with both Kaplan Business School and the host company. Alternatively, we can support you to source your own internship with a business. Internships are unpaid and the electives are assessable as part of your degree. To be eligible, your grade point average as a minimum must be a Pass.

## ENHANCED EMPLOYABILITY

Relevant work experience is one of the first things prospective employers look for. An academic internship is a highly valuable addition to both your degree and your professional resume. Through an academic internship, you will gain exposure to a professional environment and experience the day-to-day operations of a business.

## STRUCTURE

The academic internship is structured so that 30% of your final mark will be determined by a rating assigned to you by your host employer. Every internship also includes an academic component. There are several assignments that are set for you throughout the trimester, such as a learning contract and reflective journal, which also serve as great opportunities to consolidate your learning in the workplace.



ONE IN THREE

STUDENTS PLACED IN AN ACADEMIC INTERNSHIP WERE OFFERED ONGOING PAID EMPLOYMENT.\*

\*Based on students placed in academic internships during Trimester 1, 2021.

[kbs.edu.au/internship](https://kbs.edu.au/internship)

# SCHOLARSHIPS

Stand out from the crowd with a **Kaplan Business School** scholarship! In our genuine ambition to help individuals reach their educational and career goals, we offer a number of scholarships to students in Australia and across the globe.

## If you have what it takes, we would love you to apply!

Our scholarship winners benefit from reduced tuition fees for their relevant undergraduate or postgraduate studies, and the recognition of being a Kaplan Business School scholarship recipient.

## OUR AVAILABLE SCHOLARSHIPS INCLUDE:



### HIGH ACHIEVERS SCHOLARSHIP

This scholarship nurtures our future business leaders. Australian and international students who can display a record of outstanding academic merit in business, or a related field of study, can apply.



### REGIONAL SCHOLARSHIPS

Global leadership starts with you! We offer a variety of scholarships to students from various regions, including Australia, who display a record of outstanding academic merit.



### DEAN'S AWARD

This scholarship is awarded every trimester to up to two existing KBS students in recognition of their exceptional academic results and their proactive leadership of campus activities. Aside from the public acknowledgement of their positive contribution to the KBS community, the successful students also receive a substantial fee reduction for the remainder of their course.



### ALUMNI SCHOLARSHIP

If you have completed a course of at least four months in duration with a Kaplan education provider, you may be eligible for an Alumni scholarship.

## HOW TO APPLY



Check eligibility requirements and terms and conditions at [kbs.edu.au/scholarships](https://kbs.edu.au/scholarships).



### For the High Achievers, Alumni or Regional scholarships;

- Indicate your chosen scholarship on your course application form.
- Attach supporting documentation with your course application.
- Send your completed course application to [kbs.admissions@kbs.edu.au](mailto:kbs.admissions@kbs.edu.au).

### For other scholarship types;

- Download and complete the relevant scholarship application form.
- Send your completed scholarship application together with your course application to [kbs.admissions@kbs.edu.au](mailto:kbs.admissions@kbs.edu.au).



## SCHOLARSHIPS

Please find all available scholarships and eligibility criteria on [kbs.edu.au/scholarships](https://kbs.edu.au/scholarships) or scan the QR code.

# UNDERGRADUATE

## LOCATIONS

Adelaide / Brisbane / Melbourne / Perth\* / Sydney

+ONLINE

## DIPLOMA OF BUSINESS

COURSE CRICOS CODE 086332B / TEQSA ACCREDITED / AQF Level 5

Ideal as a stand-alone qualification or a stepping stone to further study, our **Diploma of Business** equips you with the fundamental theory and practical skills necessary to embark on a career in the world of business.

[kbs.edu.au/dipbus](https://kbs.edu.au/dipbus)

### TYPICAL DURATION

1 year / 8 subjects / 3 trimesters

### STRUCTURE

8 core subjects

Accelerated study options may be available depending on subject offerings.

### CAREER OUTCOMES

As a graduate who successfully completes the course you could be employed across a diverse range of industries as an:

- office assistant
- administrator
- business associate
- program consultant

\*Our undergraduate courses will be available in Perth from Trimester 2, 2022.



## BACHELOR OF BUSINESS

COURSE CRICOS CODE 067756B / TEQSA ACCREDITED / AQF Level 7

Our **Bachelor of Business** provides the theoretical and practical skills necessary to start a successful business career. You will learn analytical, high-level problem solving, and communication skills crucial to industry success. You will graduate with a firm understanding of different business environments and develop effective ways to approach, create and execute operational business plans.

### TYPICAL DURATION

3 years / 24 subjects / 9 trimesters

### STRUCTURE

24 subjects: 8 core + 16 electives

[kbs.edu.au/business](https://kbs.edu.au/business)

## BACHELOR OF BUSINESS (ACCOUNTING)

COURSE CRICOS CODE 085958J / TEQSA ACCREDITED / AQF Level 7

The **Bachelor of Business (Accounting)** will provide you with key business principles and the relevant practical skills necessary to launch a successful career in accounting.

The course is accredited by CPA Australia, CA ANZ and ACCA, and offers a direct pathway to professional certification and employment.

[kbs.edu.au/accounting](https://kbs.edu.au/accounting)

### TYPICAL DURATION

3 years / 24 subjects / 9 trimesters

### STRUCTURE

24 subjects: 19 core + 5 electives

This course is accredited by TEQSA and has industry accreditation from the following accounting bodies:

INTERNSHIPS AVAILABLE



SEE PAGE 4

### CAREER OUTCOMES

As a graduate you could be employed in a diverse range of industries and positions including:

- administration manager
- quality assurance supervisor
- customer service leader
- business coach

INTERNSHIPS AVAILABLE



SEE PAGE 4

### CAREER OUTCOMES

This course is ideal if you wish to pursue a career in finance, banking, insurance or accounting. Examples of roles you could secure include:

- corporate accountant
- tax accountant
- business analyst
- management accountant
- financial officer





## BACHELOR OF BUSINESS (MANAGEMENT)

COURSE CRICOS CODE 085959G / TEQSA ACCREDITED / AQF Level 7

Our **Bachelor of Business (Management)** degree equips you with the essential knowledge and skills to become a respected manager of people in a professional environment. The insights you gain will be relevant to any industry, and will empower you to build productive, ethical and successful teams and organisations.

**TYPICAL DURATION**  
3 years / 24 subjects / 9 trimesters

**STRUCTURE**  
24 subjects: 16 core + 8 electives

[kbs.edu.au/management](https://kbs.edu.au/management)

INTERNSHIPS AVAILABLE



### CAREER OUTCOMES

As a business graduate majoring in Management you can pursue exciting career paths such as:

- management consultant
- business strategist
- corporate manager
- human resources adviser
- small business owner

INTERNSHIPS AVAILABLE



## BACHELOR OF BUSINESS (HOSPITALITY & TOURISM MANAGEMENT)

COURSE CRICOS CODE 085961C / TEQSA ACCREDITED / AQF Level 7

Hospitality and tourism is one of the largest global industries. Within our **Bachelor of Business (Hospitality & Tourism Management)**, you will acquire business communication skills, financial literacy and a host of other transferable skills. With these skills you'll be able to work in hotels, restaurants, events and dozens of other businesses within this dynamic sector.

**TYPICAL DURATION**  
3 years / 24 subjects / 9 trimesters

**STRUCTURE**  
24 subjects: 16 core + 8 electives

### CAREER OUTCOMES

As a business graduate majoring in Hospitality and Tourism Management you can pursue exciting career paths such as:

- hospitality manager
- events and community manager
- hotel supervisor
- tourism operator
- travel industry entrepreneur

[kbs.edu.au/hospitality](https://kbs.edu.au/hospitality)

## BACHELOR OF BUSINESS (MARKETING)

COURSE CRICOS CODE 087660M / TEQSA ACCREDITED / AQF Level 7

The **Bachelor of Business (Marketing)** is ideal if you wish to embark on a career as a marketing professional. You will be equipped with the foundational knowledge and practices within the increasingly strategic, diverse and evolving field of marketing. You will acquire workplace skills in research, problem-solving, innovation, optimisation and strategy.

**TYPICAL DURATION**  
3 years / 24 subjects / 9 trimesters

**STRUCTURE**  
24 subjects: 16 core + 8 electives

[kbs.edu.au/marketing](https://kbs.edu.au/marketing)

INTERNSHIPS AVAILABLE



### CAREER OUTCOMES

Marketing graduates can take advantage of a diverse range of employment opportunities and career pathways within organisations of all sizes, in areas such as:

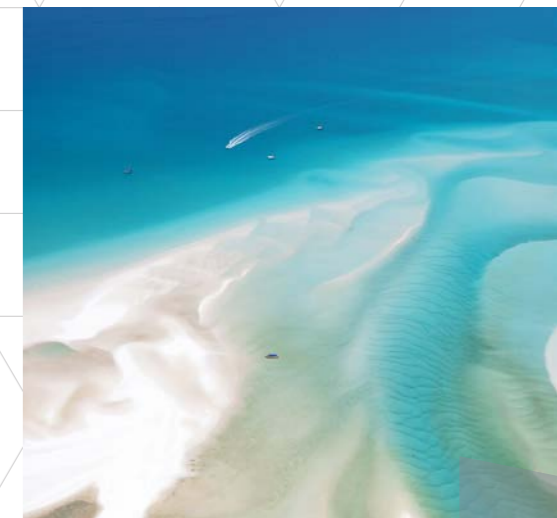
- public relations
- advertising
- events management
- e-commerce
- digital marketing

# POSTGRADUATE

## LOCATIONS

Adelaide / Brisbane / Melbourne / Perth / Sydney

+ONLINE



Accelerated study options may be available depending on subject offerings.

## POSTGRADUATE QUALIFYING PROGRAM

COURSE CRICOS CODE 102708D

Designed for students who don't quite meet the entry requirements for a master's degree, the **Postgraduate Qualifying Program** will enable you to commence your postgraduate studies faster and with greater confidence at one of Australia's highest-quality education providers.

[kbs.edu.au/pqp](https://kbs.edu.au/pqp)

### TYPICAL DURATION

4 months / 5 subjects / 1 trimester

### STRUCTURE

5 core subjects

### CAREER OUTCOMES

On successful completion of the Postgraduate Qualifying Program, students can start their Graduate Certificate at Kaplan Business School in either accounting, business administration or business analytics. On successful completion of the Graduate Certificate, students will be eligible to complete the remainder of their corresponding master's degree.

## GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078567E / TEQSA ACCREDITED / AQF Level 8

This course introduces a range of fundamental concepts that set the foundation for business success. These include the leadership of people, the understanding of consumer behaviour, the interpretation of financial data and, above all, the ethical considerations of a rapidly changing world.

### TYPICAL DURATION

8 months / 4 subjects / 2 trimesters

### STRUCTURE

4 core subjects

[kbs.edu.au/gcba](https://kbs.edu.au/gcba)

### CAREER OUTCOMES

The Graduate Certificate in Business Administration familiarises you with key business concepts in a practical easy-to-implement way. These transferable management skills equip you to succeed in diverse, real-world business situations.

## GRADUATE DIPLOMA OF BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078566F / TEQSA ACCREDITED / AQF Level 8

The **Graduate Diploma of Business Administration** builds upon the Graduate Certificate and provides you with an understanding of the strategic approach required to achieve organisational success. This necessitates the adoption of disruptive innovation as well as emotional and cultural intelligence.

### TYPICAL DURATION

1 year, 4 months / 8 subjects / 4 trimesters

### STRUCTURE

8 subjects: 6 core + 2 electives

[kbs.edu.au/gdba](https://kbs.edu.au/gdba)

### INTERNSHIPS AVAILABLE



SEE PAGE 4

### CAREER OUTCOMES

This qualification is ideal if you wish to develop your knowledge and understanding in key areas of management. You may leverage your existing experience with enhanced analytical, strategic and leadership skills to achieve career advancement, make a career change or start your own business.

# MASTER OF BUSINESS ADMINISTRATION

COURSE CRICOS CODE 078565G / TEQSA ACCREDITED / AQF Level 9

The **Master of Business Administration (MBA)** is widely regarded as the preferred qualification for professionals wanting to pursue a career in strategic management. An MBA can advance your career, expand your professional network, offer higher earning potential and develop your leadership skills.

[kbs.edu.au/mba](https://kbs.edu.au/mba)

## TYPICAL DURATION

2 years / 12 subjects / 6 trimesters

## STRUCTURE

12 subjects

**MBA (no specialisation):**

6 core + 6 electives

**MBA (one specialisation):**

6 core + 3 electives +

3 core specialisation subjects

**MBA (two specialisations):**

6 core + 6 core specialisation subjects\*

## INTERNSHIPS AVAILABLE



SEE PAGE 4

## CAREER OUTCOMES

This qualification is designed to provide you with valuable practical management skills that will develop your capability to lead and inspire others in a global business environment. Our MBA specialisations are perfectly suited to furthering your career and increasing your earning potential within specific areas.



OUR MBA PROGRAM HAS BEEN ACKNOWLEDGED GLOBALLY IN THE 2020 PIONEER AWARDS FOR ITS INNOVATIVE AND FUTURE-FOCUSED CONTENT DELIVERY.

# EIGHT MBA SPECIALISATIONS TO CHOOSE FROM!

SCAN THE QR CODES BELOW TO WATCH THE MBA SPECIALISATION VIDEOS



## PROJECT MANAGEMENT

Oversee the planning, implementation and scope of projects and know what gaps or weaknesses need addressing within a business for projects to really flourish. You'll also become a master of analysing risk, directing teams and managing human resources.



## DIGITAL MANAGEMENT

Master how digital information can be used, created and ultimately communicated both online and in the physical world. Know which strategies and practices an organisation needs to adopt to be digitally proficient and sustain a competitive advantage.



## HEALTH SERVICES MANAGEMENT

Learn how to lead and manage health care teams. Study the knowledge and skills that ensure better outcomes for health care providers as well as patients.



## ENTREPRENEURSHIP

Learn how to incorporate entrepreneurial activities within your existing organisation or gain the tools needed to launch your own successful start-up business.



## DATA-DRIVEN LEADERSHIP

Become a data leader in any industry that you're passionate about. Incorporated with an MBA, this degree will place you perfectly for a suite of data strategy and general management roles.



## WOMEN IN LEADERSHIP

Build on your recognition that organisations characterised by diversity have proven to be far more successful than organisations defined by uniformity. You will learn how to shift an organisation's culture to one that values fairness and equity.



GRADUATE WITH UP TO TWO SPECIALISATIONS IN THE SAME TIME FRAME AS A GENERAL MBA.\*

# MBA



## TOURISM AND HOSPITALITY LEADERSHIP

Influence and inspire entire organisations, not just teams, and guide and enhance entire regions, not just venues. Advance your career in this exciting industry.



## INTERNATIONAL LEADERSHIP

Build your career globally as a leader who drives change and innovation. Inspire your stakeholders and know how to coach large teams to leverage their success.



\*This option is not available to students studying at Kaplan Business School Perth.





## GRADUATE CERTIFICATE IN BUSINESS ANALYTICS

COURSE CRICOS CODE 0100431 / TEQSA ACCREDITED / AQF LEVEL 8

This course is suitable for students already employed in business who desire an enriched understanding of how analytics can enhance their decision-making in the workplace – irrespective of the position they hold. Learn how to develop an exploratory mindset, to methodically investigate business opportunities and to communicate complex data.

[kbs.edu.au/gcban](https://kbs.edu.au/gcban)

### TYPICAL DURATION

8 months / 4 subjects / 2 trimesters

### STRUCTURE

4 subjects: 3 core + 1 elective

### CAREER OUTCOMES

- business supervisor
- project officer
- communications consultant
- information systems operator

## GRADUATE DIPLOMA OF BUSINESS ANALYTICS

COURSE CRICOS CODE 0100429 / TEQSA ACCREDITED / AQF LEVEL 8

This course is ideal for students who wish to work specifically in the business analytics industry in an entry-level position. To facilitate such a career change, students are taught deeper-level knowledge so that they're confidently able to evaluate ethical and security issues and to competently operate the processes associated with data acquisition and dissemination.

[kbs.edu.au/gdban](https://kbs.edu.au/gdban)

### TYPICAL DURATION

1 year / 8 subjects / 3 trimesters

### STRUCTURE

8 subjects: 6 core + 2 electives

### INTERSHIPS AVAILABLE



### CAREER OUTCOMES

- business insights adviser
- service desk operator
- commercial analyst
- process improvement consultant

## MASTER OF BUSINESS ANALYTICS

COURSE CRICOS CODE 0100427 / TEQSA ACCREDITED / AQF Level 9

This course is for students who have an objective to become genuine specialists in their profession and are therefore seeking a level of study that will deepen their expertise and enhance their professionalism. As a result, the diversity of their skillset is expanded significantly, the outcome of which is a well-rounded business analyst highly regarded by employers across any industry.

[kbs.edu.au/mban](https://kbs.edu.au/mban)

### TYPICAL DURATION

1 year, 8 months / 5 trimesters

### STRUCTURE

12 subjects: 9 core + 3 Business Analytics electives



SCAN THE QR CODE  
TO VIEW OUR BUSINESS  
ANALYTICS VIDEOS AND  
FIND OUT MORE!

### CAREER OUTCOMES

- business analyst
- social media specialist
- reporting analyst
- business consultant

## MASTER OF BUSINESS ANALYTICS (EXTENSION)

COURSE CRICOS CODE 0100426 / TEQSA ACCREDITED / AQF Level 9

This course is designed for students with an ambition to further their career within the business analytics industry, which is why they will be taught how to build and manage expert teams and to strategically oversee data-driven initiatives. This will culminate in a complex body of knowledge and skills, all of which will produce graduates who are ready for the next stage of their career.

[kbs.edu.au/mbanex](https://kbs.edu.au/mbanex)

### TYPICAL DURATION

2 years / 15 subjects / 6 trimesters

### STRUCTURE

15 subjects: 13 core + 2 MBA electives

### INTERSHIPS AVAILABLE



### CAREER OUTCOMES

- business analytics team leader
- social media manager
- corporate reporting supervisor
- management consultant



Our IAPA membership provides Business Analytics students with industry-relevant benefits.



SAS® joint certificate for Business Analytics awarded on completion of the Master of Business Analytics and Master of Business Analytics (Extension).

# GRADUATE CERTIFICATE IN ACCOUNTING

COURSE CRICOS CODE 063299K / TEQSA ACCREDITED / AQF Level 8

The **Graduate Certificate in Accounting** provides an understanding of the framework and fundamental principles of the accounting profession. The course offers an opportunity to develop the basic statistical and numerical literacy skills required for data analysis in economics and business management.

[kbs.edu.au/gca](https://kbs.edu.au/gca)

## TYPICAL DURATION

8 months / 4 subjects / 2 trimesters

## STRUCTURE

4 core subjects

## CAREER OUTCOMES

This course is ideal if you have a qualification in a non-accounting discipline and want to gain additional skills in accounting and finance. The skills developed will assist you to gain employment in accounting within private and public organisations nationally and internationally.

# MASTER OF PROFESSIONAL ACCOUNTING

COURSE CRICOS CODE 063297A / TEQSA ACCREDITED / AQF Level 9

The **Master of Professional Accounting** is an internationally recognised qualification and offers a pathway towards professional accreditation. You will develop a comprehensive understanding of accounting principles while improving your critical thinking, analytical and corporate governance skills. The course is accredited by CPA Australia, CA ANZ and ACCA, and offers a direct pathway to professional certification and employment.

[kbs.edu.au/mpa](https://kbs.edu.au/mpa)

## TYPICAL DURATION

1 year, 8 months / 12 subjects / 5 trimesters

## STRUCTURE

12 core subjects

## CAREER OUTCOMES

As a Master of Professional Accounting graduate you can typically expect to find employment as a business risk manager, external auditor assurance specialist, financial analyst, insolvency specialist, internal auditor, management consultant, taxation specialist or treasurer.

This course is accredited by TEQSA and has industry accreditation from the following accounting bodies:



# MASTER OF ACCOUNTING

COURSE CRICOS CODE 078568D / TEQSA ACCREDITED / AQF Level 9

The **Master of Accounting** is ideal if you wish to extend your studies beyond traditional accounting to also encompass the increasingly critical role of business analytics, while also being eligible for membership with a professional accounting body. After graduating you will be able to analyse accounting effectively and strategically within a range of theories and frameworks.

[kbs.edu.au/macc](https://kbs.edu.au/macc)

## TYPICAL DURATION

2 years / 16 subjects / 6 trimesters

## STRUCTURE

16 subjects: 13 core + 3 electives

## INTERNSHIPS AVAILABLE



## CAREER OUTCOMES

Find employment in taxation, costing, investigative accounting, strategic management or management consulting. Many company directors and managers have graduated with accounting qualifications.

This course is accredited by TEQSA and has industry accreditation from the following accounting bodies:



# BEFORE YOU APPLY

## 2021 KEY DATES

### TRIMESTER 3

ORIENTATION	8-12 NOVEMBER
START DATE	15 NOVEMBER
FINAL ASSESSMENT WEEK	21-25 FEBRUARY 2022

## 2022 KEY DATES

### TRIMESTER 1

ORIENTATION	14-18 MARCH
START DATE	21 MARCH
FINAL ASSESSMENT WEEK	20-24 JUNE

### TRIMESTER 2

ORIENTATION	11-15 JULY
START DATE	18 JULY
FINAL ASSESSMENT WEEK	17-21 OCTOBER

### TRIMESTER 2 ACCELERATED

ORIENTATION	9 SEPTEMBER
START DATE	12 SEPTEMBER
FINAL ASSESSMENT WEEK	24-28 OCTOBER

### TRIMESTER 3

ORIENTATION	31 OCTOBER-4 NOVEMBER
START DATE	7 NOVEMBER
FINAL ASSESSMENT WEEK	13-17 FEBRUARY 2023



## ENTRY REQUIREMENTS

Please find our entry requirements on [kbs.edu.au/entry](https://kbs.edu.au/entry) or scan the QR code.



## 2022 STUDENT FEES

Please find our student fees on [kbs.edu.au/fees](https://kbs.edu.au/fees) or scan the QR code.



## IMPORTANT DATES

Please find our important dates on [kbs.edu.au/dates](https://kbs.edu.au/dates) or scan the QR code.

'The holistic MBA subjects make me look deeper into myself and assess how I want to be as a human being, a young entrepreneur and as a potential leader.'



**LUCAS GORANKSY** / Argentinian /  
Master of Business Administration



SCAN THE QR CODE TO  
WATCH LUCAS'S STORY



# POST-GRADUATE SUBJECTS

		POSTGRADUATE QUALIFYING PROGRAM		MASTER OF BUSINESS ADMINISTRATION (MBA)									
		CORE ELECTIVES	GRADUATE CERTIFICATE IN BUSINESS ADMINISTRATION	GRADUATE DIPLOMA OF BUSINESS ADMINISTRATION	NO SPECIALISATION	ENTREPRENEURSHIP	INTERNATIONAL LEADERSHIP	HEALTH SERVICES MANAGEMENT	DIGITAL MANAGEMENT	PROJECT MANAGEMENT	TOURISM AND HOSPITALITY LEADERSHIP	WOMEN IN LEADERSHIP	DATA-DRIVEN LEADERSHIP
		CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES
Academic English	PQP001 <sup>^</sup>												
Study and Research Skills	PQP002												
Critical Thinking	PQP003												
Quantitative Studies	PQP004												
Intercultural Studies	PQP005 <sup>^</sup>												
<b>LEVEL 400</b>													
People, Culture and Contemporary Leadership	MBA401												
Governance, Ethics and Sustainability	MBA402												
Financial and Economic Interpretation and Communication	MBA403												
Consumer Behaviour and Marketing Psychology	MBA404												
<b>LEVEL 500</b>													
Emotional Intelligence, Cultural Intelligence and Diversity	MBA502												
Dynamic Strategy and Disruptive Innovation	MBA501												
Operations Management and Decision-Making Models	MBA503												
Introduction to Data Analytics for Business	MBA504												
Business Psychology, Coaching and Mentoring	MBA505												
Thinking Styles, Negotiation, and Conflict Management	MBA506												
Internship 1	MBA507												
Internship 2	MBA508												
Artificial Intelligence Programming for Business Analytics	MBA509												
Data Relationship Modelling and Analysis	MBA510												
<b>LEVEL 600</b>													
Fundamentals of Entrepreneurship	MBA601												
Small Business Administration	MBA602												
New Venture Capital Raising	MBA603												
International Strategy	MBA611												
International Economy and Multinational Finance	MBA612												
Organisational Change and Innovation	MBA613												
Healthcare Systems	MBA621												
Comprehensive Healthcare Strategies	MBA622												
Healthcare Management	MBA623												
Digital Marketing and Communication	MBA631												
Knowledge Management	MBA632												
Real-world Business Analytics and Management	MBA633												
Strategic Project Management	MBA641												
Project Initiation, Planning and Execution	MBA642												
Project Risk, Finance and Monitoring	MBA643												
Managing in Service-based Industries	MBA651												
Strategy and Leadership in Tourism and Hospitality	MBA652												
Destination and Visitor Management	MBA653												
Gendered Workplace Environments	MBA661												
Personal Growth and Empowerment	MBA662												
Communication, Persuasion and Influence	MBA663												
Strategic Value of Analytics	MBA671												
Data-Driven Design Thinking	MBA672												
Business Analytics Life Cycle	MBA673												
Capstone: Strategy	MBA600												

<sup>^</sup> In exceptional circumstances, some students may be eligible for subject exemptions.

2 electives  
6 electives  
3 electives  
3 electives  
3 electives  
3 electives  
3 electives  
3 electives  
3 electives  
3 electives


		GRADUATE CERTIFICATE IN ACCOUNTING	MASTER OF PROFESSIONAL ACCOUNTING	MASTER OF ACCOUNTING	GRADUATE CERTIFICATE IN BUSINESS ANALYTICS	GRADUATE DIPLOMA OF BUSINESS ANALYTICS	MASTER OF BUSINESS ANALYTICS	MASTER OF BUSINESS ANALYTICS (EXTENSION)
		CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES	CORE ELECTIVES
Financial Accounting	ACCM4000							
Management Accounting	ACCM4100							
Advanced Financial Accounting	ACCM4200							
Financial Reporting	ACCM4300							
Auditing and Assurance	ACCM4400							
Strategic Management Accounting	ACCM4500							
Corporate Governance, Sustainability and Ethics	CGRM4000							
Business and Corporations Law	CLWM4000							
Taxation Law	CLWM4100							
Introduction to Business Analytics	DATA4000							
Data Visualisation Software	DATA4100							
Data Acquisition and Management	DATA4200							
Data Security and Ethics	DATA4300							
Data-driven Decision Making and Forecasting	DATA4400							
Social Media Analytics	DATA4500							
Business Analytics Project Management	DATA4600							
Digital Marketing and Competitive Advantage	DATA4700							
Artificial Intelligence and Machine Learning	DATA4800							
Innovation and Creativity in Business Analytics	DATA4900							
Internship	INTS4000							
Economics	ECOM4000							
Finance	FINM4000							
Analytics in Accounting, Finance and Economics	FINM4100							
Quantitative Methods	STAM4000							
Capstone	ACCM6000							
Capstone: Industry Case Studies	DATA6000							


3 electives  
1 elective  
2 electives  
3 electives  
Choose 2 MBA electives

Please note: not all subjects will be available every trimester. Visit [kbs.edu.au](http://kbs.edu.au) to view upcoming subject offerings. Information on timetables will be provided at orientation. Prerequisites may apply.

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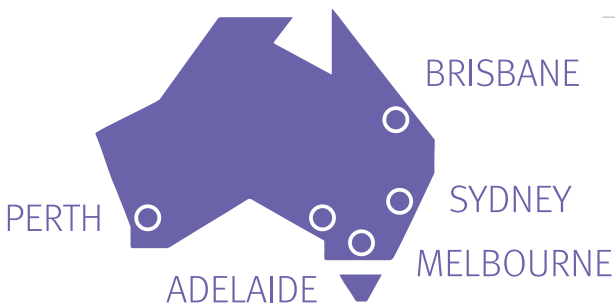
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