



**GREYSTONE  
COLLEGE**  
PART OF THE ILSC EDUCATION GROUP

[WWW.GREYSTONECOLLEGE.COM](http://WWW.GREYSTONECOLLEGE.COM)

# Diploma in International Business Management Co-op

AVAILABLE IN  
VANCOUVER

- Strengthen your résumé with Canadian career experience
- Programs taught by industry professionals and highly-qualified instructors
- Small interactive classes encourage a dynamic participatory learning environment
- Graduates of this program are eligible to apply for the Certificate in Supervisory Management from the Canadian Institute of Management
- Co-op service supports students to find and secure a paid co-op position in a field relevant to their studies

## PROGRAM LENGTH

### Daytime Program: 50 weeks

24 weeks academic study + 24 weeks paid work experience + 2 weeks academic study (post-placement feedback)

### Evening Program: 92 weeks

48 weeks academic study (includes scheduled breaks) + 40 weeks paid work experience + 4 weeks post-placement study

*Note: During the winter holiday season (Dec-Jan), placement start and end dates will need to align with holiday closures. Additionally, students expecting to start their placement during this time should anticipate possible delays due to the reduced level of business activity.*

## ENTRY REQUIREMENT

- Students who are interested in attending Greystone College must have completed (graduated from) their final year of general schooling.
- International students must demonstrate an advanced level of English with our online written test and arranged speaking interview.

The online test is exempt if iBT 80, IELTS 6.5, or ILSC Advanced 1 is presented.

If an applicant fails to meet the minimum requirements, they cannot be waived by either the institution or the student.

## 2017 START DATES

**Daytime:** Jan 3, Jan 30, Feb 27, Mar 27, Apr 24, May 23, Jun 19, Jul 17, Aug 14, Sep 11, Oct 10, Nov 6, Dec 4

**Evening:** Jan 3, Feb 14, Apr 10, Jun 5, July 31, Sept 25, Nov 20

## 2017 FEES

Registration fee:	<b>\$150</b>
Tuition:	<b>\$9,490</b>
Material fee:	<b>\$750</b>
Co-op Service fee:	<b>\$825</b>

### Co-op Service includes:

Documentation support, interview & job preparation, résumé building, & monitoring during the placement portion of the program.

*The student is responsible for the payment of any government fees related to the application for a work permit and the extension of study permit.*

All fees are in Canadian dollars.

## PROGRAM DESCRIPTION

Graduates will gain an excellent understanding of the essentials of business management. This program prepares students to enter the world of business management and looks at the current global business environment. Students will discuss global issues, prepare presentations, do team projects, and extend their research skills.

Graduates of the program are eligible to apply for the Certificate in Supervisory Management from the Canadian Institute of Management.

**CO-OP WORK PLACEMENT:** Co-op work placements are paid, and must align with the learning objectives of your program to qualify you for graduation. You will secure your own placement. Open positions with potential employers will be listed on Greystone's job board; and the Work Placement Skills course will help prepare you for success in your applications and interviews. Co-op placement hours cannot exceed study hours.

## PROGRAM SCHEDULE

### DAYTIME PROGRAM SCHEDULE

Students taking the daytime program will follow the same course schedule from 9:00 AM–2:30 PM every week throughout their entire 50 week program. Additionally, during 4 weeks of the program, students will take the Work Placement Class to prepare for their co-op. After completing the final course, students start their co-op placement then return to Greystone College for 2 weeks of Post Placement Study, and graduation.

24 WEEKS ACADEMIC STUDY		24 WEEKS CO-OP	2 WEEKS POST PLACEMENT STUDY	
MON–THU	FRI	VARIES	MON–THU	FRI
9:00 AM–12:00 PM Class			9:00 AM–12:00 PM Class	
12:00–1:00 PM Lunch			12:00–1:00 PM Lunch	
1:00–2:30 PM Class	No Class	Schedule depends on your placement	1:00–2:30 PM Class	No Class
2:45–4:00 PM				
Work Placement class				
4 weeks only				

### EVENING PROGRAM SCHEDULE

Students taking the evening program will begin their program with 2 weeks in the Work Placement Skills Course before taking their first 6 week academic course. After every 6 week course, students will take a 2 week break before starting their next course. After completing the final course, students complete their co-op placement then return to Greystone College for 2 weeks of Post Placement Study, and graduation.

48 WEEKS ACADEMIC STUDY		24 WEEKS CO-OP	4 WEEKS POST PLACEMENT STUDY	
MON–THU		VARIES	MON–THU	
5:15–6:30 PM	5:15–9:00 PM	Scheduled Break 2 weeks between each course (8 weeks total) + Work Placement Skills: Part 2 (2 weeks)	Schedule depends on your placement	5:15–8:00 PM The Next Step (4 weeks)
Work Placement Skills: Part 1* (2 weeks)	Course (6 weeks / course 36 weeks total)			

*\*If space allows, students may repeat the Work Placement Skills: Part 1 any time throughout their program. The Work Placement Skills course runs every 8 weeks, during the scheduled break.*

## LEVEL REQUIREMENT

B1      B2      B3      B4      I1      I2      I3      I4      A1      A2

B=Beginner    I=Intermediate    A=Advanced

## DIPLOMA IN INTERNATIONAL BUSINESS MANAGEMENT CO-OP COURSES

	COURSE NAME	DESCRIPTION
CORE PROGRAM COURSES	<b>International Business</b>	This course introduces students to globalization and to the value-adding activities of businesses in the current global economy. We discuss the impact of national cultures on doing business globally. In addition, we examine the external forces that impact businesses, international organizations, legal and labour forces in the global context. The course touches on strategic alliances and the impact of rapid environmental changes on strategic planning for international business.
	<b>Marketing</b>	This course is designed to provide students with an introduction to marketing concepts and terminology. It examines the importance of marketing within organizations and society in general. Students will study the major components of a marketing plan, the marketing mix and consumer relationships. They will learn how to address the basic needs of companies in planning, developing, and managing products, distribution channels, promotion and pricing.
	<b>Organizational Behaviour</b>	This course introduces students to the concepts of organizational behaviour and their application in today's business environments. Students will develop insights into how the behaviour of individuals and groups impact organizations. Further, they will learn to apply the theories and concepts of organizational behaviour to develop effective managerial competencies in such areas as teamwork, motivation, decision making and leadership.
	<b>Managerial Communications</b>	The ability to communicate well is an essential requirement for all employees of an organization. In this course we explore the importance of communication in business and cross-cultural environments; students also compose various forms of written communication and prepare and deliver a formal business presentation.
	<b>Introduction to Management</b>	This course introduces students to the concept of management by exploring the roles and functions of managers in a business environment. The purpose of the course is to enhance the students' understanding of the elements of the management processes of planning, organizing, directing and controlling organizational activities. The course is designed to build a foundation of knowledge needed in future management courses.
	<b>Business Law</b>	The course provides students with an overview of business law and an understanding of basic legal terminology. Since contracts form the heart of business operations, a significant portion of the course is dedicated to contract law and various legal issues arising from contract disputes. Class topics and discussions will draw on examples from current news media reports on legal cases. Knowledge of the court system includes field trips to the law courts.
CO-OP PREPARATION	<b>Work Placement Skills</b>	In this course, students will prepare for the Canadian workplace. This course is very useful to students registered in a co-op program. It rapidly prepares students to apply for jobs and ensures their résumés and cover letters are to the business standard. Additionally, it helps students through the process of applying for a tax file number (SIN).
POST CO-OP FOLLOW UP	<b>The Next Step</b>	This course follows up with students after their work placement. It provides the student with a new perspective of their goals and achievements and prepares them to take the next step when they leave the program.

### CO-OP POSITIONS COULD INCLUDE THE FOLLOWING

- Marketing/Market Research
- Finance/Accounting
- Event Marketing
- International Trade/Logistics
- Human Resources

### WHAT IS THE CIM?



The Canadian Institute of Management is Canada's senior management association. As a non-profit organization, the Institute is dedicated to the enhancement of managerial skills and professional development.