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# **Communications Co-op** Gain a solid foundation in administration skills for business and

**Diploma in Business** 



- prepare for entry into the world of business
- Improve key skills needed for success in a business environment such as communication, teamwork, prioritizing and problem solving
- Programs taught by industry professionals and highly-qualified instructors
- Strengthen your résumé with Canadian work experience
- Co-op service supports students to find and secure a paid co-op position in a field relevant to their studies

# PROGRAM LENGTH

#### Daytime Program: 50 weeks

24 weeks academic study + 24 weeks paid work experience + 2 weeks academic study (post-placement feedback)

#### **Evening Program: 92 weeks**

48 weeks academic study (includes scheduled breaks) + 40 weeks paid work experience + 4 weeks post-placement study

Note: During the winter holiday season (Dec-Jan), placement start and end dates will need to align with holiday closures. Additionally, students expecting to start their placement during this time should anticipate possible delays due to the reduced level of business activity.

#### **ENTRY REQUIREMENT**

- Students who are interested in attending Greystone College must have completed (graduated from) their final year of general schooling or GED, or have mature student status.
- International students must demonstrate an Intermediate 2 level of English with Greystone's online written test and speaking interview. The online written test is exempt if iBT 45 IELTS 4.5 or ILSC Intermediate 2 is presented.
- If an applicant fails to meet the minimum requirements, they cannot be waived by either the institution or the student

## **2017 START DATES**

Daytime: Jan 3, Jan 30, Feb 27, Mar 27, Apr 24, May 23, Jun 19, Jul 17, Aug 14, Sep 11, Oct 10, Nov 6, Dec 4

Evening: Jan 3, Feb 14, Apr 10, Jun 5, July 31, Sept 25, Nov 20

# **2017 FEES**

Registration fee: \$150 Material fee: \$500 \$9 490 Tuition: Co-op Service fee: \$825

#### Co-op Service includes

Permit sponsorship, documentation support, interview and job preparation, résumé building, monitoring throughout the co-op placement, and job search tips.

The student is responsible for the payment of any government fees related to the application for a work permit and the extension of study permit.

All fees are in Canadian dollars.

# **PROGRAM DESCRIPTION**

The Business Communications Co-op Diploma provides learners with a diverse range of skills and knowledge. Students will be prepared for a variety of business industry positions such as office administrator, liaison officer, planning officer, team leader, customer relationship officer, and more. Students will develop the technical skills they need for business, as well as critically important soft skills, like communication and teamwork, that employers seek.

Successful graduates of the program will be able to apply a broad range of competencies in varied work contexts, using some discretion, judgment and relevant theoretical knowledge. They will be able to provide technical advice and support to a team.

Co-op work Placement: Co-op work placements are paid, and must align with the learning objectives of your program to qualify you for graduation. You will secure your own placement. Open positions with potential employers will be listed on Greystone's job board; and the Work Placement Skills course will help prepare you for success in your applications and interviews. Co-op placement hours cannot exceed study hours.

## **PROGRAM SCHEDULE**

#### **DAYTIME PROGRAM SCHEDULE**

Students taking the daytime program will follow the same course schedule from 9:00 AM-2:30 PM every week throughout their entire 50 week program. Additionally, during 4 weeks of the program, students will take the Work Placement Class to prepare for their co-op. After completing the final course, students start their co-op placement then return to Greystone College for 2 weeks of Post Placement Study, and graduation.

24 WEEKS ACADEMIC STUDY		24 WEEKS CO-OP	2 WEEKS POST PLACEMENT STUDY			
MON-THU	FRI	VARIES	MON-THU FRI			
9:00 AM-12:00 PM Cla	ISS		9:00 AM-12:00 PM Class			
12:00-1:00 PM Lunch			12:00–1:00 PM Lunch			
1:00-2:30 PM Class	No	Schedule depends on	1:00-2:30 PM Class			
2:45–4:00 PM Work Placement class 4 weeks only	Class	your placement	No Class			

#### **EVENING PROGRAM SCHEDULE**

Students taking the evening program will begin their program with 2 weeks in the Work Placement Skills Course before taking their first 6 week academic course. After every 6 week course, students will take a 2 week break before starting their next course. After completing the final course, students complete their co-op placement then return to Greystone College for 4 weeks of Post Placement Study, and graduation.

48 WEEKS ACADEMIC STUDY			40 WEEKS CO-OP		4 WEEKS POST	
MON-THU			VARIES	- 1	PLACEMENT STUDY	
5:15–6:30 PM Work Placement Skills: Part 1* (2 weeks)	5:15–9:00 PM Course (6 weeks / course 36 weeks total)	Scheduled Break  2 weeks between each course (8 weeks total) + Work Placement Skills: Part 2 (2 weeks)	Schedule depends on your placement		5:15–8:00 PM The Next Step (4 weeks)	

<sup>\*</sup>If space allows, students may repeat the Work Placement Skills: Part 1 any time throughout their program. The Work Placement Skills course runs every 8 weeks, during the scheduled break.

# **DIPLOMA IN BUSINESS COMMUNICATIONS CO-OP COURSES**

	COURSE NAME	DESCRIPTION				
	Contribute to Effective Workplace Relationships	In this workplace-centered course, students will learn how to gather information and maintain effective working relationships and networks, with particular focus on developing communication skills and understanding how to best represent an organization's goals, values and culture in daily interactions.				
CORE PROGRAM COURSES	Organize Personal Work Priorities and Development	In this workplace-centered course students will learn to efficiently organize their own work schedules, to monitor and obtain feedback on work performance, and to maintain required levels of competence.				
	Write Basic Documents	In this workplace-centered course, students will learn how to plan, draft, review and finalize basic documents.				
	Customer Relationship Management	In this workplace-centered course, students will learn how to identify customer needs and monitor service provided to customers to ensure customer satisfaction.				
	Teambuilding Skills and Innovation	In this workplace-centered course, students will learn how to be effective and proactive members of an innovative team.				
	Document Design and Production	In this workplace-centered course, students will learn how to design and produce various business documents and publications. Students will become familiar with selecting and using a range of functions on a variety of computer applications.				
CO-OP PREPARATION	Work Placement Skills	In this course, students will prepare for the Canadian workplace. This course is very useful to students registered in a co-op program. It rapidly prepares students to apply for jobs and ensures their résumés and cover letters are to the business standard. Additionally, it helps students through the process of applying for a tax file number (SIN).				
POST CO-OP FOLLOW UP	The Next Step	This course follows up with students after their work placement. It provides the student with a new perspective of their goals and achievements and prepares them to take the next step when they leave the program.				

# CO-OP POSITIONS COULD INCLUDE THE FOLLOWING

- Office Administrator
- Planning Officer

Liaison Officer

- Team Leader
- Customer Relationship Officer
- And more